

SANBORN SOUVENIR CO., DENVER, COLO?

NO. 1B-H554

ORDER NO. 53193

DATE 4-16-1941

12 1/2" POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. #3 R. M. YES  
IMPRINT SAME AS ABOVE  
TITLE---JOHN MARTIN (CADDON) DAM  
ACROSS THE ARKANSAS RIVER, COLORADO  
R.M. encl.  
PRIVATE NO. BEFORE TITLE---2310

COLOR DESCRIPTION

ADD SOME SKY FOR PROPORTION. CONCRETE DAM & EARTH EMBANKMENTS. FILL UP TO  
LOOK AS NATURAL AS POSSIBLE NOT TO LOOK LIKE DRAWING. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 17 1941	APR 17 1941
SKETCH	4	4		4/21/41
RETOUCHING				
PHOTO-LITHO				
BLUE RINT STRIPPING, OPAQUING }	81		4-22	
ENGRAVING				
HAND COLOR PROOF	226 58	1 1/2 9	5-5-41	4-29-41 5-6-41
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

4

158



SANBORN SOUVENIR CO., DENVER, COLO.

NO. IB-H555

ORDER NO. 53194

DATE APRIL 16, 1941

12 1/2 M POST CARDS

ART COLOR TONE

WULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M. YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TITLE - WILD DEER - SOUTH CHEYENNE CANON

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

PUT CLOUDS IN SKY. REMOVE CAR IN BACKGROUND. LEAVE FIGURES BUT DO NOT PUT COLORS ON CLOTHES THAT MAKE THEM TOO NOTICEABLE. TAKE OUT BLURRED ROCKS AT LEFT. KEEP ~~DARK~~ SHADOW. FILL OUT DEER A TRIFLE SO IT DOESN'T LOOK LEAN  
DEER

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16  
Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate  
By APR 17 1941  
Date APR 17 1941

**ESTIMATE**  
AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 17 1941	APR 17 1941
SKETCH			
RETOUCHING	13 2		4/19/41
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	91	4-21	
ENGRAVING			
HAND COLOR PROOF	226 13/4		4-23-41
ARTIST DEPT.	93/4		

DATE BLUEPRINT OK'D

DATE Filed

6 - 4 - 41

By

DATE HAND-COLOR PROOF OK'D

DATE Photo Returned to Customer

17  
m. card for AM  
158



SANBORN SOUVENIR CO., DENVER, COLO.

NO. IB-H556

ORDER NO. 53194

DATE APRIL 16, 1941

12 $\frac{1}{2}$  M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: THE HALF DOME - SOUTH CHEYENNE  
CANON

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

PUT CLOUDS IN SKY. OILED ROAD. TAKE OUT WATER COURSE AT RIGHT LOWER.  
PRESERVE SHADOWS. FOR ROCKS, ETC. SEE GENERAL INSTRUCTION SHEET.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 18 1941	APR 18 1941
SKETCH				
RETOUCHING	13	3		4-22-41
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	81		4-23	
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		4-28-41
ARTIST DEPT.	214	9 1/2	5-14-41	5-16-41

DATE BLUEPRINT OK'D

DATE Filed 6-4-41

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

No art department



SANBORN SOUVENIR CO., DENVER, COLO.

NO. IB-H557

ORDER NO. 53194

APRIL 16, 1941

DATE

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: POINT LOOKOUT - SOUTH  
CHEYENNE CANON

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

OILED ROAD. GEE GENERAL INSTRUCTIONS FOR ROCKS, TREES, ETC. EXCEPT LIGHTER  
ROCK AT RIGHT LOWER EDGE. TAKE OUT CARS. FIGURE O.K. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

APR 17 1941

WORK SCHEDULE

By

Date

APR 17 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 18 1941	APR 18 1941
SKETCH				
RETOUCHING	11	3		4-22-41
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	81		4-24	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-29-41
ARTIST DEPT.	35	9½	5-12-41	5-13-41

DATE BLEUPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

No artificial re



21.5.41

SANBORN SOUVENIR CO., DENVER, COLO.

NO. IB-H558

ORDER NO. 53194

DATE APRIL 16, 1941

12 1/2 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 3	R. M. YES
TITLE (IN FULL)	IMPRINT	SAME AS ABOVE
	TITLE: RAMONA - FIRST OF THE SEVEN FALLS.	
	PHOTO PROPERTY OF	CUST

COLOR DESCRIPTION

PLAIN DARK NATURAL WOOD ON BRIDGE. GET NICE TONES IN WATER. FILL OUT TREES AND BUSHES ABOVE FALLS. SEE GEN. INSTRUCTIONS FOR ROCKS & TREES

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF YES    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 17 1941	APR 17 1941
SKETCH				
RETOUCHING	8	2		4-19-41
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	81		4-22	
ENGRAVING				
HAND COLOR PROOF	27	1 1/2		4-28-41
ARTIST DEPT.	206	9 1/2	5-16-41	

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

b.

no card for RM 158



Rephoto

SANBORN SOUVENIR CO., DENVER, COLO.

NO. IB-H559

ORDER No. 53194

APRIL 16, 1941

DATE

12½ M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES

IMPRINT

SAME AS ABOVE

TITLE - LOWER THREE OF THE SEVEN FALLS

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

ONE BURRO WHITE, OTHER DARK. NO COLOR ON STAIRS. GET NICE TONES IN WATER.  
SEE GEN. INSTRUCTIONS FOR ROCKS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

No artificial set

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 18 1941	APR 18 1941
SKETCH				
RETOUCHING	13	3		4/21/41
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING }				
ENGRAVING				
HAND COLOR PROOF	27	1 1/4		4-26-41
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

13

159



8 APR 1941

SANBORN SOUVENIR CO., DENVER, COLO.

NO. IB-H560

ORDER NO. 53194

DATE APRIL 16, 1941

ATTENTION!

Rephoto

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - THE MEXICAN SADDLE, SOUTH  
CHEYENNE CANON.

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

MAKE REPHOTO. TRIM ONE INCH LEFT, A TRIFLE RIGHT FOR PROPORTION.  
IF NOT ADD SKY. OILED ROAD. RATHER DARK ROCK IN THIS VIEW. SEE  
GEN. INSTRUCTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

By

Date

Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 18 1941	APR 18 1941
SKETCH				4/23/41
RETOUCHING	13	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	1		4-25	
ENGRAVING				
HAND COLOR PROOF	27	1 1/2		4-29-41
ARTIST DEPT.	23	9 1/2	5/15/41	5/19/41

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo returned to Customer

6-4-41

159



SANBORN SOUVENIR CO., DENVER, COLO.

NO. **IB-H561**

ORDER NO. **53194**

DATE **APRIL 16, 1941**

**12 1/2 M POST CARDS**

**ART COLORTONE**

**FULL FACE**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **3**

R. M. **YES**

IMPRINT

**SAME AS ABOVE**

**TITLE: CASTLEROCK - SOUTH CHEYENNE  
CANON**

PHOTO PROPERTY OF

**CUST**

COLOR DESCRIPTION

**MAKE REPHOTO. USE UPRIGHT SECTION MARKED ON PHOTO. OILED ROAD.  
ROCKS, ETC. AS PER GENERAL INSTRUCTIONS. PUT CLOUDS IN SKY**

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO. **YES**

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ATTENTION!**

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order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Rephoto*

Executive OK for Estimate

By

Date

**ESTIMATE  
AND WORK SCHEDULE**

By

Date

Cust Dept. Checked

**APR 18 1941**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>APR 18 1941</b>	<b>APR 22 1941</b>
SKETCH				<b>4/23/41</b>
RETOUCHING	<b>15</b>	<b>3</b>		
PHOTO LITHO				
BLUEPRINT STAMPING, O. AQUING	<b>81</b>		<b>4-25</b>	
ENCRAVING				
HAND COLOR PROOF	<b>27</b>	<b>1 1/2</b>		<b>4-26-41</b>
ARTIST DEPT.	<b>2/2</b>	<b>9</b>	<b>5/15/41</b>	<b>5/19/41</b>

DATE BLUEPRINT OK'D

By

DATE Filed **6-4-41**

By **RH**

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



*Rephoto*

*REPORT*

SANBORN SOUVENIR CO., DENVER, COLO.

NO. IB-H562

ORDER NO. 53194

APRIL 16, 1941

DATE

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: THE CRAGS - SOUTH CHEYENNE  
CANON

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

OILED ROAD. SEE GENERAL INSTRUCTIONS. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Chicago

By *[Signature]* Date *APR 19 1941*

By *[Signature]* Date *APR 18 1941*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 19 1941	APR 19 1941
SKETCH				
RETOUCHING	10	2		4/22/41
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	81		4-23	
ENGRAVING				
HAND COLOR PROOF	27	1 1/2		4-28-41
ARTIST DEPT.	267	9	5-12-41	

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed *5-15-41*  
By *[Signature]*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

13

162



SANBORN SOUVENIR CO., DENVER, COLO

NO. IB-H563

ORDER NO. 53194

APRIL 16, 1941

DATE

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES

IMPRINT

SAME AS ABOVE

TITLE: CHEYENNE MOUNTAIN REFLECTED IN  
THE LAKE.

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

KEEP CLOUDS IN SKY. GET NICE TONES IN WATER. FOR MOUNTAIN SEE 108975

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 17 1941	APR 17 1941
SKETCH				
RETOUCHING	13	2		4/21/41
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	71		4-22	
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	206	9½	5-14-41	

DATE ESTIMATE

DATE Filed

5-15-41

By

JLH

DATE Photo Returned to Customer

DATE Photo Returned to Customer



4400 7225

SANBORN SOUVENIR CO., DENVER, COLO.

NO. IB-H564

ORDER No. 53194

DATE APRIL 16, 1941

12 1/2 M POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>	ART COLORTONE	FULL FACE <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 3	R. M. YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE: THE LONESOME PINE - 40 FEET HIGH - 18 INCHES IN DIAMETER	
	PHOTO PROPERTY OF CUST	

COLOR DESCRIPTION

BRING OUT TREE ON TOP OF HIGH POINT. IT IS A DARK BLUE GREEN PINE.  
SEE GENERAL INSTRUCTIONS.

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    YES    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By                      Cost Dept. Checked By                       
Date APR 17 1941 AND WORK SCHEDULE Date APR 17 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 17 1941	APR 17 1941
SKETCH				
RETOUCHING	12	2		4/19/41
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	71		4-23	
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		28 Apr
ARTIST DEPT.	206	934	5-15-41	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 6-4-41  
By \_\_\_\_\_ By R/S  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

no card for 94  
158



SANBORN SOUVENIR CO., DENVER, COLO.

NO. IB-H565

ORDER No. 53194

APRIL 16, 1941

DATE

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: THE SETTING TURKEY - SOUTH  
CHEYENNE CANON

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

PRESERVE THE OUTLINES OF THE ROCK FIGURE & ITS RESEMBLANCE TO THE  
TURKEY. SEE GENERAL INSTRUCTIONS. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

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Executive OK of Estimate

By

Date

APR 17 1941

ESTIMATE

AND WORK SCHEDULE

By

Date

Cost Dept. Checked

APR 17 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 17 1941	APR 17 1941
SKETCH				
RETOUCHING	12	1		4/18 G.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-18	
ENGRAVING				
HAND COLOR PROOF	27	1½		4-23-41
ARTIST DEPT.	204	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

no card for R.M.  
158



SANBORN SOUVENIR CO., DENVER, COLO.

NO. IB-H566

ORDER No. 53194

DATE APRIL 16, 1941

12½M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

ART COLORTONE

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT No.

3

R. M.

YES

IMPRINT

SAME AS ABOVE

TITLE: PILLARS OF HERCULES - SOUTH  
CHEYENNE CANON

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

MAKE REPHOTO. CLOUDS IN SKY QILED ROAD. TRIM A LITTLE RIGHT, MOSTLY  
LEFT FOR PROPORTION. SEE GENERAL INSTRUCTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

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tives are uniform and colors are  
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to make an attractive set.

Rephoto

ESTIMATE		AND WORK SCHEDULE		By	Date
OPERATION		EST. TIME	DATE	DATE	
		Clock No. Time Allowed	ENTERED DEPT.	COMPLETED	
COMPOSING, TYPE SET UP			APR 18 1941	APR 18 1941	
SKETCH					
RETOUCHING		15 2			4/23/41
PHOTO-LITHO					
BLUEPRINT		8/1	4-25		
STRIPPING, OPAQUING					
ENGRAVING					4-28-41
HAND COLOR PROOF		27 1½			
ARTIST DEPT.		201 9½	5-15	5-19	

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

DATE Filed 6-4-41

By

Photo Returned to Customer

6-4-41



*Rephoto*

SANBORN SOUVENIR CO., DENVER, COLO.

NO. IB-H567

ORDER NO. 53194

DATE APRIL 16, 1941

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M. YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TITLE :

*2166*

TROUT POOL AND PAVILION AT  
SEVEN FALLS. SOUTH CHEYENNE  
CANYON, COLORADO SPRINGS, COLORADO

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

*Trim 1" off bottom, using all of top of photo*  
PAVILION IS X DARK ROOF. WALNUT DARK BODY. GET NICE TONES IN WATER. REMOVE  
REFUSE CAN. SEE GENERAL INSTRUCTIONS.

*NEW PHOTO TO COME*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

*16* Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 30 1941	APR 30 1941
SKETCH				
RETOUCHING	1	3	4. 30	5-25
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	51		5-6	
ENGRAVING				
HAND COLOR PROOF	49	134		5-9
ARTIST DEPT.	206	10	5-26-41	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

*no card for Re  
177*



SANBORN SOUVENIR CO., DENVER, COLO.

NO. IB-H568

ORDER NO. 53194

DATE APRIL 16, 1941

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: TROUT IN POOL AT SEVEN FALLS

PHOTO PROPERTY OF GIST

COLOR DESCRIPTION

BRING OUT FISH CLEARLY & TRY TO GET EFFECT OF FISH DOWN IN WATER.  
FISH ARE SPECKLED & RAINBOW. THE SPECKLED HAVE RED & GREEN &  
SILVERY SPOTS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Rephoto*

*No artificial net*

Executive OK of Estimate

ESTIMATE

Cost Dept. checked

By

By

Date

Date

HAND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 18 1941	APR 18 1941
SKETCH	8 3		4-23
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	81	4-24	
ENGRAVING			
HAND COLOR PROOF	49 1 3/4		4-28
ARTIST DEPT.	207 10 1/2		5-28

DATE BLUEPRINT OK'D

DATE Filed 6-4-41

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

159



**SANBORN SOUVENIR CO., DENVER, COLO.**

NO. IB-H569

ORDER No. 52194

APRIL 16, 1941

DATE

12½ M POST CARDS

ART COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES

IMPRINT

SAME AS ABOVE

TITLE: BRIDAL VEIL FALLS - SEVEN FALLS

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

MAKE REPHOTO. TRIM SIDES FOR PROPORTION. GET NICE TONES IN WATER. SEE GENERAL INSTRUCTIONS

•PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ATTENTION!**

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Rephoto*

Executive OK of Estimate

By

Date

**ESTIMATE**  
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 18 1941	APR 18 1941
SKETCH				
RETOUCHING	15	3		4/22/41
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	81		4-23	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-28-41
ARTIST DEPT.	215	9½	5/14/41	5/15/41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

6-4-41

*No original at*

13  
15  
8

159



SANBORN SOUVENIR CO., DENVER, COLO.

NO. IB-H570

ORDER NO. 52194

DATE APRIL 16, 1941

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: CHIPMUNK AT SEVEN FALLS

CUST

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OR of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME Clock No. 1 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 17 1941	APR 17 1941
SKETCH			
RETOUCHING	12 1		4/17 gr.
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	81	4-18	
ENGRAVING			
HAND COLOR PROOF	27 1½		4-23-41
ARTIST DEPT.	201 9½	5-15	5-16

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E

no card for P.H.  
158



WEAKLEY-OLSON, JAMESTOWN, NEW YORK

NO. IB-H571

ORDER NO. 53203

DATE APRIL 17, 1941

12½ M POST CARDS GROUP 2 ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL)

PIER BALLROOM, CELORON PARK, JAMESTOWN,  
N.Y. ON BEAUTIFUL CHAUTAUQUA LAKE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

MAKE MAKE REPHOTOS MAKE GROUP VIEW. SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

2 Negatives  
on 5x7

Save One of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Est. No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 21 1941	APR 21 1941
SKETCH	10	6 1/2		4/25/41
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		4-30	
ENGRAVING				
HAND COLOR PROOF	27	2 1/2		5-5-41
ARTIST DEPT.	53	14	5-17-41	5-20-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

164



Rephoto

WEAKLEY-OLSON, JAMESTOWN, NEW YORK

NO. IB-H572

ORDER NO. 53203

DATE APRIL 17, 1941

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SKATELAND ROLLER RINK, CELORON PARK,  
JAMESTOWN, N.Y., ON BEAUTIFUL  
CHAUTAUQUA LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

MAKE REPHOTO. FOLLOW INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all et., or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

## ESTIMATE

Cost Dept. Checked

Date

APR 21

HAND WORK SCHEDULE

By

Date

APR 21

OPERATION	EST. TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		APR 21 1941	APR 21 1941
SKETCH			
RETOUCHING	10 3/4		4/25
PHOTO-LITHO			
BLUE PRINT STRIPPING OPAQUE	74	4-28	
ENGRAVING			
HAND COLOR PROOF	27 1/2		5-1-41
ARTIST LEPT.	2 1/2 9	5-24-41	5-28-41

BLUEPRINT OK'D

By

DATE Filed

By

HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

6-4-41



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1B-H573 ORDER NO. 52742 DATE 5/21/41

CUSTOMER E. B. WALTON CO., -  
PALM BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MT. VERNON MOTOR LODGE  
WEST PALM BEACH, FLORIDA (ETC. AS PER  
SKETCH)

FRONT NO. 5

(All of this on address side)

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN AND LAYOUT

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING WITH THE EXCEPTION MAKE  
"MT. VERNON MOTOR LODGE" BLACK LETTERING INSTEAD OF RED.

Photo ret  
11/19/41  
JA

1 copy in large 14 file.  
6-11-41  
JA

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

210-6-6-41  
6-9-41

MAY 22 1941

199



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 1B-H574 / ORDER NO. 52744 DATE 4/17/41

CUSTOMER ACACIA PARK CEMETERY ASS'N  
DETROIT, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½ GROUP 2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ACACIA PARK MASONIC CEMETERY

SOUTHFIELD AND THIRTEEN MILE ROADS  
DETROIT - MICHIGAN  
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout The trees, too at the back of the fountain are much more effective and natural since the last change. My only criticism in this respect would be to straighten the trunk of the ~~tree~~ background tree in the insert in a manner that would eliminate the present lean to the left.

OTHERWISE FOLLOW SKETCHES CAREFULL FOR DESIGN NOTICE CHANGES MADE IN TREES FOUNTAIN STEPS, XX  
PILLARS OF WATER, FLOWERS ETC. AS SHOWN IN PHOTOGRAPHS.

COLOR DESCRIPTION

FOLLOW KODACHROME AND SKETCH FOR COLORING.

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

LO 1  
Ret 54  
He 75  
Lat 11-212 May 9-41  
May 12-41

As guaranteed

MB

2/10  
5-15-41

make final Blue impression  
IDK

APR 18 1941



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 1B-H575 ORDER NO. 52740 DATE 4/26/41

CUSTOMER FRED W. REMBOLD, INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART.

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FRED W. REMBOLD, INC.

AUTHORIZED DODGE — PLYMOUTH — DODGE TRUCK DEALER  
(ETO. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN EXCEPT FOR CHANGES NOTED ON TISSUE OVERLAY  
OF SKETCH

COLOR DESCRIPTION

FOLLOW OLD CARD 6A-H300 AND COLOR INSTRUCTIONS ON TISSUE OVERLAY OF PHOTOGRAPH FOR  
RECOLORING

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

APR 29 1941

make DK. Blue impression

113



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1<sup>B</sup>-H576 ORDER NO. 52743 DATE 4/16/41

CUSTOMER ED WOLFF & ASSOCIATES  
ROCHESTER, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IF SUBSTANTIATIONS 20 YEARS AGO HAD BEEN

BUILT ON LAPP STATION POSTS THERE'S BE A LOT LESS  
INSULATOR TROUBLE TODAY'.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH AND GENERAL INSTRUCTIONS FOR LAYOUT  
BE CAREFUL NOT TO CUT OFF OR SHARPEN UP THE EDGES OF THE PETTICOATS

COLOR DESCRIPTION

FOLLOW SKETCH AND GENERAL INSTRUCTIONS FOR COLORING

THE CAP AND BASE ARE GALVANIZED STEEL, THE BODY IS PORCELAIN, ~~EXL~~ GLAZED IN A  
CHOCOLATE COLOR, LIKE THAT OF THE ASH TRAY WHICH IS ATTACHED. PLEASE DO YOUR  
BEST TO WATCH THAT COLOR

USE YOUR JUDGMENT ABOUT BLUE SKY WITH CLOUDS, GREEN FOLIAGE, FOREGROUND, ETC.

Photo rec  
5-15-41

5-15-41

PHOTO RETURNED

TO

PHOTO USED FOR

Rel 3 1/2  
99 4-25 MC. 1 1/2  
20.9

APR 18 1941

Photo Rec- 5-7-41  
7-8-41  
Black No 30



## ADV. ORDER

CUSTOMER      ED. WOLFF & ASSOCIATES  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full **NEW STATION CONSTRUCTION GOES BEST ON  
LAPP STATION POSTS**

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

ANNEXE EN XX DISTRIBUCTIONS X

FOLLOW SKETCH FOR LAYOUT & DESIGN

HAVE AS BACKGROUND STRAIGHT ILLUSTRATIONS OF SUBSTATIONS---STEEL STRUCTURES WITH OUR INSULATORS MOUNTED ON THEM.

BE CAREFUL NOT TO CUT OFF OR SHARPEN UP THE EDGES OF THE PETTICOATS

### COLOR DESCRIPTION

FOLLOW SKETCH ~~AND GENERAL INSTRUCTION~~ FOR

### III COLORING

USE YOUR JUDGMENT ABOUT BLUE SKY WITH CLOUDS, GREEN FOLIAGE, FOREGROUND, ETC.  
THE CAP AND BASE ARE GALVANIZED STEEL, THE BODY IS PORCELAIN, GLAZED IN A CHOCOLATE  
COLOR, LIKE THAT OF THE ASH TRAY WHICH IS ATTACHED. PLEASE DO YOUR BEST TO WATCH THAT COLOR.

Chas. and  
S. J. 20

2/8  
5-15-41

99 4-25 AC.  $1\frac{1}{2}$   
#28 LA.  $9\frac{1}{2}$

APR 18 1944

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO	YES	NO
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3M—1.2.40



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H578 ORDER NO. 52743 DATE 4/16/43

CUSTOMER ED WOLFF & ASSOCIATES  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No  
Title in full FOR INSULATOR FAILURES FEW AND FAR  
BETWEEN

THE LAPP STATION POST

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

BE CAREFUL NOT TO CUT OFF OR SHARPEN UP THE EDGES OF THE PETTICOATS  
FOLLOW SKETCH FOR LAYOUT AND DESIGN

#### COLOR DESCRIPTION

PURPORTS TO SHOW A SUBSTATION DURING A LIGHTNING STORM AT NIGHT. YOUR ARTISTS AND PLATE  
MAKERS SHOULD KNOW MORE THAN WE ABOUT DARK COLORS FOR SKY, FOREGROUND, ETC.

THE CAP AND BASE ARE GALVANIZED STEEL, THE BODY IS PORCELAIN, GLAZED IN A CHOCOLATE  
COLOR, LIKE THAT OF THE ASH TRAY WHICH IS ATTACHED. PLEASE DO YOUR BEST TO WATCH THAT COLOR.

OTHERWISE FOLLOW SKETCH FOR COLORING

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

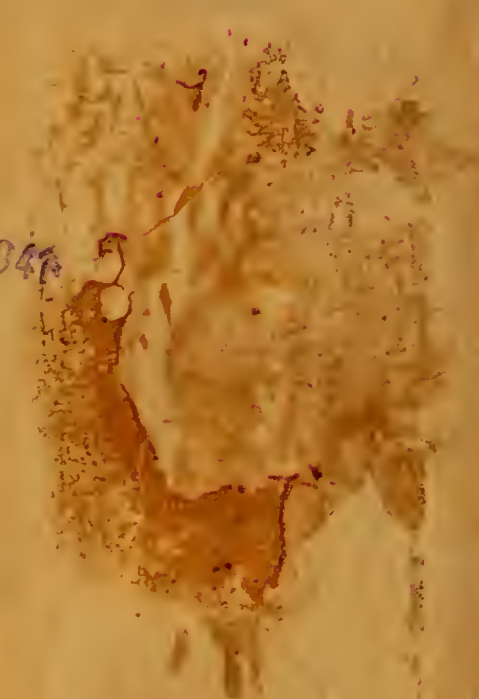
TO

PHOTO USED FOR

517  
Red 3 1/2  
99 4-25-44  
5/7 5/8 5-10-44

Handwritten signature

APR 18 1944



make Red impression

4155



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1B-H579 ORDER NO. 52743 DATE 4/16/41

CUSTOMER ED WOLFF & ASSOCIATES  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SWITCH OR BUS INSULATORS TO MEET ANY  
SPECIAL REQUIREMENTS.. OF ELECTRICAL  
CHARACTERISTICS OR STRENGTH..ARE QUICKLY AVAILABLE  
IN THE LAPP STATION POST LINE

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

BE CAREFUL NOT TO CUT OFF OR SHARPEN UP THE EDGES OF THE PETTICOATS  
FOLLOW SKETCH ~~AND EXAMINE INSTRUCTIONS~~ FOR  
LAYOUT AND DESIGN

#### COLOR DESCRIPTION

THE CAP AND BASE ARE GALVANIZED STEEL, THE BODY IS PORCELAIN, GLAZED IN A CHOCOLATE COLOR,  
LIKE THAT OF THE ASH TRAY WHICH IS ATTACHED. PLEASE DO YOUR BEST TO WATCH THAT COLOR. BACKGRD.  
IS A BLUE-PRINT LYING ON A WALNUT, MAHOGANY OR OAK DESK. THE COLOR COMBINATION OF OUR CHOCOLATE  
INSULATOR AGAINST THE BRIGHT BLUE OF A BLUE-PRINT SHOULD MAKE THIS A VERY HANDSOME CARD.  
OTHERWISE FOLLOW SKETCH ~~AND EXAMINE INSTRUCTIONS~~ FOR

#### COLORING.

*watch the blue to be matched stronger  
with the*

*Photo ret  
5/27/41  
JK*

*Photo 41  
5-15-41*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Panel given to styling  
with the Red*

*Set 3 1/2*

*AC. 1 1/2*

*LA. 8 3/4*

*49*

*4-29*

*2-1-3/29*

*extra Reg. in 4/4/41 for  
D. H. Black*

*APR 16 1941*

*159*



NO. 1B-H580

ED MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, ORDER NO. 52745  
PA.

DATE 4/17/41

50 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) THE MIDWAY, HOWARD JOHNSON  
RESTAURANT ON PENNSYLVANIA TURNPIKE,  
BEDFORD, PA.  
MIDWAY BETWEEN PITTSBURGH AND HARRISBURG, PA.  
BOT - "AMERICA'S SUPER HIGHWAY"

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. YES  
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER -- PA-126

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION  
Dark gray limestone rough finish, all green tile roof, white cornice and sash and window shutters and doors and entrance, white wing on right end, dark gray steps, light buff window blinds on top sash, green lawn and shrubbery. REMOVE dust and material along edge of lawn, white vases on steps green shrubs, green lamp posts, make bare spot on lawn green in center make green foliage on rear trees.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Review Order Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	DATE	DATE COMPLETED
PREP. NG. TYPE SET UP		APR 18 1941	APR 18 1941
ETCH			
TOUCHING	10 2 1/2		4/25/41
TO-LITHO			
OPPAQUING	76	4-28	
ENGRAVING			
COLOR PROOF	226 1/2		4-30-41
PRINT DEPT.	48 8 1/2	5-7-41	5-10-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Encl

By

DATE Photo Returned to Customer



NO. 1B-H581

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA. ORDER No. 52745

DATE 4/17/41

50 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TWIN TUNNELS (KITTATINNY AND BLUE MT.) ON PENNSYLVANIA TURNPIKE. WEST OF CARLISLE AND HARRISBURG, PA.  
BOT - "AMERICA'S SUPER HIGHWAY"

PUT IN SMALL TYPE IN LOWER BORDER -  
(c) Curt Teich & Co., Inc.  
PRIVATE NO. UPPER LEFT CORNER - PA-123

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Arch and tunnel in foreground dark gray cement. rear tunnel gray cement dark sign white letters. cement road. REMOVE 1st automobile on right. Make green foliage on trees. bank and cut light brown on right and above tunnel. REMOVE autos on right. Show lights (2 rows in roof) of tunnel and remove darkness

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Reprints*

ESTIMATE

Cost Dept. Checked

By [Signature]  
Date APR 21 1941

APR 21 1941 WORK SCHEDULE

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
SET UP		APR 21 1941	APR 21 1941
PRINTING	8 4		4/25/41
BLUEPRINTING	76	4-28	
ENGRAVING			
HAND COLOR TRIP	225 1 1/4		30 Apr
ARTIST DEPT.	10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Am 160  
164*



6

NO. 1B-H582

DALLAS POST CARD CO., DALLAS TEXAS (U.N. CO. TRADEMARK)

ORDER No. 52746

DATE 4-16-1941

25M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE GATEWAY TO DALLAS, TEX.  
BOT - THE TRIPLE UNDERPASS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Put in small type in lower left corner—  
Photo by Aerial Photo Service Kalamazoo—  
Dallas

PRIVATE NO. UPPER LEFT CORNER—D-25 PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION  
SEE TISSUE OVERLAY PHOTO, ALSO CARD 8AH241 for balance OF COLORS.

Make rephoto

RET PHOTO TO ~~DEVELOPER~~ D.P.CO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

13

Rephoto

Executive of Estimate

ESTIMATE

By *[Signature]*

Date APR 18 1941

440 WORK SCHEDULE

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP	APR 18 1941	APR 18 1941
SKETCH		
RETOUCHING	10 5	4/23/41
PHOTO LITHO		
BLUEPRINT	76	4-25-41
ENGRAVING		
HAND COLOR PROOF	27 2 1/2	4-29-41
ARTIST DEPT.	27 15	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE *6-4-41*

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer *6-4-41*

made 7-15-41



DALLAS POST CARD COMPANY, DALLAS TEXAS

NO. 1B-H583

ORDER No. 52748

DATE 4-16-1941

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER.

FRONT No. 1

R. M. YES YES

TITLE (IN FULL) AERIAL VIEW OF MINERAL WELLS, TEXAS

IMPRINT NONE

Put in small type in lower left corner - Photo by Aerial Photo Service Kalamazoo - Dallas

Put at bottom "WHERE AMERICA DRINKS ITS WAY TO HEALTH"

private no. upper left corner - MW1

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

Make repro

RET. PHOTO TO D.P.CO.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
By 6 Date APR 18 1941

OPERATION	EST. TIME	EST. COST	DATE COMPLETED
C. W. KING, TYPE SET			APR 18 1941
SKETCH	10	5	4/24/41
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUEING	76	4-25	
ENGRAVING			4-30-41
HAND COLOR PROOF	27	2 1/2	
ARTIST DEPT.	206	15	5-29-41

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 6-4-41  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer 6-4-41

Rm 157  
159



DALLAS POST CARD COMPANY, DALLAS TEXAS

NO. 1B-H584

ORDER NO. 52748

DATE 4-16-1941

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) SCENE SHOWING DIVISION  
AREA 1, 2, and 3 CAMP WOLTERS, TEXAS

IMPRINT NONE

Put at bottom

"WHERE AMERICA DRINKS  
ITS WAY TO HEALTH"

Private no. upper left corner MW2

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

BUILDING COLOR-WALLS CREAM COLOR, ROOFS BLUEISH GREEN, ROADWAYS ARE PAVED  
CEMENT.

RET. PHOTO TO D.P.CO.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. Yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	EST. TIME	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 18 1941	APR 18 1941
SKETCH			
RETOUCHING	12 3		4/23/41
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING	76	4-25	
ENGRAVING			
HAND COLOR PROOF	27 13/4		5-3-41
ARTIST DEPT.	34 12	6-16	6-20

DATE BLUEPRINT OK'D

DATE Filed

6-26-41

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



DALLAS POST CARD COMPANY, DALLAS, TEXAS

NO. LB-H585

ORDER NO. 52748

DATE 4-16-1941

12 1/2" POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) DIVISION AREA 4 and 5 CAMP  
WOLTERS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. To

IMPRINT NONE

Put at bottom "WHERE AMERICA DRINKS  
ITS WAY TO HEALTH"

Private no. upper left corner—MW3

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

BUILDINGS COLOR—WALLS CREAM COLOR, ROOFS BLUEISH GREEN, ROADWAYS ARE PAVED  
CEMENT.

RET. PHOTO TO D.P.CO.

*Make rephoto*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO *yes*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

*13* Subject on order for this company. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Rephoto*

Executive Order Estimate

By

Date

ESTIMATE

1941 WORK SCHEDULE

By

Date

Cost Dept. Checked

APR 18 1941

OPERATION	EST. TIME (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 18 1941	APR 18 1941
SKETCH			
RETOUCHING	17 3		4/22/41
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	76	4-25	
ENGRAVING			
HAND COLOR PROOF	225 13/4		29-4-41
ARTIST DEPT.	33 12	6-18-41	6-24-41

F.W

DATE BLUEPRINT OK'D

By

By

DATE HAND COLOR PROOF OK'D

DATE FILED

DATE Photo Returned to Customer

6-26-41

*Rephoto*

159



DALLAS POST CARD COMPANY, DALLAS, TEXAS

NO. 1B-H586

ORDER NO. 52748

DATE 4-16-1941

12 1/2 M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) AERIAL VIEW OF CAMP WOLTERS,  
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. *yes*  
IMPRINT NONE

Put at bottom "WHERE AMERICA DRINKS ITS  
WAY TO HEALTH"

Private no. upper left corner *MW4*

COLOR DESCRIPTION  
BUILDING ARE CREAM COLOR, ROOFS BLUEISH GREEN, AND ALL ROADWAYS ARE PAVED  
CEMENT.

*Retrophoto to D.P. Co.*

*Make rephoto*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF *YES* RETURN PHOTO *ye*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

*13* Subjects on  
order for this card. Please  
see to it that all subjects  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Rephoto*

*Ret photo  
to office*

ESTIMATE		Cost Dept. <i>3</i>	
AND WORK SCHEDULE		By <i>3</i>	
Date <i>APR 12 1941</i>		Date <i>APR 18 1941</i>	
OPERATION	EST. TIME Hrs.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 19 1941	APR 19 1941
SKETCH			
RETOUCHING	<i>8</i>   <i>3</i>		<i>4/24 9p</i>
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQ'ING			
ENGRAVING			
HAND COLOR PROOF	<i>226</i>   <i>2 1/4</i>		<i>4-30-41</i>
ARTIST DEPT.	<i>36</i>   <i>13</i>	<i>C-17</i>	<i>C-23</i>

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE Filed *6-25-41*  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer *6-26-41*

*pin 158  
162*



6  
H.C.P. 12/18/41

DALLAS POST CARD COMPANY, DALLAS, TEXAS

NO. 1B-H587  
ORDER No. 52748  
DATE 4-16-1941

Reprints

ATTENTION

13  
Order for 12 1/2 M Post Cards  
Color description: Building color-walls cream color, roofs blueish green & roadways are paved cement  
Put at bottom "WHERE AMERICA DRINKS ITS WAY TO HEALTH"  
Photo property of CUST.  
Hand color proof YES  
Return photo YES

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) HOSPITAL DIVISION CAMP WOLTERS, TEXAS

FRONT NO. 1 R. M. 10

IMPRINT NONE

Put at bottom "WHERE AMERICA DRINKS ITS WAY TO HEALTH"

Private no. upper left corner MW5

COLOR DESCRIPTION

BUILDING COLOR-WALLS CREAM COLOR, ROOFS BLUEISH GREEN & ROADWAYS ARE PAVED CEMENT

RET PHOTO TO D.P.CO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ESTIMATE

By 12/18/41

DATE 12/18/41

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 18 1941	APR 18 1941
SKETCH			4-24-41
RETOUCHING	12 3		
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OFF SET	76	4-25	
ENGRAVING			4-30-41
HAND COLOR PROOF	226 2		
ARTIST DEPT.	33 12	6-18-41	6-28-41

DATE 7-9-41

DATE 7-9-41

1/4 taken by 3/4 12/18/41  
Make Post 15-9



*Rephoto*

DALLAS POST CARD COMPANY, DALLAS, TEXAS

NO.1B-H588

ORDER No. 52748

DATE 4-16-1941

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RECREATION CENTER AT CAMP  
WOLTERS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PUT at bottom "WHERE AMERICA DRINKS  
ITS WAY TO HEALTH

Private no. upper left corner—MW6

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

BUILDINGS ARE CREAM COLOR-ROOFS (the dark parts on the first two bldgs-Medium Green-other two blueish green, ROADWAYS PAVED CEMENT, WHITE PART NEXT TO BUILDING BETWEEN HIGHWAY AND BUILDING IS LIGHT GREY OYSTER SHELLS. TAKE OUT OLD BUILDING AT THE RIGHT HAND SIDE OF THE ROADWAY.

*Ret photo to D. P. Co.*

*Make rephoto*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO *yes*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ATTENTION!

13 Subjects on order for this customer. Please see to it that all subjects or negatives are uniform and are in harmony with each other to make an attractive set.

By *[Signature]* Date *APR 18 1941*  
AND V. K. SCHUBERT Date *APR 18 1941*

OPERATION	EST. TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		APR 18 1941	APR 18 1941
SKETCH			
RETOUCHING	12 3		4-23 Gr
PHOTO LITHO			
BLUEPRINT	76	4-24	
STRIPPING			
ENGRAVING			
HAND COLOR	27 1/2		4-28-41
ARTIST LITHO	38 9	6-18	6-25

DATE DELIVERED

DATE Filed *6-26-41*

DATE HAND DELIVERED

By *[Signature]*

DATE Photo Returned to Customer

*6-26-41*



DALLAS POST CARD COMPANY, DALLAS, TEXAS

NO. 1B-H589

ORDER NO. 52748

DATE 4-16-1941

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE (IN FULL) INSPIRATION POINT—OVERLOOKING  
THE BRAZOS RIVER, MINERAL WELLS, TEXAS

IMPRINT NONE

Put at bottom "WHERE AMERICA DRINKS  
ITS WAY TO HEALTH"

Private no. upper left corner—MW7

PHOTO PROPERTY OF CUST.

MAKE REPHOTO. COLOR EFFECT OF TICHNOR CARD ATTACHED O.K. TO GO BY. BE SURE  
THE MOUNTAINS ~~SHOW~~ SHOW UP LIKE ON T CARD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate

ESTIMATE

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME C. END Time Moved	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 21 1941	APR 21 1941
SKETCH			
RETOUCHING	13 4		4/24/41
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING		4-25	
ENGRAVING			
HAND COLOR PROOF	27 1/2		4-29-41
ARTIST DEPT.	30 1/2	5-13-41	5-14-41

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

13

Rephoto

164



DALLAS POST CARD COMPANY, DALLAS, TEXAS

NO. **LB-H590**

ORDER NO. **52748**

DATE **4-16-1941**

**12 1/2 M POST CARD**

**ART COLORTONE**

**WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE **UPPER, LOWER, CENTER, BORDER.**

FRONT NO. **1**

R. M. **NO**

TITLE (IN FULL) **THE GROTTOS ON LOVERS' RETREAT**  
**MINERAL WELLS, TEX.**

MPRINT **NONE**

PRIVATE no. upper left corner **MW8**

Put at bottom: **"WHERE AMERICA DRINKS  
ITS WAY TO HEALTH"**

PHOTO PROPERTY OF **CUST.**

COLOR DESCRIPTION

COLOR EFFECT SIMILIAR TO ATTACHED CARD ON PHOTOGRAPH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ATTENTION!**

**13** Subjects on order for the customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Rep hats*

Executive OK of Estimate

**ESTIMATE**

Cost of Estimate

By

By

Date

Date

**AND WORK SCHEDULE**

**APR 18 1941**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>APR 18 1941</b>	<b>APR 18 1941</b>
SKETCH				
RETOUCHING	<b>17</b>	<b>3</b>		<b>4/22/41</b>
PHOTO-LITHO				
BLUEPRINT	<b>8</b>		<b>4-23</b>	
STRIPPING				
ENGRAVING				
HAND COLOR PROOF	<b>225</b>	<b>1 1/2</b>		<b>28 Apr</b>
ARTIST EPT.	<b>37</b>	<b>9</b>	<b>5-13-41</b>	<b>5-15-41</b>

DATE BLUEPRINT OK'D

DATE Filed

**6-4-41**

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

159



REPORT 10th

DALLAS POST CARD COMPANY, DALLAS, TEXAS

NO. 1B-H591

ORDER NO. 52748

DATE 4-16-1941

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) BRIDLE PATH BRIDGE IN STATE  
PARK, MINERAL WELLS, TEXAS

IMPRINT NONE

PUT at bottom "WHERE AMERICA DRINKS ITS  
WAY TO HEALTH"

PRIV. no. upper left corner MW9

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

COLOR EFFECT LIKE CARD ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By *[Signature]* Date *[Signature]*  
ESTIMATE  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 18 1941	APR 18 1941
SKETCH	8	3		4/23/41
RETOUCHING				
PHOTO-LITHO			4-24	
BLEUPRINT STRIPPING, OPAQUING	51			
ENGRAVING				29 hrs
HAND COLOR PROOF	225	1 1/2	5-14	5-16
ARTIST DEPT.	36	9 1/2		

DATE BLUEPRINT OK'D

DATE Filed 6-4-41

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

13

Rephoto

Make Over H.C.P. 226  
1 1/2 hr.



DALLAS POST CARD COMPANY, DALLAS, TEXAS

NO. 1B-H592

ORDER NO. 52748

DATE 4-16-1941

12 1/2 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER.

TITLE (IN FULL) ONE OF THE MANY ATTRACTIVE  
SCENES IN AMERICAN LEGION MEMORIAL PARK,  
MINERAL WELLS, TEXAS

FRONT NO. 1

R. M. NO

IMPRINT NONE

Put at bottom "WHERE AMERICA DRINKS  
ITS WAY TO HEALTH"

PRIVATE no. upper left corner—MW10

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

NATURAL STONES ARE ROK-LIGHT BLUEISH AND DARK GREY EFFECTS. BRING OUT THE  
MOUNTAIN TOPS SO THEY SHOW UP CLEAR IN THE BACKGROUND.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

By

By

AND WORK SCHEDULE

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 18 1941	APR 18 1941
SKETCH				
RETOUCHING	12	1 1/2		4/22/41
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	24		4-23	
ENGRAVING				
HAND COLOR PROOF	27	1 1/2		4-29-41
ARTIST DEPT.	38	9 1/2	5-12	5-14

DATE BLUEPRINT OK'D

DATE Filed 5-15-41

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



REPORT BLM

DALLAS POST CARD COMPANY, DALLAS, TEXAS

NO. LB-H593

ORDER NO. 52748

DATE 4-16-1941

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) NATURAL ROCK FORMATIONS IN  
AMERICAN LEGION MEMORIAL PARK, MINERAL  
WELLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NC

IMPRINT NONE

Put at bottom "WHERE AMERICA DRINKS  
ITS WAY TO HEALTH"

PRIVATE no. Upper left corner MW11

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *BS* *ESTIMATE* *WORK SCHEDULE* Date *APR 18 1941*

OPERATION	EST. TIME No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 18 1941	APR 18 1941
SKETCH			
RETOUCHING	17 1		4/22/41
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	22 1/2		29/4/41
ARTIST DEPT.	28 9	5/14/41	5/15/41

DATE BLUEPRINT OR'D By *BS* DATE Filed *6-4-41*  
DATE HAND COLOR PROOF By *BS* DATE Photo Returned to Customer

Rephoto



DALLAS POST CARD COMPANY, DALLAS, TEXAS

NO1B-H594

ORDER NO 52750

DATE 4-16-1941

12 1/2 M POST CARDS

ART COLOORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) CONVENTION HALL, MINERAL WELLS, TEXAS

IMPRINT NONE

Put at bottom "WHERE AMERICA DRINKS ITS WAY TO HEALTH"

PHOTO PROPERTY OF C.T.

Private no. upper left corner---MW12

COLOR DESCRIPTION

USE PHOTO 103367. On the new card be sure and add to photo we have (see old card #103367) Around its foundation some small ~~shrubbery~~ shrubbery - the trees at the front can be removed - on the flag poles - THE one at the left hand side put the Texas Lone State Flag, on the other pole the U.S. Flag.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,779,775

Executive Order of the Mayor

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Check No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 18 1941	APR 18 1941
SKETCH			
RETOUCHING	10 4		4/23/41
PHOTO-LITHO			
BLUEPRINT STRIPPING, OLAUING	76	4-24	
ENGRAVING			
HAND COLOR PROOF	27 1 1/2		4-29-41
ARTIST DEPT.	8 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed 5-15-41

By

DATE HAND COLOR PROOF OK'D

DATE Photo returned to Customer

By

24 157  
159

10

Rephoto

ATTENTION

13

PLEASE PRINT NAME AND ADDRESS  
ON THE ADDRESS SIDE OF THE CARD  
DO NOT WRITE OR SIGN THE CARD  
IN ANY MANNER  
OR IT WILL BE REJECTED



Rephoto

NO. 1B-H595

DALLAS POST CARD CO., DALLAS, TEXAS

ORDER NO. 52752

DATE 4/17/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. YES
TITLE (IN FULL) SKYLINE OF TYLER, TEXAS		IMPRINT SAME AS ABOVE	
BOT - "THE ROSE GARDEN OF AMERICA" <i>large type</i>			
PRIVATE NO. UPPER LEFT CORNER - TY-4			
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE TISSUE OVERLAY ON PHOTOGRAPH AND MAKE THE BUILDINGS NUMBERED 1 to 8  
COLOR AS PER A. C. COLOR NUMBERS SHOWN THEREON. BALANCE OF THE VIEW USE COLOR  
EFFECT LIKE ON CARD 6A-H950

USE ONLY THE PORTION OF PHOTOGRAPH BETWEEN THE PENCIL LINES SHOWN ON ~~REVERSE~~  
BACK ~~REVERSE~~ OF PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate

**ESTIMATE**

APR 21 1941 AND WORK SCHEDULE

Cost Dept. Checked By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
ING. TYPE SET UP		APR 21 1941	APR 21 1941
ETCHING	11 5		4-25-41
PHOTO LITHO			
ETCHING OPACITIES	78	4-28-	
ENGRAVING			
HAND COLOR PROOF	27 2½		4-30-41
ARTIST DEPT.	30 15½	5-16-41	5-20-41

DATE BLUEPRINT OR D. \_\_\_\_\_ DATE Filed 6-4-41  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OR D. \_\_\_\_\_ By \_\_\_\_\_

Rm 160  
164



C AND H NEWS CO., HARLINGEN, TEXAS

NO. 1<sup>B</sup>-H596

ORDER NO. 52764

DATE 4/16/41

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GROTO OF LOURDES, RIO  
GRANDE, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 24 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -----

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE AND FOLLOW TYPED INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Rephoto*

Executive OK of Estimate

By

Date

**ESTIMATE**

**PRINT WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME (No. 1 Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 18 1941	APR 18 1941
SKETCH			
RETOUCHING	15 4		4/24/41
PHOTO-LITHO			
BUEPRINT STRIPPING, OPAQUING	76	4-26	
ENGRAVING			
HAND COLOR PROOF	225 1½		30 4/26/41
ARTIST DEPT.	201 9	5-12	5-13/41

DATE BLUEPRINT

By

DATE HAND COLOR

By

EST. Dept. 5-15-41

By

5-15-41

*make 7-159*



C. T. ARMY COMICS

NO. ~~1B~~ 1B-H597

ORDER NO. 52424

DATE 4/17/41

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~(HALF GET THIS BILL)~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT - USA-124  
PUT IN LOWER BORDER IN SMALL TYPE  
(c) Curt Teich & Co., Inc.,

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SKETCH - YES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

17 1941 AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 16 1941	APR 18 1941
SKETCH				
PETOUCHING	15	3/4		4/21/41
PHOTO-LITHO				
BLUEPRINT STIPPING, OPAQUING	81		4-22	
ENGRAVING				
HAND COLOR PROOF	27	1 3/4		4-25-41
ARTIST LEPT.	206	10	4-28-41	

DATE BLUEPRINT OK'D

DATE Filed

5-3-41

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



C. T. ARMY COMIC 5

NO. 1B-H598

ORDER No. 52424

DATE 4/17/41

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IT PAYS TO BELIEVE IN SIGNS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT - USA-25

PUT IN LOWER LEFT BORDER -

(c) Curt Teich & Co., Inc.,

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH

SKETCH - YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

WORK SCHEDULE

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 18 1941	APR 18 1941
SKETCH			
RETOUCHING	12 3/4		4/21/41
PHOTO-LITHO			
BLUEPRINT SIZING, OPAQUING	81	4-22	
ENGRAVING			
HAND COLOR PROOF	27 1 3/4		4-25-41
ARTIST DEPT.	210 9 1/2	4-28-41	4-30-41

DATE BLUEPRINT OK'D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

17

159



F. W. WOOLWORTH CO., SIKESTON, MISSOURI

NO. 1B-H599

ORDER No. 52787

DATE 4/18/41

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I R. M. NO

TITLE (IN FULL) AIR CORPS TRAINING DETACHMENT,  
MISSOURI INSTITUTE OF AERONAUTICS, SIKESTON,  
MO.

BOT - HARVEY PARKS AIR <sup>PORT</sup> ~~CORPS~~.

BUT IN LOWER BORDER IN SMALL TYPE -  
Photo by Cele Potter

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on  
order to the printer. Please  
see to it that all cuts or nega-  
tives are in. One and colors are  
in harmony with each other  
to make an attractive set.

Rephoto

ESTIMATE  
Date APR 22 1941 By Cost Dept. Checked  
AND WORK SCHEDULE Date APR 22 1941

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 23 1941	APR 23 1941
SKETCH			
RETOUCHING	5		
PHOTO-LITHO			
BLUEPRINT - STRIPPING, OPAQUING	7 1/2	4-25	
ENGRAVING			
HAND COLOR PROOF	27 1/4		4-25-41
ARTIST DEPT.	2 1/2 9 3/4	4/28/41	4/30/41

DATE BLUEPRINT OK'D. DATE Filed 5-3-41

By DATE HAND COLOR PROOF OK'D. By

DATE Photo Returned to Customer

By

Rush on 6m sheet.



RUPPENTHAL'S STUDIO AND THE CAMERA SHOP, BERKELEY  
SPRINGS, W. VA.

NO. 1B-H600

ORDER NO. 52797

DATE 4/18/41

12 1/2 M POST CARDS ART COLORTONE *Group 2* FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 5

R. M. no

TITLE (IN FULL) RUPPENTHAL OIL CO. AND DINER  
ROUTE NO. 11, BARTISBURG, W. VA.

~~XXXXXXXXXX~~ NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW LAYOUT AND INSTRUCTIONS  
ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,791,775

Date	APR 22 1941	Cost Dept. Checked	By	APR 22 1941
OPERATION	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, TYPE SET UP	APR 22 1941	APR 22 1941		
SKETCH				
RETOUCHING	5/1			
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	76	4-30		
ENGRAVING				
HAND COLOR PROOF	220 1 1/2			5-6-41
ARTIST DEPT.	220 9	5-15-41		5-18-41

DATE BLUEPRINT C. D.

DATE Filed 6-5-41

By

By

DATE HAND COLOR PROOF C. D.

DATE Photo Returned to Customer

By

*Straight  
Large Photo*

*make Redline press*



11/10/41

B6

1  
Peghto

NO. 1B-H601

CARTERS NEWS AGENCY, MOBILE, ALA.

ORDER No. 52824

DATE 4/18/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GOVERNMENT STREET, LOOKING WEST, SHOWING BUS TERMINAL AND ADMIRAL SEMMES HOTEL, MOBILE, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Bus terminal building is built of tan colored brick, Greyhound sign is blue, same as sample sent in for bankhead tunnel entrance 1B-H602. three azalea bushes in front of bus depot. Semmes hotel is built of Red Brick, white trimming.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By APR 22 1941  
Date  
ESTIMATE  
AND WORK SCHEDULE  
By APR 22 1941  
Date

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 23 1941	APR 23 1941
SKETCH			
RETOUCHING	11 5		4/29/41
PHOTO-LITHO			
BLUEPRINT	74	5-1	
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	226-134		5-5-41
ARTIST DEPT.	207 934	5-14-41	

BLUEPRINT OK'D. DATE Filed 5/15/41  
By  
COLOR PROOF  
DATE Photo Returned to Customer

Rn 162  
166



205 P 10 R 13 1/4

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. 1B-H602

ORDER NO. 52824

DATE 4/18/41

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES SAME AS

TITLE (IN FULL)

EASTERN ENTRANCE OF BANKHEAD TUNNEL, MOBILE, ALA.

IMPRINT

SAME AS ABOVE

112 H398

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Tall booths, and overhead structure are blue, color sample attached. stripes are silver (aluminum) tunnel entrance white concrete. Bases of toll booths and guide post in center, are yellow (traffic) Azalea bushes in foreground please increase the number of Azaleas as the plants shown in photo were recently planted and do not show up very good. Color of azalea same as on subject &A-H3987

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

By photo

Estimate  
Date 4-22-41  
Cost Dept. Checked  
By  
Date 4-22-41  
2ND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 22 1941	APR 22 1941
SKETCH				
RETOUCHING	15	4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		5-2	
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		5-6-41
ARTIST DEPT.	213	9 1/2	5/13/41	5/15/41

DATE BLUEPRINT OK'D

By

DATE Filed 6-4-41

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer



NO. 1B-H603

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A.

ORDER NO. 52829

DATE 4/18/41

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~EXTERIOR~~HABANA, CAMPO DE PINAS  
BOT - PINE-APPLE FIELD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER OF MES.  
SPACE - 31

PHOTO PROPERTY OF CUSTOMER

PRIVATE

COLOR DESCRIPTION

Sunset sky. - please retouch adding the upper part of attached photo, with country-huts and palms. The pine-apple fruit is dark green and light straw with Veronese green leaves in different tones. When cut and reap, is commonly reddish; but on the plant not.

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

This is a beautiful card, but the leaves of the plants will much better in a Verones green tone and add some more fruits in second line. Old card attached shows more fruit as all pineapple fields are always full of fruit.

Describe OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 19 1941	
SKETCH			4/25/41
RETOUCHING	1 1/2		
PHOTO LITHO			
BLUEPRINT	74	4-25	
STRIPPING, OPACUING			
ENGRAVING			4-30-41
HAND COLOR PROOF	27	5-22-41	5-23-41
ARTIST DEPT.	210	9 1/2	

DATE ESTIMATE OK'D

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LVSE

1 1/2

49

5-31

ANT DEPT. HC

3/4

By

make 2nd set



C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U. S. A.

NO. 1B-H604

ORDER No. 52829

DATE 4/18/41

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HABANA, AVENIDA DEL PUERTO  
BOT - PORT AVENUE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 12 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT BORNOR OF MES.  
SPACE --- 37

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TYPED INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

10/18/41 AND WORK SCHEDULE

By

Date

APR 17 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 19 1941	APR 19 1941
SKETCH				4/26/41
RETOUCHING	12	3		
PHOTO-LITHO				
BLUEPRINT STRAIGHTENING, OPAQUING	81		4-28	
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		5-1-41
ARTIST DEPT.	37	9	5-15-41	5-20-41

DATE BLUEPRINT OK'D

By

DATE Filed 6-4-41

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

162



C. JORDI, OBISPO 526, HAVANA, CUBA, MADE IN U.S.A.

NO. 1<sup>B</sup>-H605

ORDER NO. 52829

DATE 4/18/41

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HABANA, PLAYA DE MARIANAO  
BOT - MARIANAO BATHING BEACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER OF MES.  
SPACE - 47

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW TYPED INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

WORK SCHEDULE

OPERATION	EST. TIME (If No. 11 Not Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 22 1941	APR 22 1941
SKETCH			
RETOUCHING	8 5		4/29/41
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	74	5-8	
ENGRAVING			
HAND COLOR PROOF	49 12/4		5-5
ARTIST DEPT.	206 9 1/2	5-13-41	

DATE BLUEPRINT OK'D

DATE Filed 5-15-41

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Replate

Push

166



X HCN OR 134

NO. 1B-H606

C. JORDI, OBISPO 526, HAVANA, CUBA, MADE IN U.S.A.

ORDER NO. 52829

DATE 4/18/41

25	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 12 R. M. NO	
TITLE (IN FULL) HABANA, AVENIDA DEL GOLFO DESDE EL MORRO		IMPRINT SAME AS ABOVE	
BOT - GULF AVENUE FROM MORRO CASTLE		PRIVATE NO. LOWER LEFT CORNER OF MES. SPACE - 54	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

FOLLOW TYPE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Rephoto*

Executive Order of Estimate

## ESTIMATE

Cost Dept. Checked

By *[Signature]*  
Date *APR 21 1941*

By *[Signature]*  
Date *APR 21 1941*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 21 1941	APR 21 1941
SKETCH				
RETOUCHING	11	4		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	74		4-28	
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		5-1-41
ARTIST DEPT.	214	9 1/2	5-21-41	5-22-41

DATE BLEUPRINT OK'D

DATE Filed *6-4-41*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By



REF 00174

Rephoto

NO. 1B-H607

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A.

ORDER NO. 52829

DATE 4/18/41

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HABANA, EL MORRO DESDE LA CABANA

BOT - MORRO CASTLE FROM CABANA FORTRESS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. IN LOWER LEFT CORNER OF MES. SPACE - 70

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW TYPED INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 21 1941	APR 21 1941
SKETCH				4/26 Gr.
RETOUCHING	8	4		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	76		4-28	
ENGRAVING				
HAND COLOR PROOF	27	1 1/4		5-2-41
ARTIST DEPT.	30	9 1/2	5-14-41	5-15-41

DATE EQUIPMENT OK'D

DATE FILED 6-4-41

By

Photo Returned to Customer

764



C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U. S. A.

NO. 1B-H608

ORDER NO. 52829

DATE 4/18/41

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

HABANA, PARQUE FRATERNIDAD  
Y AVENIDA BOLIVAR

BOT - FRATERNITY SQUARE AND BOLIVAR AVENUE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT

12 R. M.  
SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER OF MES.  
SPACE - 84

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW TYPED INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
By APR 19 1941  
Date APR 19 1941

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 19 1941	APR 19 1941
SKETCH			4/28
RETOUCHING	15 6		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 1	4-29	
ENGRAVING			5-1-41
HAND COLOR PROOF	27 1 3/4		5-20
ARTIST DEPT.	35 9	5-16	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO 1B-H609

ORDER NO 53277

DATE 4-19-1941

12 1/2 M POST CARDS (GROUP 3)

ART COLOR TONE

WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. 1

PUBLISHED FOR

IMPRINT ~~XXXXXXXXXX~~ PUBLISHED FOR

CLAUDE A. PLACE, RUTLAND, VERMONT

TITLE (IN FULL) PICO PEAK 3967 FT. - START  
SUNSET SCHUSS 2 1/2 MILE VERTICAL DROP TO  
PICO ALPINE SKI LIFT AREA  
BOT - GREEN MTS., RUTLAND. VT.

PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER  
COLOR DESCRIPTION BORDER 97

PHOTO PROPERTY OF CUST.

THIS SUBJECT IS A GROUPING OF 3 VIEWS. YOU ARE TO USE NO. 2 AS THE MAIN POR-  
tion OF THE CARD, AND NO. 1 IN THE UPPER LEFT, AND NO. 3 THE LOWER RIGHT AS  
INDICATED. COLORS ARE STRICTLY WINTER SCENES AND SHOULD NOT REQUIRE AND  
DETAILS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Penial 8/11 1/2*

ESTIMATE

Cost Dept. Checked

APR 22 1941

AND WORK SCHEDULE

By *[Signature]*  
Date APR 22 1941

OPERATION	LST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			4-23-41	4-23-41
SKETCH				
RETOUCHING	3	6 1/2	4-23	4-23
PHOTO LITHO				
DISC. PRINT STRIPING OPAQUING				
ENGRAVING				
HAND COLOR PROOF	27	2		5-2-41
ARTIST SET.	207	11	5-14	

DATE BLUEPRINT OK'D

DATE Filed 6-4-41

By

By *[Signature]*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

5-4  
3-1/2  
9-1/2

*Published for m 173*  
166



U. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 1B-H610

ORDER NO. 53277

DATE 4-19-1941

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES No

TITLE (IN FULL) SHERBURNE PASS HIGHWAY, GREEN

IMPRINT PUBLISHED FOR CLAUDE A. PLACE, RUTLAND, VERMONT

MTS. VERMONT  
DOT - MT. PICO - 3967' WITH TOWER,  
KILLINGTON SECTION, LONG TRAIL

PRIVATE NO.

3/4" FROM RIGHT EDGE IN UPPER BORDER

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS. BE SURE THAT TOWER IS INDICATED ON TOP OF  
PICO IN THE DISTANT LEFT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,715

ATTENTION!

Subject on  
this customer. Please  
on all cuts or nega-  
tive. The colors are  
its harmony with each other  
to make an attractive set.

APR 22 1941

ESTIMATE  
AND WORK SCHEDULE

By APR 22 1941  
Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 22 1941	APR 22 1941
SKETCH			
RETOUCHING	13 2		4-29-41
PHOTO-LITHO			
BLUEPRINT STRIPT & OPAQUING	11	5-1	
ENGRAVING			
HAND COLOR PROOF	49 1/2		5-5
ARTIST DEPT.	36 9	5-12	5-13

APR 30 1941

DATE BLUEPRINT ORD

By

DATE Filed 5-15-41

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

166



C. W. Hughes & Co., INC. MECHANICVILLE, NEW YORK

NO. 1B-H611

ORDER NO. 53277

DATE 4-19-1941

12 1/2 M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) PICO ALPINE SKI LIFT, RUTLAND,  
VERMONT, IN THE GREEN MTS.

IMPRINT PUBLISHED FOR CLAUDE A. PLACE  
RUTLAND, VERMONT ~~MECHANICVILLE, N.Y.~~

PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER  
BORDER 99

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on  
order for this customer. Please  
see to it that all negatives  
are uniform and in  
harmony with each other  
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

Date APR 22 1941

By APR 26 1941

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 22 1941	
SKETCH			
RETOUCHING	3 4	4-23	4-28 SC
PHOTO-LITHO			
BLENDING, STRIPPING, OPAQUING	74	5-1	
ENGRAVING			
HAND COLOR PROOF	27 1 1/2		5-3-41
ARTIST DEPT.	33 9	5-12-41	5-13-41 F.W.

DATE BLUEPRINT OK'D

By

DATE FILED 5-15-41

By

DATE HAND COLOR PROOF OK'D

By

R4 164  
166



SEIDLER NEWS AGENCY, ROCKFORD, ILLINOIS

NO. IB-H612

ORDER NO. 53283

DATE APRIL 19, 1941

25 ~~MM~~ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)

AIR VIEW OF CAMP GRANT, ILLINOIS

*in IBH 1097*

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. ~~MM~~ YES  
IMPRINT NONE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

GREEN ROOFS ON BARRACKS. WHITE SIDES. GREEN SPOTS IN BETWEEN. GRAVEL ROADS  
BLACK POSTS. BLACK STACKS. VARIOUS COLORS CARDS. BUSHES & TREES.  
NO SNOW. NOTICE CUT OFF

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Rephoto*

Executive Order Estimate  
By *[Signature]*  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 1941	APR 24 1941
SKETCH				4/26/41
RETOUCHING	10	6		
PHOTO-LETHO				
BLUEPRINT	17 1/2		4-28	
ENGRAVING				5-6-41
HAND COLOR PROOF	226	13/4		
ARTIST DEPT.	28	11	5/13/41	5/14/41

DATE BLUEPRINT OK'D

DATE Filed 5-15-41

By

By *[Signature]*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

*Rm 165  
167*

10



SEIDLER NEWS AGENCY, ROCKFORD, ILLINOIS

NO. IB-H613

ORDER NO. 53283

DATE APRIL 19, 1941

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

POST EXCHANGE, CAMP GRANT, ILLINOIS

*in IBH1097*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

BLOT OUT ADVERTISING SIGNS. LIGHT BROWN VARNISHED COUNTER. UNPAINTED FLOOR. SHOW VARIOUS COLORED MERCHANDISE ~~IN~~ SHOW MAGAZINE RACKS. CELOTEX WALL. BROWN DOORS. WHITE LAMPS. TAN WINDOW FRAMES. USE BEST PROPORTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date APR 22 1941

Date APR 22 1941

OPERATION	EST. TIME (Clock No.   Time in hours)	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP		APR 23 1941	APR 23 1941
SKETCH			4/28 94
RETOUCHING	10 4		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	81	4-29	
ENGRAVING			
HAND COLOR PROOF	27 13/4		5-1-41
ARTIST DEPT.	11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

5-15-41

By

DATE Photo Returned to Customer

*Rm 165  
166*



SEIDLER NEWS AGENCY, ROCKFORD, ILL.

NO. IB-H61 4

ORDER NO. 53283

DATE APRIL 19, 1941

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES same as 1/8H613

TITLE (IN FULL)

HOSPITAL WARD, CAMP GRANT, ILLINOIS

IMPRINT

NONE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

SHOW FEW BUSHES AND GRASS INSTEAD OF SNOW. FIX UP GRAVEL DRIVEWAY.  
NICE CLOUDS. BLUE SKY. SILVER WHITE WOOD. GREEN ROOF. CREAM FRAMES.  
LIGHT GRAY BASE. SHOW LEAVES. TOP AIRVENTS SILVER & WHITE. NOTICE CUT OFF.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

Date APR 22 1941

By APR 22 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 23 1941	APR 23 1941
SKETCH				
RETOUCHING	10	3 1/2		4/29/41
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	76		5-2	
ENGRAVING				
HAND COLOR PROOF	49	1 1/2		5-5
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

Rush

166



SEIDLER NEWS AGENCY, ROCKFORD, ILL.

NO. IB-H615

ORDER NO. 53283

DATE APRIL 19, 1941

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ARMY BARRACKS, CAMP GRANT, ILLINOIS

*in 10H 1097*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

NONE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

LEAVE IN WIRES LEADING TO BARRACKS. GRASS SHOULD BE SHOWN. NOTICE CUT OFF. ALL ROOFS LARGE & SMALL ARE GREEN. BLACK CHIMNEYS. CREAM WINDOW FRAMES. LIGHT GRAY CEMENT BASE. SILVER WHITE PAINTED WOOD. STRIP OF GREEN GRASS ALONG BARRACKS. BLUE SKY, CLOUD EFFECT NICE BILLOWY. BLACKTOP DRIVE, GRAVEL SIDE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Rephoto*

ESTIMATE AND WORK SCHEDULE			
OPERATION		EST. TIME	DATE
		Clock No.   Time Allowed	ENTERED DEPT.
COMPOSING, TYPE SET UP			APR 21 1941
SKETCH			
RETOUCHING		10 3 1/2	4/28 9
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING		76	4-28
ENGRAVING			
HAND COLOR PROOF		27 1 1/2	5-1-41
ARTIST DEPT.		30 9	5-8-41

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

By

DATE Filed 5-15-41

By

DATE Photo Returned to Customer

*Rm 163  
167*



WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 1B-H616

ORDER NO.

DATE 4-18-1941

12 1/2 M POST CARDS

ART. COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN SKY)

TITLE (IN FULL) BEAUTIFUL RIDGEWOOD AVENUE,  
DAYTONA BEACH, FLA.

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-----D245

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOR COLORS SEE TISSUE OVERLAY PHOTO.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

By

Date

Cost Dept. 5

APR 19 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 19 1941	APR 19 1941
SKETCH				
RETOUCHING	12	2		4/30/41
PHOTO-LITHO				
BLENDING, STRIPPING, OPAQUING	78		4-26	
ENGRAVING				
HAND COLOR PROOF	115	1 1/2		5-14-41
ARTIST DEPT.	215	9	5/13/41	5/14/41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

2m 161  
162



WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 1B-H617

ORDER NO.

DATE 4-18-1941

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) THE NEW SMYRNA  
HOTEL, NEW SMYRNA BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT—N.S.25

PHOTO PROPERTY OF

CT.

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY. LIGHT CREAM STUCCO HOTEL. GREEN TRIM & WINDOW  
TRIM. ROOF DEEP RED. BASE LIGHT RED BRICKS. STEPS GRAY.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

By

Date

Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 26 1941	APR 26 1941
SKETCH				
RETOUCHING	8	3		4/29/41
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	76		5-2	
ENGRAVING				
HAND COLOR PROOF	27	1½		5-6-41
ARTIST DEPT.	216	9	May 13 - 41	5-15-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE Photo Returned to Customer

10

166



WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 1B-H618

ORDER NO.

DATE 4-18-1941

12 1/2 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) (IN SKY) BEAUTIFUL PALM  
DRIVE, JOHN ANDERSON HIGHWAY, ORMOND  
BEACH, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT D-246

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By \_\_\_\_\_

ESTIMATE

Cost Dept. Checked

Date

APR 18 1941

AND WORK SCHEDULE

By

Date

APR 18 1941

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 19 1941	APR 19 1941
SKETCH			4/24/41
RETOUCHING	12 2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	76	4-26	
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		5-5-41
ARTIST LEPT.	217 9		

DATE BLUEPRINT OK'D

DATE Filed

6-4-41

By

By

DATE HAND COLOR PROOF OK'D

DATE Filed

R4161

162



WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 1B-H619

ORDER No.

DATE 4-18-1941

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) PALM PROMENADE TO  
THE BEACH, ORMOND BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT D-247

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By APR 13 1941 AND WORK SCHEDULE Date APR 13 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 19 1941	APR 13 1941
SKETCH				4/29/41
RETOUCHING	13	3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-29	
ENGRAVING				5-5-41
HAND COLOR PROOF	226	1½		
ARTIST DEPT.	214	9½	5-13-41	5-14-41

DATE BLUEPRINT OK'D

DATE Filed 5.15-41

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

R2/01  
162



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

NO  
YES  
RETURN PHOTO

DIAL No. IB-H620 ORDER NO. 53297 DATE APRIL 19, 1941

CUSTOMER THE GLICK FURNITURE & COMPANY  
COLUMBUS, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$  M POST CARDS SIZE 3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

VISIT GLICK'S FLORIDIAN ROOM — FOR SMART SUMMER  
FURNITURE  
BUNTING ALL-STEEL PORCH FURNITURE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT ATTD.

COLOR DESCRIPTION

*Handwritten in red ink:*  
RUSH

*Handwritten:*  
Lb  
5-15-41

PHOTO RETURNED

TO

PHOTO USED FOR

226

NC-

2 5-2-41

La-10

APR 21 1941



## ADV. ORDER

DEPT.  
ETCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

I.A. MEDLAR CO.,  
416 S. 14th ST., OMAHA, NEBRASKA

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
Title in full					

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PENNSYLVANIA BUILDING  
BOT & DORA ALEXANDER TALLEY BUILDING

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH. UPPER VIEW SAME AS # 4A-H1293. LOWER VIEW NEW PHOTO. PLACE SHRUBS  
ALONG DRIVEWAY AS ON CARD 4A-H1293.

### COLOR DESCRIPTION

PHOTO RETURNED

TC

PHOTO USED FOR

025 H.P. 2  
#28 L.A. 12

And take out & group  
as per price list.

APR 21 1947

Wx  
5-15-41



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No.	IB-H622	ORDER NO.	53299	DATE	APRIL 19, 1941	DEPT.	RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED		PHOTO RETURNED TO	
	CUSTOMER	EL RANCHOTEL EL PASO, TEXAS								Photos for this Customer		
	12½ M	POST CARDS	SIZE	3½ x 5½	STYLE ART COLOR TONE WHITE BORDER							
	PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout					FRONT NO. 5						
RETURN PHOTO	Title in Plate Yes No Copyright in Plate Yes No					(All of this on address side) R. M. Yes No					PHOTO USED FOR	
	Title in full					R. M. to cover part of Mess. Space, entire Mess. Space, entire Front						
	MAIN LODGE, EL RANCHOTEL — 8 MILES WEST OF EL PASO, TEXAS ON HIGHWAY 80					Trade Mark Yes No Special type as sample						
						IMPRINT: Customer C. T. Imprint No Imprint						
RETOUCHING DEPARTMENT											PHOTO USED FOR	
Submit — Sketch — Layout — Retouched Photo — Wash Drawing												
Follow Layout												
FOLLOW SKETCH												
COLOR DESCRIPTION											PHOTO USED FOR	
FOLLOW SKETCH												
5-12-41												

1 Photo 5x7  
Red 7  
He 1 1/2  
Sent 9 1/2  
# 27  
50  
Argentina  
P. M.

APR 21 1941

163



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. **IB-H623** ORDER NO. **53300** DATE **APRIL 19, 1941**

CUSTOMER  
**NEW ST. CLAIR HOTEL  
ASBURY PARK, NEW JERSEY**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**12½<sup>M</sup> POST CARDS** SIZE **3½ x 5½**

STYLE **ART COLORTONE WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **NEW ST. CLAIR HOTEL — ONE BLOCK  
TO BEACH**

BOT: **203 SECOND AVE. ASBURY PARK NEW JERSEY**

FRONT NO. **5** (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

ELIMINATE BLDGS AT LEFT AND AT RIGHT. ELIMINATE WHITE RETAINING WALL AT RIGHT. ELIMINATE  
THE LOW SCRUB HEDGE AT RIGHT OF WALL. ELIMINATE DRIVEWAY AND SHOW THIS SPACE AT THE RIGHT OF  
THE HOTEL AS A NICE GRASS PLOT. SHOW COLORED PETUNIAS IN THE ROCK GARDEN. FLOWER POT ~~AT~~ AT  
ENTRANCE WHITE, SHOW FLOWERS IN POT. SHOW FLOWERS TO RIGHT OF ENTRANCE ON FRONT LAWN BETWEEN  
SHRUBERY. BOTH SIGNS NO. 38 WITH WHITE LETTERS. BUILDING WHITE STUCCO. AWNINGS WIDE STRIPES  
no. 45. NARROW STRIPES WHITE. THE TRIM ON BLDG NO. 45. LATTICE WORK AT RIGHT REAR NO. 45  
ELIMINATE PERSON ON PORCH. 5 STEPS WHITE STUCCO. ELIMINATE AWNING SHADOWS AND FLAG SHADOWS

COLOR DESCRIPTION

*Awnings can not be made*

*white screen*

**VERY RUSH**  
*5-15-41*

PHOTO RETURNED

TO

PHOTO USED FOR

APR 21 1941

162



## ADV. ORDER

DATE APRIL 19, 1941

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

OATE COMPLETED

Photos for  
this Customer

CUSTOMER FREESE'S RESTAURANT  
RAVENA, NEW YORK

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

FRONT NO.

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT : Customer

C. T. Imprint

No Imprint

BREAKFAST - LUNCHEON - DINNER

BOT: FREESE'S RESTAURANT ON U.S. HIGHWAY 9 W,  
Ravena, N. Y.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

## Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

LEAVE OUT TELEPHONE WIRES. PUT IN RED SALVIAS PLANTS AT RIGHT END OF BLDG.  
SEE INSTRUCTIONS ATTD. ON SIGN IT WILL BE ALL RIGHT TO USE BLACK INSTEAD OF NO. 21

### COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

## CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ON

YES

RETURN PHOTO

3M—1,2,4C

49 9-29  
29 5/13/

Ret 7  
He 1 1/2  
Leet 8 3/4

APR 21 1941

8-15-4

163



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. IB-H625 ORDER NO. 53302 DATE APRIL 19, 1941

CUSTOMER HOTEL CLAREMONT — BERKELEY, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
HOTEL CLAREMONT  
BERKELEY — CALIFORNIA

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

# on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

FOLLOW SKETCH BUT NOTE CHANGE IN ONE  
PICTURE AND COLOR CORRECTIONS AS PER  
SHEET ATT'D.

COLOR DESCRIPTION

6-4-41

PHOTO RETURNED

TO

PHOTO USED FOR

2 Regular 5x7

Lo 1

Ret 192

226 He 2 3/4 5/1-41

53 Ret 15 5-20-41  
5-22-41

Colo quoted

APR 27 1941

14  
11 3/4  
2 1/4  
3 1/4

113  
2 1/4  
15

2 - 8/11



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. IB-H626 ORDER NO. 53304 DATE April 29, 1941

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
THE NEW YORKER  
MIAMI BEACH, FLORIDA

Photos for  
this Customer

100 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL NEW YORKER MIAMI BEACH, FLORIDA

OCEANFRONT AT LINCOLN ROAD

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTD. OTHERWISE FOLLOW SKETCH FOR DESIGN AND COLOR INSTRUCTIONS

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

APR 29 1941



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 1B-H627

ORDER No. 53628

DATE 4/21/41

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.) FRONT NO. 2 R. M. NO  
TITLE (IN FULL) HIGH SCHOOL, MIDDLETOWN, N.Y. IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE - LEAVE 1/2" SPACE  
BETWEEN TITLE & NO. - 18

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
Nice cloud effect. Color lower smooth stone - light cream. ~~Lower~~ smooth stone blocks in parts of upper part of building also light cream. ~~Upper~~ rough brick in upper part of bldg. darker cream mixed with light cream sprinkled. Ornament steep around bldg. bronze greenish. ~~Simple~~. ART WORK - Flag - add flowers in bushes around base of building and sprinkle foliage on little tree at right. Window shades are white. ~~windows~~ bluish instead of black

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE APR 22 1941 By 1 Checked  
Date APR 22 1941 By 1 Checked

OPERATION	DATE ENTERED	DEPT.	DATE COMPLETED
COMPOSING, TYPE			
SKETCH			
RETOUCHING	11	4 1/2	
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, C			
ENCRAVING			
HAND COLOR DISC	27	1 1/2	5-8-41
ARTIST DEPT.	220	9 1/2	5-15-41
			5-21-41

DATE PRINT OK'D \_\_\_\_\_ DATE Filed 6-4-41

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ by 1

DATE Photo Returned to Customer \_\_\_\_\_

Rephoto

166



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1B-H628 ORDER NO. 0039 DATE 6/9/41

CUSTOMER EL FINIX CAFE  
DALLAS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE ~~XXXXXXX~~ (GROUP 2) STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full EL FINIX CAFE AND BALLROOM  
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN MAKE FEATURES OF SENORITA SUCH AS  
HER FACE & ARMS MORE DISTINCT & SHARP

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLOR ON CENTER PANEL FOR OTHER COLOR INSTRUCTIONS  
SEE TISSUE OVERLAY ON PHOTOGRAPHS AND SHEETS MARKED A & B.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

3

99 6-25  
1 HR. EXTRA  
29-7/11/41

12  
11  
2  
14

1 Photo in 4/11/54  
2 Photos returned

7-14-41  
Rls.

make Red impression  
" DK Blue "



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H629 ORDER NO. 53640 DATE 4/21/41

CUSTOMER PRICE TOURS  
KEY WEST, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (IN SKY) SO NEAR AND YET SO FOREIGN

(next line) 90 MILES FROM KEY WEST

IN LOWER LEFT BORDER IN SMALL TYPE PUT —

Courtesy Cuban Tourist Commission

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Place Stamp Here

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SHOW THE ARTIST'S SIGNATURE IN THE BODY OF THE POSTER  
AS SHOWN ON SAME.

COLOR DESCRIPTION

FOLLOW POSTER FOR COLORS.

in large file

key 50.

RWSH  
6-4-41

PHOTO RETURNED

TO

PHOTO USED FOR

APR 23 1941

5 X 7  
Red 7  
H.C.P. 1 1/2  
L.A. 9 3/4

Rephoto 1st set  
Pp



6 - 7022 - 7 1/2

166



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H630 ORDER NO. 53650 DATE 4/21/41

CUSTOMER MARKEN & BIELFELD  
FREDERICK, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 MPOST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE EBERT ICE CREAM CO.,

FR DERICK, MARYLAND

FRONT NO. 13

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

MARKEN & BIELFELD, INC., FREDERICK, MD.

PUT PLATE NO. ON FRONT AT BOTTOM

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Show-case in center of card (cashier's stand) is all glass, except base, ~~you do not~~  
sketch does not show it in this manner. Faces of clerks are most indistinct. Customer has  
called our attention to the fact that picture furnished showed these clear and sharp.  
this must be correct. ( OTHERWISE FOLLOW SKETCH FOR LAYOUT AND DESIGN.)

#### COLOR DESCRIPTION

~~Heating~~ Heating oven at end of counter is stainless steel, not red as sketch shows it.

OTHERWISE FOLLOW SKETCH FOR COLORING

6-4-41

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49 5-14

20 7 -

Ret 9  
He 2  
Cart 10 1/2

As given

MAY 10 1941



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 1B-H631 ORDER NO. 53650 DATE 4/21/41

CUSTOMER MARKEN & BIELFELD  
FREDERICK, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE EBERT ICE CREAM CO., FREDERICK,  
MARYLAND

FRONT NO. 13 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
MARKEN & BIELFELD, INC., FREDERICK, MD.  
PUT PLATE ON ON FRONT AT BOT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

The lettering on sign in front of building is uneven and indistinct. Customer would like to show a moon in upper left corner of the picture.

OTHERWISE FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

Roadway should be a deep grey-black, not a purple as sketch shows it (this is a Christmas, not an Easter picture)

OTHERWISE FOLLOW SKETCH FOR COLORING.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

MAY 3-1941

6-4-41

make Red impression

2



E. A. BISHOP, RACINE, WISCONSIN

NO. IB-H632

ORDER NO. 53360

DATE APRIL 24, 1941

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2-19 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

MAKE REPHOTO. SUBMIT RETOUCED PHOTO. MAKE HORIZONTAL VIEW. CUT DOWN  
BEACH IN FOREGROUND SO TIP OF CENTER UMBRELLA COMES TO BOARDWALK.  
EXTEND ABOUT 1-2 INCH ON EACH SIDE, ED CONTINUING CURVE OF POOL AND  
COMPLETING UMBRELLA ON LEFT. TAKE OUT PEOPLE AND UMBRELLA AS MARKED.  
UMBRELLAS TO BE OF BRIGHT GAY COLORS, EACH PART OF DESIGN AND FRINGE A  
DIFFERENT COLOR. TABLE TOP WHITE CUT OFF LOWER PHOTO AS MARKED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rephoto  
12 print

To customer

OPERATION	EST. TIME (No. & Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPLETING TYPE SET UP		APR 29 1941	
SKETCH	8 5¼		5/2/41
RETOUCHING			
PHOTO TAKING			
BLUEPRINTING OF SETTING			
ENGRAVING			
HAND COLOR PROOF	27 10¼		5-9-41
ARTIST DEPT.	2/2 9	5-28-41	6-2-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 6-4-41

By

DATE Photo taken to Customer



NO. IB-H633  
ORDER NO. 53360  
DATE APRIL 24, 1941

E. A. BISHOP, RAGINE, WISCONSIN

12½ M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. 19 R. M. NO	
TITLE (IN FULL) <b>THE ALFRED PARK ON LAKE MICHIGAN, KENOSHA, WISCONSIN</b>	IMPRINT SAME AS ABOVE	SBH 926
PRIV. NO. BEFORE TITLE - 1990	PHOTO PROPERTY OF	CUST

COLOR DESCRIPTION

FOLLOW 7A-H403 FOR WATER COLORS. SHOW LAKE MICHIGAN AND ~~SMALL~~ STEAMER  
IN DISTANCE. ~~MINIMUM~~ CUT OFF AS MARKED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Checked

APR 25 1941 WORK SCHEDULE

By

Date

TIME	DATE ENTERED DEPT.	DATE COMPLETED
	APR 25 1941	APR 25 1941
3 3	4-25	4-30 SL
81	5-2	
49 1½		5-9
51 9	5-29 41	6-6-41

DATE BLUEPRINT OF

DATE PAID

6-11-41

By

By

LATE HAND COLOR TR.

DATE PAID

## MAKEOVER

Charge to Ret Dis

HST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PROOFING	1½	
COMPOSING		
ART DEPT.		
ENGRAVING		

# 27

172



WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. IB-H634

ORDER NO. 53663

DATE APRIL 24, 1941

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN SKY)

IMPRINT SAME AS ABOVE

FLORAL VISTA IN TROPICAL WATERFRONT  
PARK, DAYTONA BEACH, FLA.

PRIV. NO. BEFORE IMPRINT D-244

COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

WORK SCHEDULE

By

Date

Curt Teich, Chicago

APR 25 1941

OPERATION	EST. TIME (MIN.)	ACT. TIME (HRS.)	DATE COMPLETED
COMPOSE C. TYPE SET UP			APR 25 1941
SKETCH			
RETOUCHING	3	2	4-25
PHOTO LITHO			
PROOF PRINT STAMPING ORNAMENTS	76		5-2
ENGRAVING			
HAND COLOR PROOF	27	1 1/2	5-6-41
ARTIST DELT.	240	9	5-15-41

DATE BLUEPRINT ORD.

DATE FILED

By

By

DATE HAND COLOR PROOF ORD.

DATE PROOF SENT TO CUSTOMER

By

Rh 169

172



WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. IB-H635

ORDER NO. 53663

DATE APRIL 24, 1941

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

BEACH STREET FROM BEAUTIFUL WATERFRONT  
PARK, DAYTONA BEACH, FLA.

FRONT NO. I R. M. YES

IMPRINT  
SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT D-243

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other,  
to make an attractive set.

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 3  
Date APR 25 1941

OPERATION	EST. TIME (MIN. - 1 Hr. Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 25 1941	APR 25 1941
SKETCH			
RETOUCHING	4 4	4-25	4-29-41
PHOTO-LITHO			
BLUEPRINT STRIPPING & OPAQUING	7 6	5-2-	
ENGRAVING			
HAND COLOR PROOF	27 1 3/4		5-6-41
ARTIST DEPT.	2 1/2 9	5/13/41	5/15/41

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed 6-4-41

By \_\_\_\_\_

By OS

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

Rm 169  
172



HAMMOND NEWS AGENCY, HAMMOND, INDIANA

NO. 1B-H636

ORDER NO. 53670

DATE 4/23/41

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM HAMMOND,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT IN LOWER LEFT BORDER IN SMALL TYPE -  
(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

OPERATION

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

COMPOSING, TYPE SET UP

SKETCH

RETOUCHING

Cost Dept. Check

Product of Curt Teich

By

Date

ESTIMATE  
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 29 1941	APR 29 1941
SKETCH	5	8	4-24	5-8-41
RETOUCHING	6	7	4-24	5-8-41
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	30-28	15	5-12-41	5-13-41

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

Subjects on  
order for this set. Please  
see to it that all photos or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

8/1 8  
6

*Handwritten signature: Rush*

24 175  
175



REPORT

NO. 1B-H637

RD HAMMOND NEWS AGENCY, HAMMOND, INDIANA

ORDER No. 53670

DATE 4/23/41

12 1/2 M POST CARDS

ART COLOREONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNITED STATES POST OFFICE  
AND COURT HOUSE, HAMMOND, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Bldg - Indiana Limestone  
H Battleship grey window frames. REMOVE flag flying people and cars, lampposts, bikes. SHOW flag flying - silver pole. Railings - lamps on bldg. - torchiers - bronze. Show strip of grass between sidewalk and building. Bluesky Clouds.

Remove wires in left background

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3  
Subjects on  
order are the same. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE				Cost Dept. <u>Checked</u>
APR 23 1941				By <u>PH</u>
APR 23 1941				Date <u>APR 23 1941</u>
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED	
COMPOSING, TYPE SET UP		APR 24 1941	APR 24 1941	
SKETCH				
RETOUCHING	6 5	4-29	4-29-41	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81-	4-30		
ENGRAVING				
HAND COLOR PROOF	27 1 1/2		5-2-41	
ARTIST DEPT.	52 9	5-12	5-13	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 5-15-41

By \_\_\_\_\_ By PH

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

make front  
167



REPORT

HAMMOND NEWS AGENCY, HAMMOND, INDIANA

NO. 1B-H638

ORDER NO. 53670

DATE 4/23/41

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) FILTRATION PLANT, HAMMOND, INDIANA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BUFF COLOR BRICK. CEMENT COLORT TRIM. SHOW SHRUBS AND A FEW FLOWERS. BLUESKY - CLOUDS.

DARK ROOF LIKE SECTION SHOWING ON UPPER CENTER SECTIONS OF TOWER ARE A BROWNISH SHADE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By *[Signature]* Date APR 23 1941  
By *[Signature]* Date APR 23 1941

OPERATION	EST. TIME	DATE	DATE
	Check No. Time Allowed	ENTER DEPT.	COMPLETED
COMPOSING, TYPE SET UP		APR 24 1941	APR 24 1941
SKETCH			
RETOUCHING	11 3 1/2		4/25/41
PHOTO-LITHO			
BLUEPRINT			
STRIKING, OPAQUING	74	4-28	
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		
ARTIST DEPT.	29 9		5/14

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 5-15-41  
By \_\_\_\_\_ By *[Signature]*  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

make faint 167



C. J. LISH, FT. KNOX, KY.

NO. 1B-H639

ORDER NO. 53691

DATE 4/23/41

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

PERMANENT BKS. (IN PLATE)

TITLE (IN FULL)

AIR VIEW, FORT KNOX, KY.

I (ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. SAME AS ABOVE

IMPRINT

9B/H1498

CUSTOMER

PHOTO PROPERTY OF

COLOR DESCRIPTION

FOR EXACT COLORING SEE ENCLOSED CARD. INCREASE UPPER VIEW TO DUPLICATE SAMPLE. (LENGTHEN)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 25 1941	APR 25 1941
SKETCH			
RETOUCHING	8	4-25	4-25
PHOTO-LITHO			
BLENDING	71	4-30	
ENGRAVING			
HAND COLOR PROOF	2		
ARTIST DEPT.	213 212	5/25/41 5/25/41	5/26/41 5/24/41

DATE RECEIVED

DATE FILED

6-4-41

DATE HANDLED BY

By

DATE Photo Returned to Customer

212-5  
213-8

make 7-172



C. J. LISH, FT. KNOX, KY.

NO. 1B-H640

ORDER No. 53691

DATE 4/23/41

12<sup>1</sup>/<sub>2</sub> POST CARDS

ART COLOREONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) OFFICERS' QUARTERS, FORT  
KNOX, KY.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SAME COLORING AS STATION HOSPITAL OB-H1095

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By photo paper  
on top

**ESTIMATE**  
**WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
DATE BLUEPRINT OR'D		APR 23 1941	APR 25 1941
DATE HAND COLOR PROOF OR'D	0 3	4-25	7-29 SC
ENGRAVING	74	5-1	
HAND COLOR PROOF	27 1 1/2		5-7-41
ARTIST DEPT.	220 9	5-13-41	5-14-41

DATE BLUEPRINT OR'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OR'D \_\_\_\_\_

By \_\_\_\_\_

DATE FILED 6.4.41

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

make 2nd  
172



C. J. LISH, FT. KNOX, KY.

NO. 1B-H641

ORDER No. 53691

DATE 4/23/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ARMORED CARS, FORT KNOX,  
KY.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Work out tanks very carefully*  
RED AND WHITE FLAG. FOR COLORING OF CARS SEE ARMY FOLDER.

REMOVE CAR HEADING FOR DITCH. 2nd IN LINE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 23 1941	APR 25 1941
SKETCH				
RETOUCHING	2	6	4-25	4-27-41
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, GPOAQUING	74		5-1	
ENGRAVING				
HAND COLOR PROOF	27	1 1/2		5-7-41
ARTIST DELT.	207	4 1/4	5-23-41	

DATE BLUEPRINT OK'D

DATE Filed

6-4-41

By

*[Signature]*

DATE TO BE DELIVERED

2

*Arrake hat  
1941*



C. J. LISH, FT. KNOX, KY.

NO. 1B-8642

ORDER NO. 53691

DATE 4/23/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) TANK IN ARMORED FORCE  
DIVISION, FORT KNOX, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RED AND WHITE FLAG INSIGNIA. FOR COLORING OF TANK SEE ARMY FOLDER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANOCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

5 Select on  
card for this purpose. Place  
photo in box on card or return  
card to us with photo and  
to receive your photo.

Pay photo 5.17

Estimate of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DESCRIPTION	ST. TIME	DATE	DATE
	Time Allow.	ENTERED DEPT.	COMPLETED
COMING TO THE TOP		APR 21 1941	11-1-41
SKETCH			
RETOUCH	8 2		4/28 9.
PHOTO (11)			
BLUEPRINT			
STRIPED, OLIVE	76	4-29	
ENGRAVING			
HAND COLOR PROOF	27 1½		5-1-41
ARTIST DEPT.	17 9½		

DATE BLUEPRINT OR D

By

DATE Filed

6-4-41

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

Made under  
T67



Report 1st

NO. 1B-H643

~~XXXXXXXXXXXXXXXXXXXX~~

C. J. LISH, FT. KNOX, KY.

ORDER NO. 53691

DATE 4/23/41

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) 75 mm. IN ACTION, FORT  
KNOX, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILD UP ACTION. MORE SMOKE, ETC.

*Photo*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate of Cost

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 24	APR 24
SKETCH				
RETOUCHING	2	3	4-24	4-29 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	20		5-1	
ENGRAVING				
HAND COLOR PROOF	42	1 1/2		5-7
ARTIST DEPT.	206	9	5-21-41	

DATE BLUEPRINT OK'D.

By

DATE Filed 6-4-41

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

2

167



PATTEN CO., HONOLULU, T. HAWAII

NO. IB-H644

ORDER NO. 53407

DATE APRIL 24, 1941

11 50M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CASTING

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT

NONE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

DRAW IN NET MORE CLEARLY, AND IN THE BACKGROUND OF THE PICTURE PUT IN SOME COCONUT OR PALM TREE AND ALSO PUT IN A CLOUD EFFECT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

ESTIMATE

Cost Dept. 26

By

Date

APR 25 1941 AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 25 1941	APR 25 1941
SKETCH	8 2		4/30/41
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING	74	5 - 1	
ENGRAVING			
HAND COLOR PROOF	226	1/12	5 - 7 - 41
ARTIST DEPT.	284	8 3/4	

DATE BLUEPRINT OK'D

By

DATE FILED

By

DATE PHOTO OK'D

By

DATE PHOTO RETURNED TO CUSTOMER

ATTENTION!

9 Subjects on order to the customer. Please see to it that all the negatives are uniform and colors are in harmony with each other to make an attractive set.



PATTEN CO., T. HAWAII

NO. IB-H646

ORDER NO. 53407

DATE APRIL 24, 1941

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MOONLIGHT, HAWAII

*3 B96*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

NONE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9. Subjects of order for this customer. See to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

By 4/24 ESTIMATE  
Date 4/24 AND WORK SCHEDULE Date APR 25 1941

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 25 1941	APR 25 1941
SKETCH			
RETOUCHING	8 3		4/30 9
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING }	74	5 - 1	
ENGRAVING			
HAND COLOR PROOF	27 1 1/2		5-5-41
ARTIST DEPT.	201 9	5-29	6-2

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE FILED 6-4-41  
By \_\_\_\_\_ By NB  
DATE HAND COLOR PROOF OK'D. \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

169



PATTEN CO., T. HAWAII

NO. IB-H646

ORDER No. 53407

DATE APRIL 24, 1941

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MOONLIGHT, HAWAII

*Est 9  
3 B96*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO

IMPRINT

NONE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects of order for this company. Please see to it that all subjects of negatives are uniform and colors are in harmony with each other to make an attractive set.

By *Est* **ESTIMATE** *4*  
Date *APR 25 1941* **AND WORK SCHEDULE** Date *APR 25 1941*

OPERATION	EST. TIME Clock No. Time Allowed		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 25 1941	APR 25 1941
SKETCH				
RETOUCHING	8	3		4/30 9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		5-1	
ENGRAVING				
HAND COLOR PROOF	27	1 1/2		5-5-41
ARTIST DEPT.	201	9	5-29	6-2

DATE BLUEPRINT OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE Filed *6-4-41*

By *NB*

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

169



PATTEN CO., H.T. HAWAII

NO. IB-H647

ORDER NO. 53407

DATE APRIL 24, 1941

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CANE BLOSSOMS, HAWAII.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

NONE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

GREEN SUGAR CANE, WITH WHITE TASSELS. NOTICE SURF IN EXTREME  
EXTREME BACKGROUND, ALSO THE SLOPES IN MIDDLE BACKGROUND IS GREEN SUGAR  
CANES, TAKE OUT TYPE IN PLATE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this set. Please  
see that all titles or narra-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE WORK SCHEDULE			
OPERATION		EST. TIME Cost No.   Time Allowed	DATE ENTERED DEPT.
COMPOSING, TYPE SET UP		—	APR 25 1941
CUTTING			
RETOUCHING		13 2	
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING		74	5-1
ENGRAVING			
HAND COLOR PROOF		27 1 1/2	5-3-41
ARTIST DEPT.		27 9 3/4	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 6-4-41

By \_\_\_\_\_ By R. C.

DATE Photo Returned to Customer \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

13

165



PATTEN CO., HONOLULU, T. HAWAII

NO. IB-H648

ORDER NO. 53409

DATE APRIL 24, 1941

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

KOKO HEAD

*in E 851*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

THIS AN EXTINCT CRATER, AND SHOULD WORK OUT NICELY WITH THE PALMS AND CLOUD EFFECT.

TAKE OUT TYPE IN PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*L 07201*

# ESTIMATE

Cost Dept. Checked

By *6* Date *APR 25 1941*

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTLED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 25 1941	APR 25 1941
SKETCH			
RETOUCHING	17 2		4/29/41
PHOTO-LITHO			
BLUEPRINT STIPPLING, OPAQUING	74	5 1	
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		7 May
ARTIST EPT.	206 9	5-27-41	

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE FILED *6-4-41*

By \_\_\_\_\_ By *RH*

DATE COLOR PROOF \_\_\_\_\_

When Photo Returned to Customer

169



PATTEN CO., HONOLULU, T. HAWAII

NO. IB-H649

ORDER NO. 53407

DATE APRIL 24, 1941

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HULA MAIDS AND POI POUNDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I R. M. NO

IMPRINT

NONE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

12 GIRLS' SKIRTS ARE GREEN AND THEIR BLOUSES ARE YELLOW.

TAKE OUT TYPE IN PHOTO

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

older for the customer. See  
see to it that all photo nega-  
tives are uniform and close are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

APR 25 1941

APR 25 1941

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 25 1941	APR 25 1941
SKETCH			
RETOUCHING	13 4		4/29/41
PHOTO-LITHO			
BLEUPRINT STRIPPING OPAQUING	71	5-1	
ENGRAVING			
HAND COLOR PROOF	226 13/4		5-7-41
ARTIST DEPT.	207 10 3/4	5-29-41	

DATE BLANKET ORD

DATE

By

DATE

DATE

By

Returned to Customer



PATTEN CO., T. HAWAII

NO. IB-H650

ORDER NO. 53407

DATE APRIL 24, 1941

50 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WINDWARD OAHU - NUUANU PALI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

NONE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

TAKE OUT TYPE IN PHOTO.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects on order for this company. Please see to it that all cards or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Date

ESTIMATE

Cost Dept. Checked

Date

APR 24

AND WORK SCHEDULE

Eg

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 25 1941	APR 25 1941
SKETCH			
RETOUCHING	15 4		5-7 Jv
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	76	5-2	
ENGRAVING			
HAND COLOR PROOF	226 1 3/4		5-8-41
ARTIST LEPT.	11		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

15

169



PATTEN CO., T. HAWAII

NO. IB-H651

ORDER NO. 53407

DATE APRIL 24, 1941

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

IMPRINT

NONE

CALIFORNIA CLIPPER

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF

COLOR DESCRIPTION

TAKE OUT TYPE IN PHOTO. BODY OF PLANE IS ALUMINUM FINISH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. checked

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME (Hrs. & Mins.)	DATE ENTR'D DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 25 1941	APR 25 1941
SKETCH			
RETOUCHING	11 2		4/29/41
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING	74	5-1	
ENGRAVING			
HAND COLOR PROOF	27 1 1/2		5-5-41
ARTIST DEPT.	53 9	5-26-41	5-27-41

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

169



PATTEN CO., T. HAWAII

NO. IB-H652

ORDER NO. 53407

DATE APRIL 24, 1941

50	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)		FRONT NO. I	R. M. NO
TITLE (IN FULL)		IMPRINT	NONE
SAUSAGE TREE - UNIVERSITY OF HAWAII		PUT IN STAMP SPACE: PLACE STAMP HERE	
<i>in 12855</i> <i>3B103</i>		PHOTO PROPERTY OF CUST	

COLOR DESCRIPTION

SAUSAGES ARE A DARK BROWN COLOR.

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF **YES**    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK'd of Estimate *[Signature]*    Cost Dept. Checked *[Signature]*

By *[Signature]*    Date *APR 24*

**ESTIMATE AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 25 1941	APR 25 1941
SKETCH				
REWORKING	12	2		4/29/41
PHOTO-LITHO				
ETCHING	7		5-1	
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		5-7-41
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed *6 4 41*  
 By \_\_\_\_\_ By *[Signature]*  
 DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
 By \_\_\_\_\_



NO. 1B-H653

SCENIC ART SERIES B. S. REYNOLDS CO., WASHINGTON, D.C. ORDER NO. 53702

DATE 4/26/41

25 M post cards

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THOMAS JEFFERSON MEMORIAL  
AT NIGHT, WASHINGTON, D. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. YES UPPER

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 194

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE NIGHT VIEW OF THIS. BLDG. WHITE STONE ALL OVER. REMOVE ALL DERRICKS & SCAFFOLDS. FINISH LIKE DRAWING CUT INCLOSED. SHOW PINK CHERRY BLOSSOMS ON ALL TREES. ALONG WATER FRONT MAKE MORE BLOSSOMS ON TREES. GRAY & BROWNISH STONE WALL.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please we do it (and all) cuts on negative are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
Date --- APR 28 1941 WORK SCHEDULE  
Cost Dept. Checked By Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET		APR 29 1941	APR 29 1941
SKETCH			
RETUCHING	3	5-11-41	5-5-41
PHOTO-LITHO			
BLUEPRINT		5-8	
STRIPPING, OPAQUING	7 1/2		
ENGRAVING			5-12-41
HAND COLOR PROOF	27	5-21	5-23
PRINTING	201	9	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE OK'D

By

DATE Photo Returned to Customer

By

mi. call for P. 4.  
RA 123 173



SCENIC ART SERIES B. S. REYNOLDS CO., WASHINGTON, D. C.

NO. 1B-H654

ORDER NO. 53702

DATE 4/26/41

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THOMAS JEFFERSON MEMORIAL,  
WASHINGTON, D. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

UPPER YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 195

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDG. WHITE STONE ALL OVER DOME AND ALL. WHITE STONE STAIRWAY. DARK PINK CHERRY BLOSSOMS ON TREE. REMOVE ALL SCAFFOLDS AND SMALL BLDGS. ON LEFT. FINISH GROUNDS LIKE DRAWING CUT INCLOSED. REMOVE RAILING IN FOREGROUND, SHOW MORE CHERRY BLOSSOMS ON LIMBS IN FOREGROUND.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo  
35-H-41-35

ESTIMATE  
HAND WORK SCHEDULE

Cost Dept. Checked

By

Date

TIME	DATE ENTERED DEPT.	DATE COMPLETED
	APR 29 1941	APR 29 1941
4 5	4-19	5-6-41
76	5-8	
27 1/2		5-12-41
2/6 9	5/21/41	5/22/41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Used

By

DATE Photo Returned to Customer

new card for R.H.  
Pm 173 173



NO. 1<sup>B</sup>-H655

SCENIC ART SERIES, B. S. REYNOLDS CO., WASHINGTON, D.C.

ORDER NO. 53702

DATE 4/26/41

25 M post cards ART COLORTONE ~~TRIXE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM WASHINGTON,  
D. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

No

YES

IMPRINT

SAME AS ABOVE

PUT IN LOWER LEFT PLATE IN SMALL TYPE  
(c) Curt Teich & Co., Inc.

PRIVATE NO. UPPER RIGHT PLATE - 196

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOUR GROUP VIEW SAME AS OB-H1851 OF CLEVELAND, OHIO  
ON TOP LEFT U. S. CAPITOL. TOP RIGHT WHITE HOUSE. BOTTOM LEFT LINCOLN MEMORIAL  
BOTTOM RIGHT THOMAS JEFFERSON MEMORIAL.

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

SKETCH - YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Personal File 4  
44

Executive Order of Estimate

By W. H. H. H. Date MAY 1941

Cost Dept. Checked 4

By W. H. H. H. Date MAY 1941

OPERATION	DATE	DATE COMPLETED
COMPOSING TYPE SET UP	MAY 6 - 1941	MAY 6 - 1941
SKETCH	op 11 3	5/9/41
RETOUCHING	op 12 4	
PHOTO-LITHO		
BLUEPRINT	21 5-12	
STRIPPING, GMAQUIN		
ENGRAVING	226 23/4	5-14-41
HAND COLORING OF		
ARTIST DESIG.	207 14 5-21-41	

DATE ESTIMATE D 6-4-41

DATE FILED 6-4-41

DATE HANDLED 6-4-41

DATE PHOTO RETURNED TO CUSTOMER

By W. H. H. H.

Reprints

no card for him  
73



NO. 1B- H656

SCENIC ART SERIES, B. S. REYNOLDS CO., WASHINGTON, D.C.

ORDER No. 53702

DATE 4/26/41

25 M POST CARDS ART COLORBONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. SUPREME COURT ROOM,  
SUPREME COURT, WASHINGTON, D.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES No

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 197

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. E-742

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE			
By		Cost Dept. Checked	
Date		Date	
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 29 1941	APR 27 1941
SKETCH			
RETOUCHING	3 1/2		5/2 gr
PHOTO LITHO			
BLUEPRINTS		5-5	
SHIPPING CHARGES	7 1/2		
ENGRAVING			
HAND COLOR PROOF	27 1 1/2		5-13-41
ARTIST REPT.	30 9	5-21-41	5-22-41

DATE ELECTRIC COPY \_\_\_\_\_ DATE Filed 6-4-41

DATE HAND COLOR PROOF \_\_\_\_\_ By

By

173



NO. 1B-H657

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P.R. ORDER NO. 53707

DATE 4/26/41

12½ M post cards ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN SKY) PUERTA DE SAN JUAN  
SAN JUAN, P. R.

IMPRINT SAME AS ABOVE

PUT IN LOWER SECTION OF ADDRESS SPACE  
Photo Courtesy of the Institute of  
Tourism of Puerto Rico  
PUT IN STAMP SPACE - Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10  
Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

0

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By Date MAY 1 1941

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP	MAY 1 - 1941	MAY 1 - 1941
SMITH		
RETOUCHING	15 3	5/5/41
PHOTO-LITHO		
BLUEPRINT	78	
STRIPPING, CTRACING		
ENGRAVING		
HAND COLOR PROOF	27 1 1/2	5-12-41
ARTIST DEPT.	217 9	

DATE BLUEPRINT OK'D By DATE PROOF 6/4/41  
DATE HAND COLOR PROOF OK'D By DATE Photo Returned to Customer 11/5/41

5-207  
4-217

R4174  
177



26101/134

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P. R.

NO. 1B-H658

ORDER No. 53707

DATE 4/26/41

12 1/2

M POST CARDS

ART COLOREONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) PARQUE CRISTÓBAL COLON, AGUADILLA, P. R.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE"

PUT AT LOWER EDGE OF ADDRESS SPACE IN SMALL TYPE

Photo Courtesy of the Institute of Tourism of Puerto Rico

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Please  
negatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

ITEM	DATE ESTIMATED	DEPT.	DATE COMPLETED
COMPOSITION			
SKETCH			
RETOUCHING	5	3	5/19
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	74	5-2	
ENGRAVING			
HAND COLOR PROOF	27	1 1/2	5-7-41
ARTIST DEPT.	204	9 1/2	5-23-41

DATE BLUEPRINT OR D

By

DATE HAND COLOR PROOF

By

6-4-41

By

Photo Returned to Customer

11/5/41

7/1

Rh 114

173



GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P. R

NO. 1B-H659

ORDER No. 53707

DATE 4/26/41

12 1/2

M post cards

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) "EL JIBARITO",  
PUERTO RICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE  
PUT IN STAMP SPACE "PLACE STAMP HERE"  
PUT AT LOWER EDGE OF ADDRESS SPACE IN  
SMALL TYPE - Photo Courtesy of the  
Institute of Tourism of Puerto Rico

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW KODACHROME ATTACHED.  
(HANDLE THIS VERY CAREFULLY)

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN

KODACHROME

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MATE

Cost Dept. Checked

By

Date

NOTE SCHEDULE

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
COMP. SING. T. & P.			MAY 1 - 1941	MAY 1 - 1941
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT ETCHING (CYAQUING)	7			
ENGRAVING				
HAND COLOR PROOF	226	1 3/4		5-13-41
ARTIST E. & P.	33	10	5-23-41	5-26-41

DATE BLUEPRINT OK'D

By

DATE

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

Kodachrome

11-1-41  
20

Photo in  
7B H-794  
7/30/47

1 Print from  
Kodachrome

Kodachrome Scratched  
By 5/5/41  
Photo

no card in R.M.  
177







NEW YORK

NO. 1B-H661

~~GONZALEZ~~  
GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P.R.

ORDER NO. 53707

DATE 4/26/41

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE) BARRANQUITAS,  
PUERTO RICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT STAMP SPACE "PLACE STAMP HERE"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10  
on  
or  
Please  
set  
or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Reprints

WORK SCHEDULE			
DATE APR 30 1941		By	DATE
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 30 1941	APR 30 1941
SKETCH			
RETOUCHING	12 2		5/2 9.
PHOTO-LITHO			
BLEUPRINT STRIPPING CTFACING	81	5-5	
ENGRAVING			
HAND COLOR PROOF	49 1 3/4		5-9
ARTIST DEPT.	214 10	5-23-41	5-27-41

DATE BLUEPRINT ORD. DATE Paid 6-4-41

By

DATE HAND COLOR PROOF ORD.

By

DATE Photo Returned to Customer

By

Apr 174  
177



GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P. R.

NO. 1R-H662

ORDER NO. 53707

DATE 4/26/41

12½ M POST CARDS ART CODORTONE N FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LA VENTANA, GUAYANILLA, P.R.  
(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE  
PUT IN STAMP SPACE "PLACE STAMP HERE"  
PUT IN LOWER EDGE OF XT ADDRESS SPACE  
IN SMALL TYPE -- Photo Courtesy of the  
Institute of Tourism of Puerto Rico

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Rephoto*

ESTIMATE

By 7/7  
Date MAY 10 1941

DESCRIPTION	EST. TIME Clocks   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 2-1941	MAY 2-1941
SKETCH			
RETOUCHING	13 2		5/5/41
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	76	5-7	
ENGRAVING			
HAND COLOR PROOF	27 1½		5-9-41
ARTIST DEPT.	213 9	5/22/41	5/27/41

DATE BLUEPRINT OK'D

By

DATE Filed 6-4-41

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

11/5/41

74

Ru 174  
179



2000 13th  
GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P. R.  
GONZALEZ

NO. 1B-H663

ORDER NO. 53707

DATE 4/26/41

12 1/2

M POST CARDS

ART COLORTONE

XX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE) OBELISCO A LUÍS  
MUNOZ RIVERA, ARECIBO, P. R.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE"  
PUT AT BOT. OF ADDRESS SPACE IN SMALL  
TYPE — Photo Courtesy of the Institute  
of Tourism of Puerto Rico

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and color are  
in harmony with each other  
to make an attractive set.

Res photo  
lighter print

853  
184  
Cost Dept. Checked  
By  
DATE  
MAY 1 1941  
DATE COMPLETED  
MAY 1 1941  
COMPOSING 15 4  
SKETCH  
RETOUCHING 15 4  
PHOTO LITHO  
LITHOGRAPHY  
STRIPPING & BAKING 76 5-5-  
ENGRAVING  
HAND COLOR PROOF 49 1 1/2 5-9  
ARTIST DEPT. 21 9 5/22/41 5/26/41  
DATE BLUEPRINT CARD  
DATE HAND COLOR PROOF OK'D  
By  
DATE PRINTED  
11/1/41  
177



Rephoto

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P. R.

NO. 2B-H664

ORDER NO. 53707

DATE 4/28/41

134 M POST CARDS ART COLORTONE IN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN SKY) PLAZA LUIS MUÑOZ RIVERA, MAYAGUEZ, P. R.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE  
PUT IN STAMP SPACE "PLACE STAMP HERE"  
PUT AT BOT. OF ADDRESS SPACE IN SMALL TYPE  
TYPE & Photo Courtesy of the Institute of Tourism of Puerto Rico

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order No. 53707  
Date 4/28/41  
Globe Multi-Ply Forms  
100% Satisfaction  
Guaranteed

ESTIMATE				Cost Dept. Checked
DATE APR 30 1941				Date
WORK SCHEDULE				Date
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED	
COMPOSING TYPE SET UP		APR 28 1941	APR 30 1941	
SKETCH				
RETOUCHING	6 3	4-30	5-55	
PHOTO-LITHO				
BLEEDING				
ENGRAVING				
HAND COLOR PROOF	226 1 1/2		5-13-41	
ARTIST DEPT.	36 9	5-26-41	5-27-41	

DATE BLUEPRINT OR D. DATE Filed 6-4-41

By DATE Photo Returned to Customer 11/9/41

DATE HAND COLOR PROOF OR D. By

By

Rm 174  
177



Rephoto

ATTENTION

10

NOTE: THE PHOTO MUST BE  
RETURNED TO THE PHOTO  
STUDIO WITHIN 10 DAYS  
OF THE DATE OF THE  
PRINTING. IF NOT  
RETURNED, THE PHOTO  
WILL BE DESTROYED.

NO. 1<sup>B</sup>-H665

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P. R.

ORDER NO. 53707

DATE 4/26/41

12½ M post cards ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAYAGUEZ (IN SKY) MAYAGUEZ  
SHOOTING CLUB, MAYAGUEZ, P. R.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE (PLACE STAMP HERE)

PUT AT BOT. OF ADDRESS SPACE IN SMALL  
TYPE - Photo Courtesy of the Institute  
of Tourism of Puerto Rico

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ESTIMATE  
APR 30 1941  
By [Signature]  
Date APR 30 1941  
Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	CL. No.	Time Allowed		
COMPOSING TYPE & T. UP			APR 30 1941	APR 30 1941
SKETCH				
RETOUCHING	1	3	4-30	5-3
PHOTO LITHO				
BLUEPRINT STRIKING, COPIING	74		5-7	
ENGRAVING				
HAND COLOR PROOF	27	1½		5-12-41
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed 6-4-41

By

By [Signature]

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

11/10/41  
[Signature]

Rm 174  
177



121-134

NO. 1B-H666  
GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P. R. ORDER NO. 53707  
DATE 4/26/41

121	M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. YES	
TITLE (IN FULL) (IN SKY) FRAGATA ENTRANDO A PUERTO, SAN JUAN, P. R.		IMPRINT SAME AS ABOVE PUT IN STAMP SPACE "PLACE STAMP HERE" PUT AT BOT. OF ADDRESS SPACE IN SMALL TYPE - Photo Courtesy of the Institute of Tourism of Puerto Rico	
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

Sails and body in white or slightly grey

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

10  
The following information is for the use of the customer and is not to be used for any other purpose.  
The information is for the use of the customer and is not to be used for any other purpose.  
The information is for the use of the customer and is not to be used for any other purpose.

Push on 12th Street.

ESTIMATE		Cost Dept. Checked	
By		Date	
APR 18 1941		APR 18 1941	
TIME	DATE ENTERED DEPT.	DATE COMPLETED	
TIME Allowed	APR 18 1941	APR 18 1941	
COMPLETED BY			
SKETCH			
RETOUCHING	8 4	5/1 9-20th	
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING	81	5-2	
ENGRAVING			
HAND COLOR PROOF	27 1 1/2	5-9-41	
ARTIST DEPT.	35 9 3/4	5-23 5-26	

DATE BLUEPRINT ORD	DATE FILED
By	6-4-41
DATE HAND COLOR PROOF ORD	DATE PHOTO RETURNED TO CUSTOMER
By	11/1/41

MAKEOVER

Charge to LVSE

EST. Makeover Time Required

RETOUCHING	TIME	Time Required in Cost Dept.
PHOTO-LITHO	2	
COMPOSE	1/2	MAY 21 1941
ART DEPT.		
ENGRAVING		

PA 174  
173



OTTO ULBRICH CO., BUFFALO, N. Y.

NO. 1B-H667

ORDER No. 53738

DATE 4/26/41

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KLEINHANS MUSIC HALL,  
BUFFALO, NEW YORK

SUBTITLES - Stage of main Auditorium  
Foyer

PIT IN LOWER LEFT PLATE IN SMALL TYPE

(c) Curt Teich & Co., Inc.  
PRIVATE NO. BEFORE TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES YES

IMPRINT SAME AS ABOVE

NO G.T. MARKS.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

(FOLLOW CUSTOMER LAYOUT ATTACHED)

(ON STAGE VIEW) STAGE FLOOR STAGE SIDE WALLS AND RAILS AROUND ORCHESTRA PIT  
HONEY TONE. REMOVE SEATS ON STAGE. BACK OF SEATS IN PIT STEEL GREY.

(ON FOYER VIEW) RUGS MOUSE GREY, FLOOR & STAIRWAY & RAILINGS ON STAIR CASE HONEY  
COLOR BIRCH. ~~RAILINGS ON STAIR~~ SIDE OF STAIRWAY BIEGE. CELING BIEGE. SIDE WALLS  
ROSEWOOD. COUNTER OF COAT ROOM HONEY BIRCH.

ON EXTERIOR VIEW - ~~EXTER~~ WINONA LIMESTONE AND SANDSTONE (HONEY TONE BRICK) CHROME  
STEEL DOORS & (CORAL & LIGHT BEIGE DRAPES ON UPPER DOORS BETWEEN BOTH HALLS.  
REMOVE TREES AND AUTOS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

4-27-41

WORK	DATE ENTERED	DATE LEFT	DATE COMPLETED
1. DESIGN	4-27-41		
2. <i>Lo</i>	4-28-41		
3. <i>8</i>	4-29-41		
4. <i>74</i>	5-8-41		
5. <i>49</i>	5-10-41		
6. <i>13</i>			

DATE BLUEPRINT O.K'D

DATE Paid

6-4-41

DATE HAND COLOR PROOF O.K'D

DATE Photo Returned to Customer

By



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. IB-H668

ORDER NO. 53431

DATE APRIL 23, 1941

DEPT.

DATE COMPLETED

CUSTOMER

THE MONMOUTH,  
SPRING LAKE BEACH, NEW JERSEY

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M POST CARDS

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MONMOUTH HOTEL SPRING LAKE BEACH, NEW JERSEY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

WITH REGARD TO THE FLAGS, WOULD LIKE TO HAVE THE PENNANT WITH THE AMERICAN FLAG SHOWN  
ABOVE, BUT IF THIS SHOULD MAR THE APPEARANCE, THEN THE AMERICAN FLAG ONLY. OTHERWISE  
FOLLOW SKETCH CAREFULLY FOR DETAILS OF DESIGN AND COLORING. ~~EM~~ SUBMIT PHOTO TO OFFICE

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 6 - 1941

MAY 22 1941

183



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER ST. MARY'S HOSPITAL WAUSAU, WIS.	DIAL No. IB-H669	ORDER NO. 53438	DATE APRIL 24, 1941	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	6 1/2 M POST CARDS	SIZE 3 1/2 x 5 1/2	STYLE ART COLORTONE FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout			FRONT NO. 5 (All of this on address side)		
	Title in Plate Yes No Copyright in Plate Yes No			R. M. Yes No		
Title in full			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
ST. MARY'S HOSPITAL AND SCHOOL OF NURSING, WAUSAU, WIS.			Trade Mark Yes No Special type as sample			
			IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
Submit — Sketch — Layout — Retouched Photo — Wash Drawing						
Follow Layout						
THE FLOWER BED IN THE CENTER COULD BE A BIT LARGER, OTHERWISE FOLLOW SKETCH.						
COLOR DESCRIPTION						

2/8 5-15-41

1 Replicate 547

226 5/2-41 10 1/2 1 3/4 9 3/4

APR 25 1941

169



33

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. IB-H670

ORDER NO. 53442

DATE APRIL 24, 1941

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
THE YORKTOWNE HOTEL  
YORK, PENNSYLVANIA

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE YORKTOWNE HOTEL — YORK, PA.

BOT — DIRECTION AMERICAN HOTEL CORPORATION

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATT'D.

Use photo 4A288

Take and auto marked

COLOR DESCRIPTION

RETURN PHOTO

YES

NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

6-441

218

49 5-7 4  
H.C.P. 1 1/2  
L.A. 9 1/2

APR 25 1941

make DR. Blue impression

109



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 1B-H671 ORDER NO. 53745 DATE 4/26/41

CUSTOMER DESERET BOOK COMPANY  
SALT LAKE CITY, UTAH

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full RIVERSIDE TOURIST PARK  
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint  
DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT & DESIGN

COLOR DESCRIPTION

CABINS BROWN RUSTIC WITH BRIGHT RED & GREEN ROOFS. LAWN IN FOREGROUND WITH GRAY  
GRAVELED DRIVE WAY. IF POSSIBLE SHOW MOUNTAINS A LITTLE THROUGH TREES.

ph  
6-4-41

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

517/Bes

H.C.P. 1 1/2

210-5-24-41/6-27-41 L.A. 9

ph

APR 29 1941

175



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. IB-H672 ORDER NO 53756 DATE April 29, 1941 DEPT. DATE COMPLETED

CUSTOMER SPRINGLAKE AMUSEMENT PARK  
OKLAHOMA CITY, OKLA.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

POOL AND PLAYGROUND — SPRINGLAKE AMUSEMENT PARK  
OKLAHOMA CITY

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BLDG TO THE EXTREME LEFT SHOW THE ROOF ON LEFT END CUT OFF AT A STRAIGHT ANGLE, THIS SHOULD  
HAVE A SLANT OR GABLE EFFECT. ON THE POWER AFFAIR IN THE UPPER RIGHT BACKGROUND ON THE RIGHT  
WALL THERE ARE TWO RED SLOTTCHES WHICH DO NOT BELONG THERE. THE LETTERING SHOWN ON THE WALL  
IN THE BACKGROUND OF THE POOL JUST TO LEFT OF CANOPY SHOULD BE MADE SHARPER, IF POSSIBLE.  
THE ACTUAL WORDING IS 'SWIM IN CLEAR CLEAN WATER'. IF POSSIBLE, BRING OUT CLEARLY.  
OTHERWISE FOLLOW SKETCH. THERE ARE SPRINGSBOARDS ON LEFT END OF POOL. IF POSSIBLE SHOW  
THESE MORE CLEARLY.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

49

5-14

204

*As quoted*

*MW*

APR 29 1941

3

175



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. IB-H673 ORDER NO. 53756 DATE APRIL 29, 1941 DEPT. RETOUCHING

CUSTOMER SPRINGLAKE AMUSEMENT PARK,  
OKLAHOMA CITY, OKLA.

ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PARTIAL VIEW — BIG DIPPER

BOT- SPRINGLAKE AMUSEMENT PARK — OKLAHOMA CITY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

2/27-6-27.4  
b-4-41

APR 25 1941

FLORIDA  
OKLAHOMA CITY



100-11266

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. IB-H674

ORDER No. 53485

DATE APRIL 26, 1941

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

VIEW OF LOBBY, GRAND HOTEL, POINT  
CLEAR, ALA.

PHOTO PROPERTY OF OUST

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3  
Subjects on  
order for this customer. Please  
see that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 28 1941	APR 28 1941
PRINTING	10	4		4/30
RETOUCHING				
PROOFING	70		5-2	
ENGRAVING				
HAND COLOR PROOF	27	2 1/4		5-6-41
ARTIST FEEL	58	1 1/2	6/20/41	6/23/41

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

70

no card for 174



CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. IB-H675

ORDER NO. 53485

DATE APRIL 26, 1941

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MAIN DINING ROOM, GRAND HOTEL,  
POINT CLEAR, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

SEE COLOR INSTR. ATTD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By

Date

ESTIMATE  
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Hrs. Mins.	PAGE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 28 1941	APR 28 1941
SKETCH			
RETOUCHING	10 2½		4/30/41
PHOTO LITHO			
BLUEPRINT SIX INCH OPAQUE	74	5-2	
ENGRAVING			
HAND COLOR PRINT	27 2½		5-7-41
ARTIST DEPT.	20 15½	6-20-41	

DATE DELIVERED TO

DATE

6-26-41

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

10

no card for 174



CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. IB-H676

ORDER No. 53485

DATE APRIL 26, 1941

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT No. **I** R. M. **YES**

TITLE (IN FULL)

IMPRINT

GRAND HOTEL LOUNGE, POINT CLEAR, ALA.

SAME AS ABOVE

PHOTO PROPERTY OF **CUST**

COLOR DESCRIPTION

SEE COLOR INSTR. ATT'D.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on  
order for this customer. Please  
see that all customer nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

DATE APR 26 1941 HAND WORK SCHEDULE

By 3  
Date APR 25 1941

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 26 1941	APR 28 1941
SKETCH				
RETOUCHING	8	2 1/2		5/2/41
PHOTO-LITHO				
ETCHING, STRIKING, CAPTION	74		5-5	
ENCHAVING				
HAND COMPOSING	27	2 1/4		5-8-41
ARTIST	201	1 1/2	6-20	6-28

DATE BLANKET ORD \_\_\_\_\_

DATE Filed 6-26-41

DATE HAND WORK ORD \_\_\_\_\_

By [Signature]

DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

by \_\_\_\_\_

no card file  
174



MACKS' 5, 10 & 25¢ STORES, SANFORD, N.C.

NO. IB-H677

ORDER NO. 53497

DATE APRIL 25, 1941

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) (IN PLATE)

IMPRINT

SAME AS ABOVE

GREETINGS FROM CAROLINA BEACH, N.C.,  
CAROLINA'S PLAYGROUND

PHOTO PROPERTY OF

Small type © CURT TEICH & Co. INC.  
COLOR DESCRIPTION

SUBMIT SKETCH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked By MA Date MA

ITEM	TIME	DATE ENTERED DEPT.	DATE COMPLETED
12-3/4	8	MA	MA 3-1941
10-4/4	8		
13	7 3/4		5/14 G
81		5-15	
28-30	16	5/26/41	5/27/41

DATE BLUEPRINT ORD. 6-4-41  
By MA  
DATE HAND COLOR PROOF MA

CB 41621 ✓  
CB 41623 ✓  
AL 11620 ✓  
AL 11478 ✓  
9A 42237 ✓  
5A 4751 ✓  
5A 4910 ✓  
8A 42654 ✓  
8A 4793 ✓  
3A 4831 ✓  
2A 4809 ✓

185



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. IB-H678 ORDER NO. 54017 DATE APRIL 29, 1941

CUSTOMER CASINO ROYAL  
WASHINGTON, D. C.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½ GROUP 3 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

CASINO ROYAL, ETC.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW PENCIL SKETCH. ADD THE NAME CASINO ROYAL WRITTEN IN CHINESE ON THE SIDES OF THE  
PICTURE THAT FEATURES THE ENTRANCE. THE WORD 'CASINO' IS TO APPEAR IN CHINESE ON THE RIGHT  
OF THE DOOR PICTURE AND THE WORD 'ROYAL' ON THE LEFT. THE MENO ~~XS~~ HAS THE CORRECT  
CHINESE WORDS AND THEY ARE INDICATED WHICH IS WHICH. SEE COLOR INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

MAKEOVER

Charge to 1st Dept.

1st Makeover Time 1.00

RECEIVED	DATE	TIME	DEPT.
MAILED	4/29	11/2	MA
FILED			
ATTN			
INITIALS			

APR 29 1941



CURT TEICH & COMPANY, Inc. 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

CUSTOMER  
DIAL No. IB-H679 ORDER NO. 54019 DATE APRIL 26, 1941 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER  
KAVAKOS GRILL  
WASHINGTON, D. C.

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full  
KAVAKOS NIGHT CLUB - 8TH AND H. STS., N. E.  
WASHINGTON, D. C.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATT'D. CUT OFF PHOTO AS MARKED

COLOR DESCRIPTION

VERY RUSH

3M-1-2-40

Ret 8  
48 5-27-41 225 H.C.P. 1 3/4  
L.A. 10 1/2  
17/4  
APR 29 1941  
MAY 5 1941  
17/4



*Straighten*

NO. IB-H680

THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

ORDER NO. 54034

DATE APRIL 29, 1941<sup>TH</sup>

12½ M PCST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

FOREST HOUSE, LAKE MAHOPAC, N. Y.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BLDG BROWNISH BRICK, WHITE TRIM. STONE ENTRANCE VARIED COLOR STONES, WHITE GRAY BROWN MIX. ADD FLAG. ADD FEW FLOWER ON BUSHED (NOT TOO MUCH) AND FILL IN GRASS. ADD TREES. MAKE FOUR STONE PILLARS AT ENTRANCE LITTLE LIGHTER SO AS TO ~~EXE~~ STAND AWAY. WINDOWS ALL ONE WAY WITH VENETIAN BLINDS. ~~EXE~~ COLOR CIRCLE WINDOW. PUT AUTUMN FOLIAGE ON TREES, ETC.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *LS*  
Date

941

OPERATION	EST. TIME	ACT. TIME	DATE	TIME
COMPOSING, TYPE SET UP			MAY 3-1941	MAY 5-1941
SKETCH	8	4		5/7/41
RETUCHING				
PHOTO-LITHO				
EXPOSURE STRIPPING, OPAQUING	1		5-9	
ENGRAVING				
HAND COLOR PROOF	27	1/2		5-13-41
ARTIST PROOF	2/6	9	5/27/41	5/29/41

DATE ORDER PLACED

DATE FILED 6-4-41

By *LS*

DATE ORDER PROCESSED

DATE Photo Returned to Customer

By

192



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. IB-H681 ORDER NO. 54055 DATE APRIL 29, 1941

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

THE SHERATON HOTEL  
HIGH POINT, NORTH CAROLINA

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½ GROUP 3 STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**NOT** SHERATON HOTEL — HIGH POINT — NORTH  
CAROLINA

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

THE COLORING ON THE EXTERIOR OF BLDG IS SATISFACTORY. HOWER IN GRILL CHAIRS ARE GREENISH  
BLUE LEATHER. BURGUNDY COLORED DRAPERIES AND CARPETS IN BOTH LOBBY AND GRILL. SCREENS  
IN GRILL ROOM ARE BROWN. THE GRILL ROOM ADJOINS THE LOBBY AND IN PLACE OF THE WORDS  
'DINING ROOM' USE 'THE GRILL'. OTHERWISE FOLLOW SKETCH

COLOR DESCRIPTION

6-4-41

PHOTO RETURNED  
TO  
PHOTO USED FOR

APR 30 1941

make DK Blue impression

5 yr. 12 — 5½  
2

5 yr. 11 — 1½



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H682 ORDER NO. 54059 DATE MAY 22, 94 DEPT. DATE COMPLETED

CUSTOMER KEENAN HOTEL COMPANY  
FORT WAYNE, INDIANA

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

GROUP 5 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL ANTHONY FORT WAYNE, ND.

FRONT NO.

5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

no. on front.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTD.

COLOR DESCRIPTION

2/8  
6-26-41

PHOTO RETURNED

TO

PHOTO USED FOR

97

6-9

48

6-23-41

MAY 27 1941



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 1B-H683

ORDER NO. 54060

DATE 4-30-1941

12 1/2 M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) BRIGHAM YOUNG

(PUT IN PLATE AS SHOWN ON SAMPLE CARD)  
BORN JUNE 1, 1801 WHITINGHAM, VT.  
ON RIGHT SIDE IN PLATE ~~NOT~~  
DIED AUG. 29, 1877 SALT LAKE CITY, UTAH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

same as 68573 incl. new

CUSTOMER PRIVATE NO. BEFORE TITLE 872

PHOTO PROPERTY OF H.M. C.T.

COLOR DESCRIPTION

USE PHOTO 68573. SEE CARD 68573 for COLORS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto

By *[Signature]*  
Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 1 - 1941	MAY 2 - 1941
SKETCH			5/10/41
RETOUCHING	10 1		
PHOTO LITHO			
BLUE INK STRIPPING, OPACIFYING	81	5-5	
ENGRAVING			
HAND COLOR PROOF	27 1 1/2		5-9-41
ARTIST REPT.	201 7 1/2	5-26	5-27

DATE BILLING ORD.

DATE FILED 6-4-41

DATE HAND COLOR PROOF ORD.

DATE

By

RW 179  
179



REPORT

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 1B-H684

ORDER NO. 54060

DATE 4-30-1941

12 1/2 M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BOBBY, HOTEL UTAH, SALT LAKE CITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

CUSTOMER PRIVATE NO. BEFORE TITLE 933 PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE ATTACHED INSTRUCTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
10/11 AND WORK SCHEDULE  
By Cost Dept. Checked  
Date MAY 1 1941

OPERATION	EST. TIME (Job No.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 2 - 1941	MAY 2 - 1941
SMITH			
RETOUCHING	8 9 1/2		5/6 9
PHOTO-LITHO			
BLUEPRINT SHARPING, OPAQUING	81	5-7	
ENGRAVING			
HAND COLOR PROOF	49 23 1/4		5-13
ARTIST DEPT.	204 16		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE HAND \_\_\_\_\_ 6 - 4 - 41

By \_\_\_\_\_ By NY

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

Rm 179  
179



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. IB-H685 ORDER NO. 54102 DATE May 1, 1941

CUSTOMER  
M. F. CUMBERLAND  
WASHINGTON, D. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

THE HOUSE IS A RED BRICK WITH WHITE TRIM. THE CHAIRS ON THE PORCH ARE IN RED ENAMEL  
WITH WHITE TRIM AND BLUE ENAMEL WITH WHITE TRIM. THESE ARE PLACED ONE RED AND ONE  
BLUE, ETC. ON EACH SIDE OF ENTRANCE. THE LAWN CHAIRS ARE ALL WHITE. THE SIGN IS DONE IN A REDDISH  
BROWN WITH OFF WHITE LETTERING, THE LIGHTS OVER THE SIGN HAVE GREEN SHADES. FOR THE WHITE COLOR  
USE WHITE ON CARD 9A-H878, FOR RED COLOR USE RED ON CARD 7A-H2697. REMOVE IRON RAIL ON THE  
LOWER LEFT CORNER OF PHOTO AND TAKE OUT AUTO. NOTE SIGN IN FRONT OF HOUSE HAS THE WORD 'TUNES'.  
REMOVE THAT WORD AND INSERT THE NAME CUMBERLAND. COLOR OF THAT SIGN IN #62. ROOF IS SLATE #33

COLOR DESCRIPTION

WASH

2/26/41

MAKCOVER MAY 2-1941  
RET

RETOUCHING 0  
ENGRAVING 1/2  
PHOTO LITHO 1/2  
COMPOSING 1/2  
LITHO ART 1/2

Time Required in Case Days  
MAY 17 1941

1 Photo 5 x 7

Ret 7

He 1 1/2

26 May

Lat 9 1/2

Are you sure?

Photo

#159



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. IB-H686 ORDER NO. 54103 DATE MAY 1, 1941

CUSTOMER  
M. F. CUMBERLAND  
WASHINGTON, D. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M BUSINESS CARDS SIZE 3½ x 2 5-16

STYLE PHOTO COLORIT FULL RACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(All of this on address side)  
FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO IB-H685. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

COLOR DESCRIPTION

RUSH

for  
4-9-41

RET

MAY 2-1941

L. ant 2 ½ hrs.  
2/2-7-7-41. 7-7-41

Reduction negative  
on page 1000

for

for

for

for

for

for

for



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL No. **IB-H687** ORDER NO. **54104** DATE **MAY 1, 1941**

CUSTOMER

**HOLT OIL COMPANY  
FEDERALSBURG, MARYLAND**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6½ M POST CARDS** SIZE **3½ x 5½**

STYLE **ART** COLOR **TONE** FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**IN TIRES THE SWING IS TO QUALITY, ETC.**

FRONT NO. **5** (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

*# in front*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

**FOLLOW SKETCH FOR DESIGN, LETTERING AND COLORING.**

*To office*

COLOR DESCRIPTION

*b-4-41  
2/8*

PHOTO RETURNED

TO

PHOTO USED FOR

*1 Reproduction 5-12*

*Ret 1½*

*Ret 6½*

*He 2*

*Quit 9*

*49*

*5-12*

*As quoted*

*By*

**MAY 2-1941**

*make Red reproduction*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. IB-H688 ORDER NO. 54105 DATE MAY 1, 1941

CUSTOMER  
OLD HEIDELBERG  
MIAMI, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub> POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub> x 5<sup>1</sup>/<sub>2</sub>

STYLE ~~AR~~ PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (USE OLD ENGLISH TYPE)  
OLD HEIDELBERG RESTAURANT  
BOT - THE PLACE OF PLEASANT MEMORIES

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FURNISH COAT ON THIRD PERSON (LADY) FROM LEFT RED, SAME RED AS ON SKIRT OF LADY SECOND FROM RIGHT IN FRONT ROW. FURNISH SKIRT OF LADY SECOND FROM LEFT BLUE, (FRONT ROW), SAME BLUE AS ON COAT OF MAN FIRST FROM RIGHT IN BACK ROW. OTHERWISE ~~NO~~ FOLLOW SKETCH.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 2 - 1941



81A-86

SANBORN SOUVENIR CO., DENVER COLO.

NO. 1B-H690

ORDER NO. 54129

DATE 5-2-1941

12 1/2 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL) GREETINGS FROM SHERIDAN,  
WYOMING

IMPRINT SAME AS ABOVE

(C) CURT TEICH & CO., INC.

PRIVATE NO. IN UPPER RIGHT 1157

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

USE PHOTO A102522 & 6173-29 & six PHOTOGRAPHS ENCLOSED. SEE PENCIL LAYOUT  
IN ENVELOPE FOR FURTHER INSTRUCTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~RET~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. Checked

## WORK SCHEDULE

OPERATION	TIME		DATE ENTERED DEPT.	DATE COMPLETED
	1 Hr.	1/2 Hr.		
COMPLETE TYPE-SET UP			MAY 23 1941	
SKETCH	5	7		
RETOUCHING	53	8	5-23	5-27
PHOTOGRAPH				
BLENDING SKETCHING OPAQUING	81		5-29	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed 6-11-41  
By [Signature]

DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

3 - 4 hrs. op. 12  
1 - 4 hrs. op. 12



GEO. LEUSCH, MICHIGAN CITY, IND.

NO. 1B-H691

ORDER NO. 54140

DATE 5-2-1941

6 1/2 M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A SECTION OF THE GORGEOUS  
FLOWER DISPLAY IN WASHINGTON PARK,  
MICHIGAN CITY, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

THE FLOWERS ARE MOSTLY BRIGHT RED CANNAS. THE BED OF CANNAS HAD <sup>COLIAS</sup> ~~COLIAS~~  
BORDERS AROUND ~~THESE~~ THESE YOU KNOW ARE BRIGHT COLORED LEAVES OF  
MANY COLORS. ALSO SEE CARD OHG FOR COLORS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Checked

By

Date MAY 2 1941

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			5-1-41	5-1-41
SKETCH				5/6/41
RETOUCHING	13	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-12	
ENGRAVING				
HAND COLOR PROOF	27	1 1/2		5-14-41
ARTIST DEPT.	210	9	5-27-41	5-27-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 6.4.41

By

DATE Photo Returned to Customer

Rm 179  
180



REPORT

GEO. LEUSCH, MICHIGAN CITY, IND.

NO. 1B-H692

ORDER No 54140

DATE 5-2-1941

6 1/2 M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) LOOKING OUT INTO THE "ARENA OF GARDENS" FROM THE ENTRANCE OF THE "SYMPHONY GARDEN THEATRE" BOT - AT THE INTERNATIONAL FRIENDSHIP GARDENS, MICHIGAN CITY, IND.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOR COLORS FOLLOW COLOR PHOTOGRAPH AND ALSO CARD OB-H668. THE POSTS ARE COPPER GOLD COLOR WITH TOUCHES OF RED AND OTHER COLORS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

88

ESTIMATE  
AND WORK SCHEDULE

By                      Cost Dept. Checked                       
Date                      Date                     

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 3 - 1941	MAY 3 - 1941
SKETCH				
RETOUCHING	13	2		5/7/41
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	71		5-8	
ENGRAVING				5-14
HAND COLOR PROOF	49	1 1/2		
ARTIST DEPT.	118	9	5/27/41	5/28/41

DATE BLUEPRINT OK'D                      DATE Filed 6/4/41  
By                      By                     

DATE HAND COLOR PROOF OK'D                      DATE Photo Returned to Customer                       
By                     

R4179  
180



ROPPENTHAL'S STUDIO AND THE CAMERA SHOP,  
BERKELEY SPRINGS, W. VA.

693  
NO. 1B-H684

ORDER NO. 54088

DATE 4-30-1941

12½ M POST CARD

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **THE TITLE IN SKY: POTOMAC  
PANORAMA FROM CAQAPON MOUNTAIN, NEAR  
BERKELEY SPRINGS, W. VA.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

MAKE THE TWO PHOTOS IN ONE WORKING IN THE DETAILS BETWEEN THE TWO PHOTOS  
SO THE DIVIDING LINE DOES NOT SHOW. REMOVE BLACK SPACES ON PHOTO AND WORK IN  
CLOUDY SKY. MAKE SKY SO THAT IT WILL LOOK REALISTIC AND ADD ENOUGH SKI SO IT  
WILL BE IN PROPORTION TO THE CARD SIZE. IF POSSIBLE WORK IN A LITTLE MORE ROAD  
BED. IF POSSIBLE PUT IN TRAIN ON EACH TRACK

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Checked

Date

MAY 1 1941

By

Date

OPERATION	EST. TIME	DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 8 - 1941	MAY 8 - 1941
SKETCH			5/6/41
RETOUCHING	13 3/4		
PHOTO LITHO			
BL. & W. ST. & OPAQUE	74	5-14	
ENGRAVING			
HAND COLOR PROOF	27 1/2		5-14-41
ARTIST DEPT.	204 9		

DATE BLUEPRINT OK'D.

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D.

By

DATE Photo Returned to Customer

R.M. 179  
180



BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. 1B-H695

ORDER No. 54170

DATE 5-3-1941

12<sup>1</sup>/<sub>2</sub>M POST CARDS (GROUP 5)

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 2 R. M. NO

TITLE (IN FULL) "THE FRONTIER CLUB" LAS VEGAS,  
NEVADA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

~~MAKE PENCIL SKETCH AND WORK UP THE ENCLOSED~~

MAKE PENCIL SKETCH AND WORK UP THE ENCLOSED  
SUBJECTS SOMEWHAT AFTER THE IDEA SKETCHED ON THE SMALL CARD. ALONG THE LINES  
THAT WE WORKED UP THE OTHER TWO CLUBS. THIS IS THE NEWEST CLUB, AND HAD TO  
BE ADDED TO THE LINE, ALONG WITH THE OTHERS.

FOR COLORS AND FURTHER INST. SEE TISSUE OVERLAY PHOTO.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF ☒ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

Pencil Sk 5

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 11 1941
SKETCH	4 5	
RETOUCHING	10	
PHOTO-ETCHING		
BLUEPRINT	74	5-28
STOPPING OPAQUING		
ENGRAVING		
HAND COLOR PROOF	225 252	26 May
ARTIST DEPT.	206 141	6-17-41

DATE FILED 6-20-41  
DATE Photo Returned to Customer 6-26-41

M. O.  
fix on May



Key photo

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1B-H696

ORDER NO. 54184

DATE 5-2-1941

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) "GOING FISHING" FROM YACHT  
BASIN, WEST PALM BEACH, FLA.

IMPRINT SAME AS ABOVE

num 6 BH 885

PRIVATE NO. BEFORE ~~TITLE~~ ~~REPORT~~ C-27

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

COLORS AS PER TISSUE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DESCRIPTION	DATE	BY	DATE	BY
			COMPLETED	
COMPOSING, TYPE - SETTING				
SKETCH				
RETOUCHING	2	4	5-7	6-12-41
PHOTO-LITHO				
BLUEPRINT	81		5-13	
STRIPPING OPACITIES				
ENGRAVING				5-15-41
HAND COLOR PROOF	226	13		
ARTIST DEPT.	214	10	6-4-41	6-6-44
DATE BLUEPRINT			6-11-41	
DATE HAND COLOR				
DATE PHOTO RETURNED TO CUSTOMER				

2

marked 184



NO. 1B-H697

ORDER NO. 54186

DATE 5-2-1941

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL) GREETINGS FROM LYNCHBURG, VA. IMPRINT SAME AS ABOVE

(C) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

USE VIEWS OF LYNCHBURG, VA. EXCEPT IT WOULD BE ALRIGHT TO USE NATURAL BRIDGE, VA. WHICH IS CLOSE TO LYNCHBURG.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (3) PAT. NO. 1,797

OPERATION	S	TIME	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPESET	20	12-6 1/4	MAY 19 1941	MAY 19 1941
SKETCH		10 1 3/4		
RETOUCHING		10		5/23
PHOTO LITHO				
BLUEPRINT STRIP (See Catalog)		81	5-27	
ENGRAVING				
HAND COLORING				
ARTIST PROOF	53	16	6-4-41	6-10-41

DATE RECEIVED: 10/1/79

DATE Filed.

6-11-41

DAZE H. H. 1918

By-

LATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

YES NO

RETURN PHOTO

DIAL No. 1B H698 ORDER NO. 54226 DATE MAY 22, 1941 DEPT. RETOUCHING  
CUSTOMER WIDMYER-PRANGLEY CO., ENGRAVING  
LANCASTER, PENN. PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" POST CARDS SIZE 3 1/2" X 5 1/2"

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full  
PENN VILLA, ATLANTIC CITY, N.J.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DETAILS AND COLOR. MAKE PROPORTIONS OF BUILDING TO CONFORM  
WITH CARD 6A-H947 BY REMOVING FROM SKY AND FOREGROUND.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

207  
6/17/41

MAY 1941

2/8  
6-19-41

12 1/2" x 5 1/2"



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. IB-H699 ORDER NO. 54231 DATE MAY 6, 1941

CUSTOMER **ERON** CRONECKER'S,  
SEA ISLE CITY, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CRONECKER'S HOTEL AND RESTAURANT, SEA ISLE  
CITY, N. J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

*In Stamp Space*

*YOU ADDRESS IT*

*WE MAIL IT*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

BUILDING IN FOREGROUND IS DARK BROWN WITH WHITE TRIM. BLDG IN BACKGROUND IS LIGHT GREY WITH  
WHITE TRIM. HAVE THE RED LOBSTER ON THE SIGN IN FRONT OF BLDG SHOW UP VERY PLAINLY. ALL  
ROOFS ARE LIGHT GREY.

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

1 Repl to 5x7  
Ret  
5-13  
Sent 9

MAY 7 1941

6-4-41  
RHS

183



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H700 ORDER NO. 54232 DATE 4/30/41

CUSTOMER S. SWANSON  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STORE AND CONSERVATORY

2314 LAWRENCE AVE., CHICAGO

see Pencil Sketch

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW BLACK AND WHITE SKETCH FOR DESIGN, ELIMINATE SIGN  
MARKED "X"

COLOR DESCRIPTION

FOLLOW COLORED SKETCH FOR COLORING ONLY

6-20-41

49 5-26  
29 6/11

MAY 14 1941



## ADV. ORDER

CUSTOMER LINCOLN BOWL  
SAN FRANCISCO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
1. <i>Portrait of a man</i>					
2. <i>Portrait of a woman</i>					
3. <i>Portrait of a man</i>					
4. <i>Portrait of a woman</i>					
5. <i>Portrait of a man</i>					
6. <i>Portrait of a woman</i>					
7. <i>Portrait of a man</i>					
8. <i>Portrait of a woman</i>					
9. <i>Portrait of a man</i>					
10. <i>Portrait of a woman</i>					
11. <i>Portrait of a man</i>					
12. <i>Portrait of a woman</i>					
13. <i>Portrait of a man</i>					
14. <i>Portrait of a woman</i>					
15. <i>Portrait of a man</i>					
16. <i>Portrait of a woman</i>					
17. <i>Portrait of a man</i>					
18. <i>Portrait of a woman</i>					
19. <i>Portrait of a man</i>					
20. <i>Portrait of a woman</i>					
21. <i>Portrait of a man</i>					
22. <i>Portrait of a woman</i>					
23. <i>Portrait of a man</i>					
24. <i>Portrait of a woman</i>					
25. <i>Portrait of a man</i>					
26. <i>Portrait of a woman</i>					
27. <i>Portrait of a man</i>					
28. <i>Portrait of a woman</i>					
29. <i>Portrait of a man</i>					
30. <i>Portrait of a woman</i>					
31. <i>Portrait of a man</i>					
32. <i>Portrait of a woman</i>					
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51. <i>Portrait of a man</i>					
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59. <i>Portrait of a man</i>					
60. <i>Portrait of a woman</i>					
61. <i>Portrait of a man</i>					
62. <i>Portrait of a woman</i>					
63. <i>Portrait of a man</i>					
64. <i>Portrait of a woman</i>					
65. <i>Portrait of a man</i>					
66. <i>Portrait of a woman</i>					
67. <i>Portrait of a man</i>					
68. <i>Portrait of a woman</i>					
69. <i>Portrait of a man</i>					
70. <i>Portrait of a woman</i>					
71. <i>Portrait of a man</i>					
72. <i>Portrait of a woman</i>					
73. <i>Portrait of a man</i>					
74. <i>Portrait of a woman</i>					
75. <i>Portrait of a man</i>					
76. <i>Portrait of a woman</i>					
77. <i>Portrait of a man</i>					
78. <i>Portrait of a woman</i>					
79. <i>Portrait of a man</i>					
80. <i>Portrait of a woman</i>					
81. <i>Portrait of a man</i>					

Title in full *Lower left corner*

LINCOLN BOWL

319 6TH AVE.

SAN FRANCISCO, CALIFORNIA

FRONT NO.

(All of this on address side)

R. M.      (Yes)      No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT : Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTD.

### COLOR DESCRIPTION

6-11-41

MAY 7 - 1949

4 - 12/2  
3 - 5



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H702 ORDER NO. 54236 DATE 5/8/41

CUSTOMER LENOX WALL PAPER CORP.  
NEW YORK, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M post cards SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SEE THE SMART DISTINCTIVE WALL PAPERS

OF MERIT

BOT — COMPANION

NO. 581

NO. 582

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT LETTERING AND DESIGN

COLOR DESCRIPTION

*Original. Wall paper by St.*

FOLLOW SKETCH FOR COLORING

*llh*  
*6-19-41*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

47 5-16  
49 IHR. COR  
5-28  
#28

MAY 20 1941

187



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H703 ORDER NO. 54236 DATE 5/8/41

CUSTOMER LENOX WALL PAPER CORP.  
NEW YORK, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SEE THE SMART DISTINCTIVE WALL PAPERS  
OF MERIT CREATED BY LENOX

BOT — PATTERN CAROUSEL NO. 9186 ILLUSTRATED  
(1/5 ACTUAL SIZE) (9185 BLUE BACKGROUND)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT, LETTERING AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING.

Sh  
6-19-41

PHOTO RETURNED

TO

PHOTO USED FOR

49 5-21  
1/2 HR. EXTRA  
29-6/18/

MAY 10 1941

187



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. IB-11704 ORDER NO. 54237 DATE MAY 8, 1941

CUSTOMER HOTEL CRANE  
SAN FRANCISCO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HOTEL CRANE  
245 POWELL STREET - NEAR GEARY  
SAN FRANCISCO, CALIFORNIA

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

*Mr. on Photo*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING

COLOR DESCRIPTION

*Longer than eye, dark, good, strong*

*6-11-41  
2/18  
O/S*

*make Red in photo*

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 7-1941

183



C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 1B-H705

ORDER NO. 53994

DATE 5/5/41

25	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. NO	
TITLE (IN FULL) HAIRPIN TURN, MOHAWK TRAIL, MASS., LOOKING NORTH TOWARDS STAMFORD VALLEY		IMPRINT SAME AS ABOVE	
PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER BORDER.		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION  
Remove the telephone wires, and make a very attractive roof for the new building as it appears at the turn. This should be done in mottled colors, such as light brown, tan, green, etc. It would help 100% if you would strengthen the distant mountain range, and bring out a little the city of No. Adams in the distance.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

**ESTIMATE AND WORK SCHEDULE**

Cost Dept. Checked By Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING & SET UP		MAY 6 - 1941	MAY 5 - 1941
SKETCH			
RETOUCHING	8 2		5/8/41
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAC	74	5-9	
ENGRAVING			
HAND COLOR PROOF	27 1/2		5-13-41
ARTIST DEPT.	2 1/2	5.21.41	

DATE BLUEPRINT ORD. DATE Filed 6-4-41

By DATE HAND COLOR PROOF

DATE Photo Returned to Customer



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. IB-H706

ORDER NO. 54243

DATE MAY 6, 1941

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (IN SKY)

IMPRINT SAME AS ABOVE

WEST PALM BEACH, FLA. AT SUNSET

PRIV. NO. BEFORE TITLE - C-1

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY. SEE CARD OB-H1461 FOR GOOD SUNSET COLORS. WORK IN PALM TO LEFT AS INDICATED FROM EXTRA PHOTO ATTD. SUBMIT ROUGH PENCIL SKETCH FOR OKEH OF PALM TREE SET UP.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

ATTENTION!

ESTIMATE

Cost Dept. Checked

Date MAY 6 1941

By Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 9 1941	MAY 11 1941
SKETCH			
RETOUCHING	10 5		5/21 9:30 AM
PHOTO-LITHO			
BLENDING STRIPPING, OPAQUING	81	5-22	
ENGRAVING			
HAND COLOR PROOF	225 24	Sunset scene 27 May	
ARTIST DEPT.	207 11	6-9-41	

DATE BLUEPRINT OK'D

DATE Filed 6-11-41

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. IB-H707

ORDER NO. 54243

DATE MAY 6, 1941

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN SKY)

IMPRINT SAME AS ABOVE

THE PALM BEACHES - A BIRD'S EYE VIEW

PRIV. NO. BEFORE TITLE - C-28

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for the customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Streight*

ATTENTION!

By *R. J. H.*

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 7 - 1941	MAY 9 - 1941
SKETCH	8 6		5/10
RETOUCHING			
PHOTO LITHO			
TRAPPINT STAMPING OPAQUE	81	5-13	
ENGRAVING			
HAND COLOR PROOF	226 2		5-15-41
ARTIST DELT.	216 10 1/2	6/6/41	6/11/41

DATE RECEIPT OK'D

DATE Filed

6-20-41

By

By

DATE HAND COLOR PROOF OK'D

By

*R. 183  
185*



REPORT

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. IB-11708

ORDER NO. 54243

DATE MAY 6, 1941

12 ~~1/2~~ ~~1/2~~ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

ROYAL PALM WAY, PALM BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE - C-29

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

Date

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		MAY 6 - 1941	MAY 6 - 1941
SKETCH	13 3		5/9/41
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT	81	5-12	
STRIPPING, OPA			
ENGRAVING	226 13/4		5-14-41
HAND COLOR	38 9	6-5	6-9
ARTIST DRAW			

DATE BLUEPRINT

DATE

DATE HAND COLOR

DATE

183



May

ATTENTION  
5

order for this reason. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

NO. IB-H709

ORDER NO. 54243

DATE MAY 6, 1941

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

12 1/2	POSTCARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT No. I	R. M. YES
TITLE (IN FULL) (IN SKY) PLAYING SHUFFLEBOARD IN FLAGLER PARK, WEST PALM BEACH, FLA.		IMPRINT SAME AS ABOVE	
CUST PRIV NO. BEFORE TITLE - C-30			
SMALL TYPE - PHOTO BY H. E. ROBIDEAUX STUDIOS		PHOTO PROPERTY OF CD ST.	

COLOR DESCRIPTION

SEE TISSUE OVERLAY. BE VERY CAREFUL WITH DETAILS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *dy* **ESTIMATE** Cost Dept. *dy*  
Date **MAY 5 1941** **WORK SCHEDULE** Date **MAY 6 1941**

OPERATION	EST. TIME CHAS. T. LOW	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 6 1941	MAY 10 1941
SKETCH			
RETOUCHING	8 6		5/9/41
PHOTO-LITHO			
BUEPRINT STRIPPING, OPAQUEING	8/	5-12	
ENGRAVING			
HAND COLOR PROOF	27 2		5-15-41
ARTIST DEPT.	25 11	8/8/41	8/12/41

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE *8-20-41*  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_

B.

113  
113



F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. IB-H710

ORDER NO. 54243

DATE MAY 6, 1941

2 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

THE PALM BEACHES IN THE MOONLIGHT

PRIV. NO. BEFORE TITLE - C-31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY. MAKE A FINE MOONLIGHT VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

MAY 3

1941 WORK SCHEDULE

By

Date

MAY 6 1941

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 6 - 1941	MAY 6 - 1941
SKETCH			
RETOUCHING	15 5		5/8
PHOTO LITHO			
BLEUPRINT STRIPPING, OPAQUING	7 1/4	5 - 12	
ENGRAVING			
HAND COLOR PROOF	49 1 3/4		5 - 15
ARTIST DEPT.	2 1/4 10	6 - 6 - 41	6 - 10 - 41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE 6 - 11 - 41

By

Monotype Card  
67 H/610

183



LOGE NEWS CO., EVANSVILLE, IND.

NO. IB-H711

ORDER NO. 54251

DATE MAY 8, 1941

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM HENDERSON, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I R. M. YES  
SAME AS ABOVE

IMPRINT

SMAL TYPE (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.  
SUBMIT SKETCH

*American Legion /  
white building red  
Bottom blue  
First Pres. Church  
grey stone ivy covered, slate roof  
colored windows remove truck*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this company. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 10 1941	MAY 10 1941
SKETCH	12-5	7		
RETOUCHING	10	7		5/26 1941
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	87		5-2	
ENGRAVING				
HAND COLOR PROOF		2 1/2		
ARTIST DEPT.	206	15	4-6-41	

DATE BLUEPRINT OK'D.

By

DATE Filed 6-11-41

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

Rm 150  
100



REPORT

LOGE NEWS CO., EVANSVILLE, IND.

NO. ~~111~~ IB-H712

ORDER NO. 54251

DATE MAY 8, 1941

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM OWENSBORO, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

IMPRINT

SAME AS ABOVE

SMALL TYPE (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTD.  
SUBMIT SKETCH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

11-4712

MAY 20 1941

WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 20 1941

DESCRIPTION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 19 1941	MAY 13 1941
RETOUCHING	12 7 10 7 17-22 9 1/2		
PHOTO FITTING			
BLUEPRINT ST. PROOF OPAQUING	8 1	5-27	
ENGRAVING			
HAND COLOR PROOF	27 2 1/2		5-28-41
ARTIST DEPT.	35 15 1/2	6-2-41	6-4-41

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Please Returned to Customer

190



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 1B-H713 ORDER NO. 54527 DATE 5/16/41

CUSTOMER WEST END BOWLING, INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE 3

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WEST END BOWLING, INC., 3425 W. 26th  
STREET, CHICAGO

FRONT NO. 5

(All of this on address side)

SIDES

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

# on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS FOR LAYOUT

SEE TISSUE OVERLAY ON PHOTO FOR RETOUCHING INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLOR INSTRUCTIONS

hh  
6-19-41

PHOTO RETURNED

TO

PHOTO USED FOR

49 5-27  
52 6-16

MAY 16 1941



REPORT 19th

*Straight*

THE UNION NEWS CO. (AND TRADEMARK)

NO. 1B-H714

ORDER NO. 54311

DATE 5-8-1941

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (LOWER)

ATLANTA, GEORGIA, BUS STATION AND RESTAURANT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING TO BE WHITE, STRIP AROUND TOP BLACK, THE TILE ON FRONT ABOVE CANOPY ON WHICH GREYHOUND IS PLACED BE EITHER BLACK OR POSSIBLY GRAY WITH GREYHOUND IN WHITE OR VERY LIGHT GRAY. TILE FACING AROUND BOTTOM OF BLDG. BENEATH WINDOWS BLACK AND DARK GREY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By *[Signature]* Date *MAY 10 1941*

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAY 10 1941
SKETCH			
RETOUCHING	4 4	5-13	5-16-41
PHOTO LITHO			
BLUETINT STRIPPING, OPAQUING	74	5-19	
ENGRAVING			
HAND COLOR PROOF	27 1 1/2		5-21-41
ARTIST DEPT.	28 9	5/27/41	5/28/41
DATE BLUEPRINT OR D		DATE Fwd. 6 4 41	
By		By <i>[Signature]</i>	
DATE HAND COLOR PROOF		DATE PROOF RETURNED TO CUSTOMER	

4

189



MINISKY BROS. & CO. PUBLISHING DIVISION,  
PITTSBURGH, PA.

NO. 1B-H715

ORDER No. 54330

DATE 5-9-1941

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UPPER)

AERIAL VIEW OF PENNSYLVANIA TURNPIKE AND  
ALLEGHENY TUNNEL THROUGH THE ALLEGHENY MTS.  
BETWEEN PITTSBURGH AND HARRISBURG.

SMALL TYPE - PHOTO BY A. W. MC KINNEY

IN SMALL TYPE - LOWER LEFT BORDER

(C) MINSKY BROS. & CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NONE

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ROAD ON REAR LEFT MUST SHOW STRAIGHT & WIDER SHOWING DOUBLE  
DUAL ROAD. ROAD IN FOREGROUND MUST SHOW WIDER & MORE PROMINENT  
REMOVE TREES ALONG OR OBSTRUCTING ROAD IN FOREGROUND. REMOVE  
MEADOW GOLD DAIRY SIGN IN LOWER LEFT. SHOW CREDIT LINE IN  
LOWER RIGHT CORNER OF PHOTO BY A. W. MC KINNEY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

RETURN PHOTO TO CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniformed to colors and  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

Cost Dept. Checked

By *[Signature]* MAY 12 1941

By *[Signature]* MAY 17 1941

Date

Date

OPERATION	TIME (Hrs. Mins.)	DATE ENTER TO DEPT.	DATE COMPLETED
COMPENSING, 1775 SET UP		MAY 12 1941	MAY 13 1941
SKETCH			
RE TOUCHING	8 3		5/14/41
PHOTO LIT TO			
BLUE PRINT STRIPPING & CRAWLING	74	5-21	
ENGRAVING			
HAND COLOR PROOF	27 13/4		5-22-41
ARTIST DEPT.	210 10	5-29-41	6-2-41

DATE BLUEPRINT OK'D.

DATE

6-4-41

By

DATE HAND COLOR PROOF OK'D.

DATE

5/27/41

By

20



MINSKY BROS. & CO. PUBLISHING DIVISION,  
PITTSBURG, PA.

NO. 1B-H716

ORDER NO. 54330

DATE 5-9-1941

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UPPER)

AERIAL VIEW OF NEW STANTON VIADUCT AND  
INTERCHANGES, PENNSYLVANIA TURNPIKE.

SMALL TYPE - PHOTO BY A. W. MC KINNEY  
IN SMALL TYPE - LOWER LEFT BORDER

(C) MINSKY BROS. & CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NONE

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Make photo*

FOR INSTRUCTIONS SEE BACK OF PHOTO.

RETURN PHOTO TO CUSTOMER

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects in  
order for this customer. Please  
see to it that all subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Pay photo*

ESTIMATE				Cost Dept. Checked
MAY 12 1941 WORK SCHEDULE				By <i>[Signature]</i>
Date MAY 12 1941				
DESCRIPTION	TIME	DATE ENTERED DEPT.	DATE COMPLETED	
COLOR SIGNATURE			MAY 11 1941	
REWORK				
REWORKING	4 3	5-13	5-16	
PHOTOGRAPH				
EDITING	7 1	5-24		
REWORKING	27 2		5-22-41	
ARTIST	30 11 1/2	5-27-41	5-28-41	

DATE PLACED IN FILE 6-4-41

DATE PLACED IN FILE

*5/27/41*  
*[Signature]*

189



*Straight*

NO. 1B-H/17

RUBIN BROS., ELMIRA, N. Y.

ORDER NO. 54331

DATE 5-8-1941

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL)

U.S. POST OFFICE AND COURT HOUSE,  
ELMIRA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GREY STONE. PUT FLAG ON POLE.  
TAKE OUT POLE. TAKE OUT SIGN  
AT EXTREME RIGHT.

*in 2041360*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*158*

Cost Dept. Checked

By *[Signature]*

Date *[Signature]*

RECEIVED

MAY 11 1941

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
PRINTING	1 6	5-13	5-15
PHOTO LITHO	8 1/2	5-17	
SELECTION, OPAQUEING			
REWORKING			
HAND COLOR PROOF	22 1/2		5-21-41
ARTIST DEPT.	33 8 1/2	6-5-41	6-6-41 F.W.

*Paul Sautama*  
*cars out*  
*2 figured on*  
*the 1st*

TE BLUEPRINT OK'D

By

E HAND COLOR PROOF OK'D

DATE

6-11-41

By

*[Signature]*

DATE Photo Returned to Customer



GEORGIA CIGAR & TOBACCO CO.  
ALBANY, GA. DISTRIBUTORS

NO. 1B-H718

ORDER NO. 54390

DATE 5-8-1941

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

GREETINGS FROM ALBANY, GEORGIA  
"THE WORLD'S GREATEST PAPER SHELL  
PECAN CENTER"

PRIVATE NO. 1 - TOP RIGHT HAND CORNER

SMALL TYPE (C) CURT TEICH CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT HAND COLORED SKETCH.  
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

SUBMIT SKETCH TO R. BUCHHOLZ.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Signature of Estimatee

Date JUN 7 1941

ESTIMATE

AND WORK SCHEDULE

By JUN 5 1941

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 7 - 1941	JUN 7 - 41
SKETCH	10 4		6/13/41
RETOUCHING	2		
PHOTOGRAPHING			
BLANKET	81	6-13	
STOCKING CHARGES			
ENCOURAGING			
HAND COLOR PHOTO			
A. C. E. P. T.	30-28 14 1/2	6-16-41	6-17-41

D. DATE Filed 6-19-41

By

L. DATE Photo Return to Customer

1/8 8 5/10

new sketch  
(Optimize) 7/10

Photo

Rush 12 1/2 sheet  
Rush

Rush 18 1/2 sheet



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

CUSTOMER  
DIAL No. 1B-4719 ORDER NO. 54555 DATE 5/8/41  
CUSTOMER FOX MANOR  
ATLANTIC CITY, NEW JERSEY  
DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART  
DATE COMPLETED  
Photos for this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2  
STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full BEACH BLOCK — NEAR CONVENTION HALL  
BOT — FOX MANOR — 2720 ATLANTIC AVE., ATLANTIC CITY, N. J.  
FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout Take out car, building at the left, right and the tall brick bldg. in the rear —  
The chimney at the right belongs to the Fox Manor, however the small section of a roof to left  
of chimney does not and should be taken out. Take out both signs (front of bldg. and on lawn.)  
also take out small signs at lower left of bldg. SHOW flowers — petuniarsium in front of  
of hedge. Show blossoms on hydrajanea bushes at right lawn. Show colored flowers between  
shrubs against building. Show colored geraniums in the 5 flower pots (front of porch.)

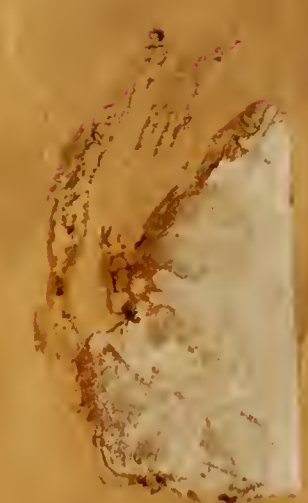
COLOR DESCRIPTION  
Bldg. all white including trim. Venetian blinds ivory. Porch deck light grey. Steps Granite.  
Risers tan & colored brick. Foundation granite at base but balance tan bricks. Iron railing  
on steps black. Side ~~walls~~ walls of steps top granite balance tan brick. Roof pea Green  
porch walls (front of building) tan brick.

6-11-41  
26

#27  
99 1/2 H2. COR  
5 29

X  
M

MAY 9-1941



187



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H720 ORDER NO. 54556 DATE 5/8/41

CUSTOMER SEA GIRT INN  
SEA GIRT, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE SHOW PLACE OF THE COAST — CAPACITY  
1200

BOT — SEA GIRT INN — BALL ROOM — SEA GIRT,  
NEW JERSEY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Dance Floor — Maple. 2" chrome strip around edge of dance floor. Carpet grass green. Side wall  
(at left) color #27 NOTE the 2 round mirrors on wall. Wood work ivory. Ceiling Ivory. Tables  
legs and base black. Chairs maple. Band stand same color carpet as balance of the room.  
The curtains around band stand are gold and light tan. Ceiling light shades — red with  
buff spots. Venetian blinds Buff with #4 pulls. Palm trees brown trunks green leaves.  
Piano Mahogany.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

5-29

Ret 7  
RC 1 3/4  
Start 10

*Argentine*

*Am*

MAY 9 - 1941

6-11-41

*Harry Bush*

187



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H721 ORDER NO. 54558 DATE 5/21/41

CUSTOMER COSTANZO TOURIST APARTMENTS  
GUNNISON, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BO

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COSTANZO TOURIST APARTMENTS  
GUNNISON ON U.S. HIGHWAY 50 COLORADO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN

*2 photos. returned 6-30-41*

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING.

*sh  
6-11-41*

*make Red impression*

*1 Rephot 5x7*

*Ret 7  
He 1½  
Lent 9*

*#27  
#36*

*As guaranteed*

*[Signature]*

MAY 21 1941

*(98)*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H722 ORDER NO. 54565 DATE 5/7/41

CUSTOMER THE SAFE PADLOCK & HARDWARE CO.  
LANCASTER, PENNSYLVANIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full new GRIP LOCK AUTOMATIC SASH FASTENER  
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN  
ALSO SEE SAMPLE LOCK *by Sl.*

COLOR DESCRIPTION

*with, Imberson. Red Line Veg. (4-3-2) for*

FOLLOW SKETCH FOR COLORING  
ALSO SEE SAMPLE LOCK *by Sl.*

*Sl.*  
*6-11-41*

MAY 9 - 1941



DISTRIBUTED BY J. B. HOFFMAN, HARRISBURG, PA.

NO. 1B-H723

ORDER NO. 54566

DATE 5-7-1941

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE PENN-HARRIS HOTEL AT NIGHT,  
HARRISBURG, PA.

FRONT NO.

1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LIGHT BROWN BRICK  
LIGHT STONE TOP & 2 LOWER FLOORS  
DARK SASH  
LIGHT GRAY ALLUMINUM MARKEES  
WITH GRAY CENTERS  
DARK GREEN SASH & WINDOW FRAMES ON  
1ST FLOOR

REMOVE AUTOMOBILES & PEOPLE  
& POLE IN RIGHT LOWER CORNER  
BROWN AERIAL TOWER ON TOP.  
SHOW U.S. FLAG ON TOP  
MAKE NIGHT VIEW WITH DARK  
OR BLACK BACKGROUND. LIGHT  
UP WINDOWS AND MAKE  
ATTRACTIVE NIGHT VIEW.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

order for the set. Please  
see to it that all the or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Estimate

By

Date

1941

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 7 - 1941	MAY 7 - 1941
SETTING				
REWORKING	16	6		5/12 Night View
PHOTOGRAPHING				
BUILDING	81		5-14	
STYLING & PACKAGING				
ENGRAVING				
HAND COLOR PROOF	225	1½		16 May
ARTIST DEPT.	220	9	5-22-41	6-6-41

DATE ELUPTIME ORD

DATE TIME

DATE REVISION ORDER

DATE REVISION ORDER

make print  
185



REPORT 54  
DISTRIBUTED BY J. B. HOFFMAN  
HARRISBURG, PA.

NO. 1B-H724

ORDER NO. 54566

DATE 5-7-1941

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IN SKY

IMPRINT

SAME AS ABOVE

WM. PENN HIGHWAY AND SUSQUEHANNA  
RIVER ABOVE ROCKVILLE BRIDGE,  
HARRISBURG, PA.

81321

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LIGHT CEMENT ROAD WHITE FENCE. MM SHOW REAR MOUNTAINS CLEAR & GREEN.  
BLDGS ON NIGHT LIGHT GRAY. MAKE GREEN FOLIAGE ON TREES. REMOVE POLE  
ON RIGHT. STREAMLINE AUTOMOBILES ON ROAD.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4  
Subjects on  
order for the order. Please  
see to it that the order or nega-  
tives are not damaged colors are  
in harmony with each other  
to make a complete set

1. Estimate OK of Estimate

By

Date

ESTIMATE

1941 WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 8-1941	MAY 8-1941
SKETCH			5/12/41
RETOUCHING	13 3		
PHOTO-LITHO			
BLUEPRINT STIPPING, OPAQUING	81	5-13	
ENGRAVING			5-16-41
HAND COLOR PROOF	226 1/2		
ARTIST DEPT.	27 9		

DATE BLUEPRINT ORD.

By

DATE PHOTO RETURNED TO CUSTOMER

DATE Filed

By

DATE Photo Returned to Customer

make front  
185



DISTRIBUTED BY J. B. HOFFMAN  
HARRISBURG, PA.

NO. 1B-H725

ORDER NO. 54566

DATE 5-7-1941

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WM. PENN HIGHWAY AND SUSQUEHANNA  
RIVER NEAR HARRISBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CEMENT ROAD DARK FENCE .REAR BRIDGE OVER RIVER GRAY.  
REMOVE ALL POLES. MAKE REAR MOUNTAIN GREEN. BROWNISH  
GRAY ROCKS ON LEFT. REMOVE RUBBISH & PAPER ON LEFT.  
MAKE GREEN FOLIAGE ON TREES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this set. Please  
see to it that all the nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			5/13/41	5/13/41
SKETCH				
RETOUCHING	17	3		5/13/41
PHOTO LITHO				
PRINTING & COLORING	81		5-15	
ENGRAVING				
HAND COLOR PROOF	226	1/2		5-19-41
ARTIST'S	215	9	5/27/41	5/29/41

DATE FORWARDED

DATE

By

make for  
188



DISTRIBUTED BY J. B. HOFFMAN  
HARRISBURG, PA.

NO. 1B-H726

ORDER NO. 54566

DATE 5-7-1941

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HARRISBURG AIRPORT AT NEW CUMBERLAND,  
HARRISBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BUILDINGS TAN BUFF BRICK GRAY CORNICE & TRIM  
GREEN SASH & TOP TOWER. AIRPLANE BRIGHT SILVER  
COLOR RED LETTERS & TRIM. REMOVE TEXICO GAS  
TRUCK ON RIGHT. DARK RUNWAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this service. Please  
see to it that all negatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By MAY 8 1941  
Date MAY 8 1941  
ESTIMATE  
AND NO SCHEDULE

OPERATION	EST. TIME Clock No. (Time & hours)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 8 1941	MAY 8 1941
SKETCH			
RETOUCHING	11 3		
PHOTO-LITHO			
BLUE-PRINT STAMPING OPAQUE	74	5-18	
ENGRAVING			
HAND COLOR PROOF	27 1½		5-13-41
ARTIST	24 8½	5-28-41	5-29-41

DATE RECEIVED DATE FILED 6-4-41

DATE PHOTO RETURNED TO CUSTOMER

Make instant  
T81



THE HARRIS P. CANN & BRO. CO.  
BALTIMORE, MD.

NO. 1B-H727

ORDER NO. 54593

DATE 5-7-1941

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

ST. MARY'S STAR OF THE SEA CATHOLIC  
CHURCH, OCEAN CITY, MD.

PRIVATE No BEFORE TITLE 9

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WHITE SILVER COLOR LIGHT GREEN ROOF & STEEPLE  
GRAY CROSSES. GREEN SASH & DOORS. BLDG. ON  
LEFT SAME COLOR LIGHT GREEN ROOFS. WHITE FENCE  
BLDGS ON LEFT WHITE. DARK WATER TANK. REMOVE  
WIRES & BLACK SPOTS ON EDGE OF PHOTO. REMOVE  
ALL AUTOMOBILES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	ST. TIME	DATE	DATE COMPLETED
	CH. No.   Time Allowed	INT. TO DEPT.	
COMPOSING THE COPY		MAY 9 - 1941	MAY 9 - 1941
STITCH			
REWORKING	11 3		5/12/41
PROOFING			
BY	81	5-13	
ST. MARY'S STAR OF THE SEA			
ENVELOPES			
HAND COLOR OR	226 1/2		5-16-41
ARTIST DEPT.	26 9	5/29/41	6/2/41

DATE BLUEPRINT ORD.

DATE FILED 6-4-41

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

186



F. E. C. NEWS CO.  
WEST PALM BEACH, FLA.

NO. 1B-H-28

ORDER NO. 54595

DATE 5-7-1941

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(IN SKY)

BEAUTIFUL WORTH AV ENUE, FASHIONABLE  
SHOPPING CENTER, PALM BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE No BEFORE TITLE - C-32  
COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this order. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
Cost Dept. Checked  
By  
Date

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 9 - 1941	
ETCH			
RETOUCHING	2 3	5 9	12 5
PHOTO LITHO			
BLUEPRINT STRIPPING OPAQUING	7 1	5 15	
ENGRAVING			
HAND COLOR PROOF	22 6 1½		5-19-41
ARTIST DEPT.	35 9½	6-4-41	6-6-41

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 6-11-41

By \_\_\_\_\_ By

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Proof \_\_\_\_\_



F. E. C. NEWS CO.  
WEST PALM BEACH, FLA.

NO. 1B-H729

ORDER NO. 54595

DATE 5-7-1941

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) (IN SKY)

IMPRINT SAME AS ABOVE

THE EVERGLADES CLUB, PALM BEACH, FLA.

PRIVATE NO BEFORE TITLE - C-33

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on  
order for this customer. Please  
see to it that all negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
MAY 6 1941  
AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date 5-11-41

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Order No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 9 - 1941	MAY 11 - 1941
SKETCH				
RETOUCHING		2		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUEING	74		5-15	
ENGRAVING				
HAND COLOR PROOF	27	1½		5-19-41
ARTIST DEPT.	37	9	6-3-41	6-6-41

DATE BLUEPRINT OK'D. \_\_\_\_\_

DATE Filed 6-11-41

By [Signature]

By [Signature]

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Photo Returned to \_\_\_\_\_

2

186



RECORDED

F. E. C. NEWS CO.  
WEST PALM BEACH, FLA.

NO. 1B-H730

ORDER No. 54595

DATE 5-7-1941

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1 R. M. NO

TITLE (IN FULL) (IN SKY)

IMPRINT SAME AS ABOVE

NORTON GALLERY OF ART, WEST PALM BEACH,  
FLA.

*in 6B-H730*

PRIVATE No BEFORE TITLE - C-34

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

INSTRUCTIONS ATTACHED.

*Make pretty cloud effect*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4  
order for this material, please  
see that all the pages  
given are uniform and that they are  
in harmony with each other  
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		By	Date
OPERATION	EST. TIME Clocks   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 9 - 1941	
SKETCH			
RETOUCHING	2 4	5 - 9	5 - 13 86
PHOTO LITHO	1		
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	27 1½		5 - 20 - 41
ARTIST DEPT.	217 8		

DATE BLUEPRINT OK'D

DATE Filed

6-26-41

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to

By

2

186



F. E. C. NEWS CO.  
WEST PALM BEACH, FLA.

NO. 1B-H731

ORDER NO. 54595

DATE 5-7-1941

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) (IN SKY)

IMPRINT SAME AS ABOVE

NORTON GALLERY OF ART, WEST PALM BEACH,  
FLA.

PRIVATE NO BEFORE TITLE - C-35

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Cost Dept. *by*  
By *W. J. Schaefer*  
Date *May 11 1941*

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET, UP		MAY 9-1941	MAY 18-1941
SKETCH	1		
RETOUCHING	3		
PHOTO LITHO			
BLUE PRINT STANDARD, OPAQUE	51	5-12	
ENGRAVING			
HAND COLOR PROOF	226 2		5-22-41
ARTIST DEPT.	201 11	6-4	6-6

DATE BLUEPRINT ORD

DATE Filed

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

186



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. 1B-H732

ORDER NO. 54634

DATE 5/12/41

12 1/2 M post cards ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) PALO VERDES AND SAHUARO IN BLOOM

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES  
IMPRINT SAME AS ABOVE

PUT IN SMALL TYPE IN LOWER LEFT BORDER

Photo by Campbell Studios

PRIVATE NO. UPPER LEFT BORDER - L-24

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
Take a little off on both top and bottom of Palo Verde picture, but leave those few clouds in the sky. Palo Verde tree should appear at RIGHT foreground. Photographer points out that there is actually some snow, pure white, on the mountain top - as well as bare sunshiny rock surface. The green Sahuaro Cactus has one or two glistening white blossoms at the tip of nearly each arm or stalk; and the Palos Verdes trees are of course varying richnesses of yellow.  
ALSO FOLLOW KODACHROME FOR COLORING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF YES KODACHROME XXXX YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Key to Kodachrome  
be careful*

*photographic paper*

*Kodachrome  
Be Careful*

ESTIMATE  
By *[Signature]*  
Date MAY 14 1941 AND WORK SCHEDULE

QUANTITY	UNIT PRICE	TOTAL	DATE RECEIVED	DATE COMPLETED
12 1/2			MAY 1 1941	MAY 1 1941
8	9 1/2			5/15/41
74		5-20		
12				24 May
48	9	6-12-41		6-16-41

*6-19-41*

*photo given to Local Office to be used for new process job*  
*8/2/56*  
*8/1/56*  
*8/1/56*  
*8/1/56*  
*8/1/56*



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. 1B-H733

ORDER NO. 54634

DATE 5/12/41

12<sup>1</sup>/<sub>2</sub> M post cards ART COLORTONE WHITE BORDE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER CENTER BORDER.

TITLE (IN FULL) HEDGEHOG OR STRAWBERRY CACTUS  
(ECHINOCEREUS FENDLERI)

PUT IN SMALL TYPE IN LOWER LEFT BORDER  
Photo by Campbell Studios

PRIVATE NO. UPPER LEFT BORDER - L-29

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
CROP AT BOTTOM- NOT AT TOP.

**ALSO FOLLOW KODACHROME FOR COLORS.**

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES KODACHROME XXXXX YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Teich of  
Kodachrome  
be careful of Kodak*

*photo graphics  
paper*

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Customer's Name \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME Clock No. (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RE-DOING	2 1/2		
PHOTO-LITHO			
BLANKET S. & C. H. B. B. B.			
ENGRAVING			
HAND COLOR PROOF	2		
ARTIST DEPT.	11 1/2		

DATE RECEIVED ON D \_\_\_\_\_ DATE PAID 3-10-42

By \_\_\_\_\_

10 Days Return to Customer

*job - cancelled*



GREENSBURG CHAMBER OF COMMERCE, GREENSBURG, KANSAS

NO. 1B-H734

ORDER NO. 54635

DATE 5/12/41

6 1/2 POST CARDS

ART COLOORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES same as

TITLE (IN FULL) OBSERVATION HOOD AND CANOPY  
OVER WORLD'S LARGEST HAND DUG WELL,  
GREENSBURG, KANSAS  
BOT - COMPLETED IN 1888

IMPRINT NONE

9AH1436

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON SHEETS CONTAINING SAME  
ATTACHED HERewith

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

MAY 14 1941

AND WORK SCHEDULE

By

MAY 14 1941

Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 14 1941	MAY 14 1941
STITCH			
REPRODUCTION	3 3	5-1	5-14-41 - Pth
PHOTO LITHO			
FLUOR. (OP. 2 NG)	74	5-22	
ENGRAVING			
HAND COLOR PROOF	49 1 1/2		5-23
ART. PRINT	213 9 1/2	5/28/41	6/2/41

Customer's Name

DATE 6-4-41

By

Returned to Customer



2000000000

NO. 1B-H735

MAX BERNSTEIN, KANSAS CITY, MO.

ORDER NO. 54636

DATE 5/12/41

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES UPPER

TITLE (IN FULL) KANSAS CITY MUSEUM, GLADSTONE  
BOULEVARD AT WALROND AVENUE, KANSAS CITY,  
MO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 82

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

By

AND WORK SCHEDULE

Date

By

Date

OPERATION	EST. TIME C. N. T. Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPUTING TIME SET UP		MAY 12 1941	MAY 12 1941
SHEETING			
PERMANENT	5 3	5-12	5-14-41
REWORKING			
REWORKING	74	5-20	
REWORKING			
REWORKING	226 1/2		5-22-41
REWORKING	29 3		6/2/41

INSTRUCTIONS

DATE

6-4-41

REMARKS

Rh-119  
189



REPORT

E. A. BISHOP, RACINE, WISCONSIN  
NO. 1B-H736  
ORDER NO. 54629  
DATE 5/12/41

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) WASHINGTON PARK HIGH SCHOOL,  
A RACINE, WISCONSIN  
FROM VALLEY DRIVE  
(PRIVATE NO. BEFORE TITLE - 2001

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 19 R. M. NO  
IMPRINT SAME AS ABOVE  
(NO C.T.MARKS)  
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
STRAIGHTEN PHOTOGRAPH, ALSO SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE  
By Date MAY 12 1941

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
CAM OPRG. TILES 1 UP		MAY 12 1941	MAY 12 1941
SPITCH			
RETUCHING	11 3		5/14/41
PHOTO LIT'D			
BLANKET STRIPPING (DYEING)	7 1/2	5-17	
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		5-21-41
ARTIST LEPT.	214 9 1/2	5-29-41	6-2-41

DATE RECEIPT OK'D  
DATE PAID 6-4-41  
By  
DATE PHOTO RETURNED TO CUSTOMER

3BH307



282073th

NO. 1B-H737

E. A. BISHOP, RACINE, WISCONSIN

ORDER NO. 54629

DATE 5/12/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

CANAL AND BRIDGE AT THE BOAT DOCKS,  
STURGEON BAY, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

(NO C.T.MARKS.)

PRIVATE NO. BEFORE TITLE - 1999

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

TAKE OUT ROPE IN RIGHT SIDE OF PHOTO, ALSO TAKE OUT MAN IN IMMEDIATE FOREGROUND  
(THE ONE WITH BACK FACING THE CAMERA AND LEANING AGAINST THE CHAIN AROUND BOAT)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

MAY 12

ESTIMATE

By

Date

MAY 12

OPERATION	EST. COST	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		MAY 12 1941	MAY 12 1941
SKETCH			
RETOUCHING	8 2		5/14 Gr.
PHOTO PLATE			
BLUEPRINT STREET SCENE CLEARING	74	5-17	
ENGRAVING			
HAND COLOR PROOF	27 1/2		5-21-41
ARTIST DEPT.	54 9		5/29/41

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF

DATE HAND 6-4-41

By

DATE HAND COLOR PROOF to Customer



NO. 1B-H738

COPYRIGHTED BY  
E. A. BISHOP, RACINE, WISCONSIN

NO. 1B-H738

ORDER NO. 54630

DATE 5/12/41

12½ M post cards

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) EAGLE CAVE, PENINSULA STATE  
PARK, DOOR COUNTY, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

(NO C.T. MARKS.)

PRIVATE NO. BEFORE TITLE -- 1776

PUT IN SMALL TYPE IN LOWER LEFT BORDER

(c) E.A.B.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. OBH416 - MAKE MORE DETAIL IN THE FDR ROCKS. PUT IN A FEW BUSHES  
FLOWERS IN THE BUSHES IN ORDER TO LIGHTEN UP SAME.

(COMPLETE PHOTO TO BE WASHED AND RETOUCHE OVER SO AS TO  
ROCK FORMATION AS CUSTOMER DESIRES WITH MORE DETAIL IN SAME)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 11 1941	MAY 11 1941
SKETCH				
RETOUCHING	8	3		5/15/41
PHOTO LITHO				
PROOFING	871		5-19	
PRINTING				
HAND COLOR PROOF	226	134		5-22-41
ART. LITHO	207	934	5-28-41	

DATE RECEIVED CARD

DATE FILED

6-4-41

DATE PHOTO RETURNED TO CUSTOMER

By

DATE Photo Returned to Customer

Rephoto

make up 191



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B H739 ORDER NO. 54641 DATE 6/9/41

CUSTOMER PENSACOLA MOTOR LODGES  
PENSACOLA, FLORIDA

DEPT. \_\_\_\_\_ DATE COMPLETED \_\_\_\_\_  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BOR

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LISTED ~~BM~~ DUNCAN HINE'S

"LODGING FOR A NIGHT"

BOT - PENSACOLA MOTOR LODGES AND  
MOTEL

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SEE SKETCH. CUSTOMER SUGGESTS THAT THE VACANT SPACE BETWEEN THE MOTEL  
AND THE EDGE OF THE PICTURE BE EQUALIZED SO AS TO BE APPROXIMATELY THE  
SAME ON BOTH SIDES OF THE CARD, THAT IS SO THE SPACE WOULD BE THE SAME BETWEEN  
THE BUILDING WITH THE LATTICE WORK IN FRONT AS IT WOULD BE ON THE OTHER SIDE  
OF THE ~~XXXX~~ PICTURE.

OTHERWISE FOLLOW SKETCH FOR DESIGN & LAYOUT

COLOR DESCRIPTION

THE COLORING OF THE WALL IN THE REVISED SKETCH IS NEARER WHAT WE  
WANT THAN ~~XXX~~ WAS SHOWN IN THE FIRST ONE BUT WE FEEL SURE IF YOU MATCH  
THE COLOR SHOWN BY THE PIECE OF "KEY TAG" WE SENT YOU, YOU WILL HAVE ABOUT  
WHAT WE WANT.

~~XXXXXXXX~~ OTHERWISE FOLLOW SKETCH FOR COLORING.

llh  
7-9-41  
llh

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

226-

Plt 7  
Re 1½ 6-19-41

Lat 9-127-1-41  
7-3-4

Original

llh

JUN 17 1941

29



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1B-H740 ORDER NO. 4644

DATE MAY 23, 1941

DEPT.

DATE COMPLETED

CUSTOMER

E. H. GOULDING SONS CO.  
ALTON, ILLINOIS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 1/2 POST CARDS SIZE 3 1/2 X 5 1/2 GROUP 2

STYLE ART ICOLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN CENTER

VISIT GOULDING'S — SINCE 1852 ALTON'S LEADING  
AND MOST MODERN JEWELRY STORE — COMPLETELY  
AIR CONDITIONED

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS

COLOR DESCRIPTION

7-31-41  
28

PHOTO RETURNED

TO

PHOTO USED FOR

48 6-13  
7-28 41  
49 1/4 HR. EXTRA  
POTING IN LETTERING

My

JUN

MAKEOVER

Charge to ADV SE

EST. Makeover Time

	TIME
RETOUCHING	1 1/2
PHOTO LITHO	1/2
COMPOSING	
ART DEPT.	
ENGRAVING	

JUN 30 1941



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. 1B-H741	ORDER NO. 54645	DATE 5/23/41	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER	BAIRD & WARNER CHICAGO, ILLINOIS				
	12 1/2 M POST CARDS	SIZE 3 1/2 X 5 1/2	(GROUP 2)	STYLE ART COLORTONE <del>XXXXXX</del> FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full THE MORaine ON-THE-LAKE 801 N. SHERIDAN ROAD HIGHLAND PARK, ILLINOIS <i>read letter</i>					
RETOUCHING DEPARTMENT Submit — Sketch — Layout — <u>Retouched Photo</u> — Wash Drawing Follow Layout			FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint			
			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
FOLLOW <del>XXXX</del> B & W SKETCH FOR LAYOUT AND DESIGN SEE HOUSE TELEGRAM FOR INSTRUCTIONS AS TO THE CHANGE OF TYPE STYLE.						
COLOR DESCRIPTION						
FOLLOW INSTRUCTIONS ON TISSUE OVERLAY OF PHOTO AND HOUSE TELEGRAM AS TO COLORING.						
VERA R. K. 6-19-41						

3M-1-2-40

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 26 1941

6-9-11  
4-9-12



NO. IB-H742

DISTRIBUTED BY J.R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 54421

DATE MAY 12, 1941

12 1/2 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	FULL FACE
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES	
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE; 265 - AIR VIEW OF BILL WILLIAMS MTN. AND WILLIAMS, ARIZONA <sup>RM</sup> <sub>over</sub>	
	SMALL TYPE - PHOTO BY WILLIAMS STUDIO	
	PHOTO PROPERTY OF	CUST

COLOR DESCRIPTION

MOUNTAIN ALWAYS VERY BLUE AND PURELE WITH DARK EVERGREEN FOLIAGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate  
By MAY 19 1941 **ESTIMATE**  
Date MAY 19 1941 **AND WORK SCHEDULE**  
Cost Dept. Checked By RM Date 5-19-41

OPERATION	EST. TIME	DATE	DATE
		STARTED	COMPLETED
COM. SPEC. TYPE SET UP		MAY 19 1941	MAY 19 1941
SKETCH			
RETOUCHING	10 3		5/19/41
PHOTO LITHO			
BLU. ST. TYP. DRAWING	81	5-19	
ENCLOSING			
W. COLOR PROOF	226 2		5-22-41
DEL. COST.	204 12 1/2		

DATE FILED 6-19-41  
By RM  
DATE 6-19-41



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 1B-H743 ORDER NO. 54437 DATE 5/16/41

CUSTOMER DAVE LUNDGREN,  
WHITING, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DAVE LUNDGREN FISH, CHICKEN & FROG  
LEGS DINNERS.

BOT — HOME OF GOOD FOOD AIR CONDITIONED

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE LAYOUT ATTACHED.

FOLLOW TISSUE OVERLAY FOR RETOUCHING INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLOR INSTRUCTIONS

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

#28-29-8<sup>3/4</sup>

MAY 18 1941

6-25-41

1941



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. IB-H744 ORDER NO. 54438 DATE MAY 12, 1941

CUSTOMER

CANNON'S, INC.,  
OWENSBORO, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT ~~WHITE BORDER~~ **FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

104-106 W. MAIN ST.

OWENSBORO, KENTUCKY

LOWER LEFT

LOWER RIGHT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTD.

COLOR DESCRIPTION

**MAKEOVER**

Charge to RET Dept.

Estimated Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO	1/2	
COMPOSING		
ART PRINT		

*Handwritten initials*

PHOTO RETURNED  
TO  
PHOTO USED FOR

47  
6-4  
H.C.P. 1 1/2  
210-7-7-41 / 7-19-41 L.A. 9 1/2

MAY 20 1941

MAY 21 1941

*Handwritten signature*

*Handwritten signature*

6



Sket 8

CENTRAL NEWS CO., COLUMBIA, S. C.

NO. IB-H745

ORDER NO. 54470

DATE MAY 12, 1941

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) (IN PLATE)

FRONT NO. I R. M. YES  
IMPRINT SAME AS ABOVE

GREETINGS FROM

F O R T J A C K S O N  
S. C.

PRIV. NO. UPPER RIGHT HAND CORNER - A 16  
SMALL TYPE - (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

MAKE REPHOTOS. FOLLOW INSTRUCTIONS ATTD.  
SUBMIT HAND COLORED SKETCH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

RET PHOTO & NEGS TO LT. WYCHE, PUBLIC RELATIONS OFFICE, POST  
HEADQUARTERS, FORT JACKSON, S. C.  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By May 25 1941  
Date

ESTIMATE  
AND WORK SCHEDULE

Cost 100 labeled

By May 25 1941  
Date

OPERATION	EST. TIME CHAS. ITT. CO.	DATE ENTERED	DATE COMPLETED
1. <u>REPHOTO</u>	8	<u>MAY 25 1941</u>	<u>MAY 25 1941</u>
2. <u>REPHOTO</u>	9		
3. <u>REPHOTO</u>	81	<u>6-3-</u>	
4. <u>REPHOTO</u>	1207 15	<u>6-10 41</u>	

By May 25 1941

DATE 6-19-41

By May 25 1941

DATE 6-19-41

3 - op 12 - 3

5 - op 11 - 8

Rm 190  
H



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 1B-H746

ORDER NO. 54801

DATE 5/13/41

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN OLD VIRGINIA (VERSE)  
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

PUT PLATE NO. AT BOTTOM CENTER

PRIVATE NO. LOWER RIGHT CORNER - 122

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SUBJECT NO. 6A-H2445 - STRIP IN PHOTO NO. 9A-H2151 (WHICH IS TO BE REDUCED) IN PLACE OF HOTEL WHICH IS ON TOP NOW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		DATE	
MAY 15 1941		MAY 15 1941	
DATE		DATE	
MAY 15 1941		MAY 15 1941	
DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONCEPT & DESIGN			
SKETCH	8		
RETOUCHING			
PHOTO LITHO			
BLOCK SETTING	71	5-17	
ENCLOSING			
PAVE COLOR PROOF	27	5-21-41	
ARTIST DEPT.	42	6-5-41	6-9-41

DATE ELEMENT OK'D

By

DATE HAND COLOR PROOF

DATE Filed 6-11-41

By

DATE Photo Returned to Customer

no card file



FRED HARVEY, CHICAGO, ILLINOIS

NO. 1<sup>B</sup>-H747

ORDER NO. 54812

DATE 5/13/41

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

14

R. M.

YES

Plate no 7AH614

TITLE (IN FULL) RATON TUNNELS—BETWEEN

IMPRINT

TRADEMARK

TRINIDAD, COLORADO AND RATON, NEW MEXICO

COPYRIGHT BY FRED HARVEY

(USE GOTHIC TYPE)

PUT PLATE NO. ON FRONT AT BOTTOM CENTER

PRIVATE NO. BEFORE TITLE — H-1561

PUT IN LOWER RIGHT BORDER — (c)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H614 — STRIP IN NEW TRAIN

SUBMIT: RET. PHOTO YES REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9 Subjects on  
order for this set. Please  
note that all color  
plates are uniform in color and  
in harmony with each other  
to make an attractive set.

Rephoto

Photo in  
10H 220  
2-9-51

By 10H 220 Date 5-13-41  
Cost Dept. 5-13-41  
Date 5-13-41

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Job No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 16 1941	MAY 16 1941
SET UP				
RETOUCHING	10	3		5/19 Gr.
PHOTO LITHO				
PRINTING	81		5-29	
ENGRAVING				
HAND COLOR PROOF	226	1½		6-3-41
ART DEPT.	204	9	6-10-41	

DATE RECEIVED ORD.

DATE

6-20-41

DATE PAID

DATE PAID

10

194



FRED HARVEY, CHICAGO, ILLINOIS

NO. 1B-H748

ORDER No. 54812

DATE 5/13/41

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

14

R. M.

YES

same as

TITLE (IN FULL) SANTA FE ASCENDING CAJON PASS  
FROM SOUTHERN CALIFORNIA SIDE OF THE  
COAST RANGE

IMPRINT

TRADEMARK

7A-H619

(USE GOTHIC TYPE)

PUT PLATE NO. ON FRONT AT BOTTOM CENTE

PRIVATE NO. BEFORE TITLE -- H-1591

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

see card 05-H678

USE PHOTO NO. 7A-H619 - STRIP IN NEW TRAIN

SUBMIT: RET. PHOTO YES REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects on  
order for this order. Please  
see to it that all plates or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Regist

ESTIMATE  
By 3  
Date MAY 16 1941 WORK SCHEDULE  
Date MAY 15 1941

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
CHOOSING TYPE SET UP		MAY 18 1941	MAY 17 1941
SKETCH			
RETOUCHING	5 4	5-16	5-27 50 P.H.
PHOTO LITHO			
BLUE PRINT SPECIAL OPAQUE	11	5-29	
EXPOSING			
PRINT COLOR PROOF	226 1 1/2		6-3-41
PRINT LITHO	38 9 1/2	6-16	6-11

DATE OF ORDER

DATE FILED

6-20-41

By

DATE OF DELIVERY

DATE Photo Returned to Customer

3 2

153



FRED HARVEY, CHICAGO, ILLINOIS

NO. 1B-A749

ORDER NO. 54812

DATE 5/13/41

6 1/2 M POST CARDS

ART CODORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

14

R. M.

YES

same as

TITLE (IN FULL) (USE GOTHIC TYPE) **EL CAJON  
PASS AT THE SUMMIT OF THE COAST RANGE,  
CALIFORNIA**

IMPRINT

TRADEMARK

7AH622

PUT PLATE NO. ON FRONT AT BOTTOM CENTER

PRIVATE NO. BEFORE TITLE -- H-2066

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H622 - STRIP IN NEW TRAIN

SUBMIT: RET. PHOTO ☒ YES REPHOTO ☐ B. L. & W. PROOF ☐ HANDCOL. PROOF ☒ YES RETURN PHOTO. ☐

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rep. h. k.

Photo In  
1CH225  
2-9-51

ESTIMATE

Est. Dept. 42

By

Date

MAY 13 1941

1941 WORK SCHEDULE

OPERATION	EST. TIME (Clock Hrs. / Time Allowed)	DATE ENTR'D DEPT.	DATE COMPLETED
COMP. P.C. TYPE SET UP		MAY 16 1941	MAY 16 1941
ETCH			
ETCHING	3 3	5-16	5-22 St. Pitt
PHOTO LITHO			
BIBLIO. / STAMPING / CAPACITING	81	5-29	
ENGRAVING			
HAND. COLOR PROOF	225 1 1/2		37 m.m.
ART. DEPT.	210 9 1/2	6-9-41	6-11-41

DATE EQUIPMENT ORD.

DATE FULF.

6-20-41

By

By

DATE EQUIPMENT ORD.

DATE FULF.

3

193



FRED HARVEY, CHICAGO, ILLINOIS

NO. 1B-H750

ORDER No. 54812

DATE 5/13/41

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 14

R. M.

YES

same as 7AH2941

TITLE (IN FULL) (USE GOTHIC TYPE) APACHE

IMPRINT

TRADEMARK

CANYON IN ~~ES~~ GLORIETTA MOUNTAINS, NEW MEXICO

PRIVATE NO. BEFORE TITLE -- H-1594

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H2941 - STRIP IN NEW ~~EX~~ TRAIN

SUBMIT: RET. PHOTO YES

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects of order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Rephot.*

*Sample of  
Train  
in this  
unnel.*

*Photo done  
1CH224  
2-9-51*

ESTIMATE

Cost Dept. Checked

By

Date

WORK SCHEDULE

OPERATION	NO. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	11	3	5/20/41
PHOTO LITHO			
ETCHING STRIKING, CHARGING	81	5-29	
ENCRAVING			
HAND COLOR PROOF	226	1 1/2	6-4-41
ARTIST EPT.	206	9	6-9-41

DATE BLANKET ORD.

DATE

6-11-41

DATE

By

*Ph*

194



FRED HARVEY, CHICAGO, ILLINOIS

NO. 1B-H751

ORDER No. 54812

DATE 5/13/41

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (USE GOTHIC TYPE) SANTA FE  
TRAIN IN GROZIER CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES same as  
IMPRINT TRADEMARK 7A-H2919

PUT PLATE NO. ON FRONT AT BOTTOM **II**  
CENTER

PRIVATE NO. BEFORE TITLE - H-1575

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H2919 - STRIP IN NEW TRAIN

SUBMIT: RET. PHOTO **YES** REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Checked

By

WORK SCHEDULE

Date

OPERATION	EST. TIME Place No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
CHINA GLASS TYPE SET UP			
ETCH			
ETCHING	10 4		5/20/41
PHOTO LITHO			
BUILDING STAMPING TRAQUING	61	5-29	
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		3 June
ARTIST LEFT.	207 9 1/2	6-10-41	

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE PHOTO PROOF OK'D

DATE Photo Returned to Customer

## ATTENTION!

9 subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto

4  
3 1/4

Plat 2  
10/22/2  
2-9-51

made corr.

191



FRED HARVEY, CHICAGO, ILLINOIS

NO. 1B-H752

ORDER NO. 54812

DATE 5/13/41

6 1/2

M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14

R. M.

YES same as

TITLE (IN FULL) (USE GOTHIC TYPE) CANYON

IMPRINT TRADEMARK

7AH617

DIABLO, ARIZONA

PUT PLATE NO. AT BOTTOM CENTER

PRIVATE NO. BEFORE TITLE — H-1576

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

See card 4B-H678

USE PHOTO NO. 7A-H617 - STRIP IN NEW PHOTO TRAIN

SUBMIT: RET. PHOTO YES REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Check

By

MAY 16 1941 WORK SCHEDULE

By

MAY 16 1941

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSE, COPY, SET UP		MAY 16 1941	MAY 16 1941
ETCH			
RETOUCHING	3		22 51 PM
PHOTO-ETCH			
BALANCE & STRETCH & SQUEEZE	81	5-29	
ENGRAVING			
HAND COLOR PROOF	1 1/2		
APPROVE DEPT.	215 9	6/9/41	6/12/41

DATE BILLING ORD

DATE PAID

6-19-41

DATE PHOTO TAKEN

DATE PHOTO TAKEN

## ATTENTION!

9 Subjects on order for this order. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto



FRED HARVEY, CHICAGO, ILLINOIS

NO. 1B-H753

ORDER NO. 54812

5/13/41

DATE

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (USE GOTHIC TYPE)

SANTA FE TRAIN CROSSING JOHNSON'S CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

14

R. M.

YES

same as 7A-H615

IMPRINT

TRADEMARK

PUT PLATE NO. AT BOTTOM CENTER

PRIVATE NO. BEFORE TITLE --- H-1574

COLOR DESCRIPTION

use PHOTO NO. 7A-H615 - STRIP IN NEW TRAIN

SUBMIT: RET. PHOTO

YES

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all negatives are in full and all plates are in harmony with each other to make an attractive set.

Rephoto

ESTIMATE

ESTIMATE

Cost Dept. Checked

By

MAY 16

WHO WORK SCHEDULE

By

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE, SET UP		MAY 16 1941	MAY 16 1941
SET-UP			
RETOUCHING	10 4		5/19/41
PHOTO LITHO			
B. L. & W. STRIPPING, OPAQUING	21	5-29	
ENCORING			
HAND COLOR PROOF	225 1 1/2		3 June
ARTIST DEPT.	204 9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF

DATE

6-20-41

By

Photo  
1 CH 221  
2-9-51

10



Rey h. h.

FRED HARVEY, CHICAGO, ILLINOIS

NO. ~~1B-H754~~ 1B-H754

ORDER NO. 54812

DATE 5/13/41

6 1/2	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, <u>LOWER</u> CENTER - BORDER.		FRONT NO. 14	R. M. YES same as 3AH1067
TITLE (IN FULL) (USE GOTHIC TYPE)		IMPRINT TRADEMARK	
LA FONDA, THE INN AT THE END OF THE TRAIL, IN SANTA FE, NEW MEXICO		PUT PLATE NO. AT BOTTOM CENTER	
PRIVATE NO. BEFORE TITLE -- H-4480		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1067 - ~~TAKE~~ TAKE OUT ALL AUTOMOBILES

SUBMIT: RET. PHOTO YES REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9  
order for this set. See to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

By TEICH ESTIMATE AND WORK SCHEDULE By TEICH  
Date 5/13/41 Cost Dept. TEICH

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 16 1941	MAY 16 1941
SKETCH				
REWORKING	15	2		5/20/41
PHOTO LITHO	21		5-2-4	
PRINTING				
PROOF	225	1 1/2		3 June
DELIVERY	213	8 3/4	6/9/41	6/17/41

DATE ESTIMATE FORWARDED 6-20-41 DATE FILED 6-20-41  
By TEICH By TEICH  
DATE HAND COLOR PROOF KEPT 6/17/41 DATE PHOTO RETURNED TO CUSTOMER 6/17/41

15  
12

3-0

10



FRED HARVEY, CHICAGO, ILLINOIS

NO. 1B-H755

ORDER NO. 54812

DATE 5/13/41

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (USE GOTHIC TYPE) SANTA FE  
TRAIN ENTERING SOUTHERN CALIFORNIA,  
THROUGH THE ORANGE GROVES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES Same as  
IMPRINT TRADEMARK 7AH624

PRIVATE NO. BEFORE TITLE -- H-2290

PHOTO PROPERTY OF CUSTOMER & C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A-H427 RETOUCH IN MOUNTAIN AS ON 101320 AND RETOUCH IN MODERN  
TRAIN (SANTA FE TRAIN)

(SEE OFFICE BEFORE YOU START ON THIS SUBJECT)

SUBMIT: RET. PHOTO YES REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this specimen. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto

Photo In  
1CH226  
2-9-51

ESTIMATE

Cost Dept. Checked

MAY 15 1941

WORK SCHEDULE

By Date

OPERATION	EST. TIME (M. Hrs. Min.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 17 1941	MAY 17 1941
SKETCH			
RETOUCHING	8 6		5/21/41
PHOTO-LITHO			
BLUEPRINT STRIPPING OPAQUING	21	5-29	
ENGRAVING			
HAND COLOR PROOF	220 1 1/2		3 June
ARTIST DEPT.	201 9 1/2	6-9	6-12

DATE BLUEPRINT OK'D. DATE FILED 6-7-41

By By

DATE HAND COLOR PROOF DATE PHOTO PROPERTY OF



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. <b>1B-H756</b>	ORDER NO. <b>54834</b>	DATE <b>5/19/41</b>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER	THE AMERICAN NATIONAL RED CROSS WASHINGTON, D. C.				
	<b>6½</b> M POST CARDS	SIZE	<b>3½ x 5½</b>			
	STYLE ART COLORTONE WHITE BORDER					
RETURN PHOTO	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout					
	Title in Plate Yes No Copyright in Plate Yes No					
	Title in full <b>LEFT PANEL OF THREE MEMORIAL WINDOWS</b>					
	<b>AMERICAN RED CROSS, NATIONAL HEADQUARTERS BUILDING, WASHINGTON, D. C. (ETC. AS PER COPY)</b>					
NO	RETOUCHING DEPARTMENT					
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing					
	Follow Layout					
	Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue					
SEE HOUSE TELEGRAM FOR INSTRUCTIONS AS TO DESIGN.						
COLOR DESCRIPTION						
SEE KODACHROME NEGATIVES FOR COLORING.						
6-20-41						

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

225 29 May 41  
50  
15 ✓  
MAY 21 1941



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-11757 ORDER NO. 54834 DATE 5/19/41

CUSTOMER THE AMERICAN NATIONAL RED CROSS.  
WASHINGTON, D. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CENTRAL PANEL OF THREE MEMORIAL WINDOWS

AMERICAN RED CROSS NATIONAL HEADQUARTERS BUILDING,  
WASHINGTON, D. C. (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE FOLLOW HOUSE TELEGRAM FOR INSTRUCTIONS AS TO DESIGN

COLOR DESCRIPTION

FOLLOW KODACHROME NEGATIVES FOR COLORING.

2hr  
6-28-41

PHOTO RETURNED

TO

PHOTO USED FOR

225 28 11/11/41 5 2 1/2  
#28 15

Signature

MAY 21 1941



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H758 ORDER NO. 54834 DATE 5/19/41

CUSTOMER THE AMERICAN NATIONAL RED CROSS.  
WASHINGTON, D. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RIGHT PANEL OF THREE MEMORIAL WINDOWS

AMERICAN RED CROSS, NATIONAL HEADQUARTERS BUILDING,  
WASHINGTON, D. C.

(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW HOUSE TELEGRAM FOR INSTRUCTIONS AS TO DESIGN

COLOR DESCRIPTION

FOLLOW KODACHROME NEGATIVES FOR COLORING

6-20-41

Red 52  
225-  
15-51

9.50

MAY 21 1941



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

1B-11759  
DIAL NO. ~~11821x~~ ORDER NO. 54834 DATE 5/19/41

CUSTOMER THE AMERICAN NATIONAL RED CROSS  
WASHINGTON, D. C.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "SPIRIT OF THE ARMISTICE"  
BY ARTHUR M. HAZARD  
(ETC. AS PER COPY)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW HOUSE TELEGRAM FOR INSTRUCTIONS AS TO DESIGN

COLOR DESCRIPTION

THIS IS A VIEW OF A PAINTING. THE PAINTING HAS A VERY DULL FINISH, NO BRIGHT  
COLORS EXCEPT THE FLAG. THE BIRD OR DOVE IN THE UPPER PART OF THE PICTURE IS WHITE.

OTHERWISE FOLLOW KODACHROME NEGATIVE FOR COLORING.

2/2  
6-20-41

1 Photo 5 x 7

Rel 9 1/2

48 6-4

55 6-10-6-13 2 1/4

16 1/2

2-2

3



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 1B-H760 ORDER NO. 54831 DATE 7/21/41

CUSTOMER C. J. KELLY  
BOWLS HOTEL, MARGARETVILLE, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OPEN ALL YEAR

BOWL'S HOTEL  
MARGARETVILLE, NEW YORK

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

Blue-Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN

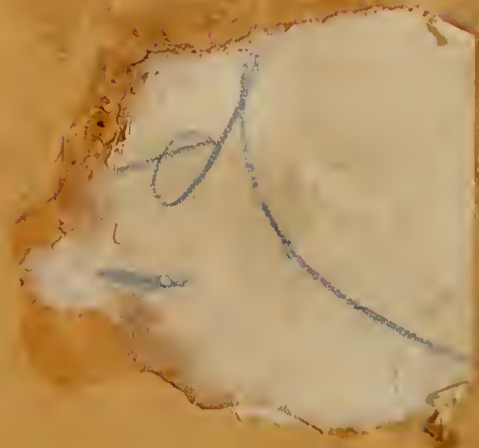
COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING.

8-19-41

Photo 5 x 7  
L.O. 1/2  
Ret 8  
# 27  
218  
8/15/41  
8/18/41  
Last 9  
As you wish  
M

JUL 23 1941



2

69 1/2 1/2



SCENIC ART SERIES, B.S. REYNOLDS CO., WASHINGTON, D. C.

NO. IB-H762

ORDER No. 55006

DATE May 15, 1941

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

U.S. CAPITOL AT BLOSSOM TIME,  
WASHINGTON, D. C.

PRIV. NO. BEFORE TITLE - 198

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG LIGHT STONE ALL OVER. BRONZE TOP FIGURE ON TOP OF DOME.  
ON LEFT DARK PINK BLOSSOMS ON SMALL TREE. ON RIGHT WHITE BLOSSOMS ON SMALL TREE  
DARK GRAY LAMP POSTS. REMOVE ALL AUTOMOBILES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE By 3  
MAY 16 1941 WORK SCHEDULE Date MAY 16 1941

OF RATE IN	EST. TIME	DATE ENTERED DEPT.	
COMING IN FOR DEPT.		MAY 10 1941	MAY 16 1941
RETOUCHING	8 2		5/19 G. P. H.
PHOTO LITHO			
RETOUCHING	74	5-20	
RETOUCHING			
RETOUCHING	226 1/2		5-22-41
RETOUCHING	53 9/2	6-2-41	6-3-41

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 6-4-41

By \_\_\_\_\_ By TH

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

2

~~D 9879~~

photo in  
4844426  
17 1044  
PHOTO - D-101.83







CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. <sup>764</sup> 1B-5766 ORDER NO. 54900 DATE 5/15/41

CUSTOMER OLYMPIC HOTEL

SAN FRANCISCO, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BEAUTIFUL OLYMPIC HOTEL

at bottom (Bank script)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW COMPLETE WRITTEN INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW COMPLETE WRITTEN INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M—1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

225 77 May 15  
29 6/4 La-9

Handwritten signature

MAY 16 1941

Handwritten signature  
6-19 41

25 AA

Handwritten note: make Red impression

Handwritten note: 103



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H765 ORDER NO. 54901 DATE 5/15/41

CUSTOMER LORENZO'S, INC.  
BUFFALO, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LORENZO'S - 386 PEARL ST. - BUFFALO,  
N. Y.

FRONT NO. (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

*Special Stamp for  
each card*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

they only want to show the front of their own place, leaving off parts of building at  
each side, outside of lines marked X

COLOR DESCRIPTION

THE front of building is yellow or light buff stucco at bottom of bldg. and white brick top.  
wood work dark oak, iron grilles, black. lower sign yellow letters on dark oak wood. top sign  
is very fancy Red and yellow letters in lights, showing king with fancy ermine gown at a table  
of fine foods, in colors. kings slipper are light blue color. They only want to show the  
front of their own place.

*Rush*

*2/8  
6-26-41*

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

226

29

MAY 6 1941

*OK  
2/8*

193



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 1B-H766 ORDER NO. 54901 DATE 5/15/41

CUSTOMER LORENZO'S, INC.  
BUFFALO, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LORENZO'S SALONE

BOT - LORENZO'S - 386 PEARL ST. - BUFFALO, N.Y.

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

The dining room is yellow or light buff sides and ceiling, wood work and furniture dark oak, floor is red, and orange, etc. squares, terra cota, ~~the walls are stained in high colored in shades of~~ ~~minocham~~. Vases on side walls are bright red and yellow and oriental colors. Try and make this look very nice and attractive. In this room, they now have a large rubber mat leading to the stairs, this is a heavy rubber large dark red squares with black border, and small blocks of heavy rubber, oepn work etc.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

YES NO

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49

5-26

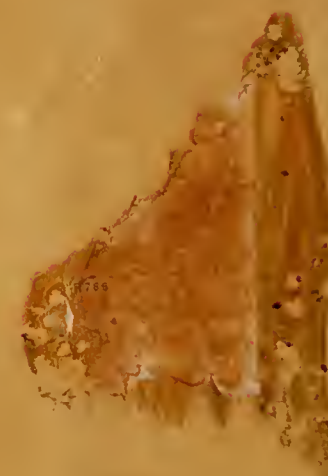
Ret 7

He 2

Lat 11

MAY 16 1941

O/S  
11/8/41



193



W. J. BEARDSLEY, JACKSON, MICH.

NO. 1B-E767

ORDER NO. 54903

DATE 5/15/41

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MICHIGAN AVENUE LOOKING  
WEST, JACKSON, MICH.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FOLLOW ATTACHED WRITTEN INSTRUCTIONS  
AS TO COLORING AND RETOUCHING

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 17 1941	MAY 17 1941
SKETCH			
RETOUCHING	6	5-17	5-17-41
PHOTO-FITTING			
BLUEPRINT STRIPPING	81	5-22	
ENGRAVING			
HAND COLOR PROOF	220	13/4	24/4/41
ARTIST DEPT.	30	11 6-6-41	6-9-41

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

By

DATE FILED

By

DATE PROOF RETURNED TO CUSTOMER

1 Print of  
Each Neg

made in  
1941



LOVEGROVE'S, FLINT, MICHIGAN

NO. 1B-M768

ORDER NO. 54906

DATE 5/15/41

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIR VIEW OF BUICK MOTOR CO.  
PLANT, FLINT, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.



CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

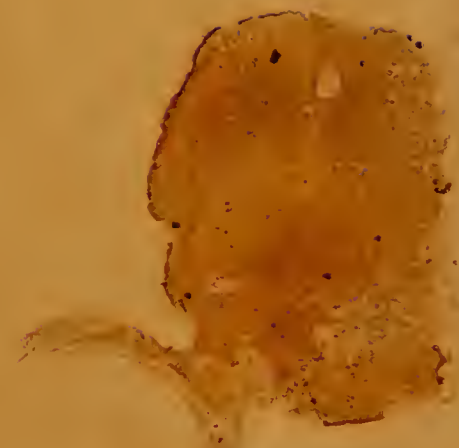
5

PLEASE PRINT NAME AND ADDRESS OF CUSTOMER  
ON REVERSE OF PHOTO CARD  
IN ORDER TO RETURN PHOTO  
TO MAKE AS REQUESTED.

by 3  
MAY 16 1941 WORK SCHEDULE Date MAY 16 1941

DEPARTMENT	TIME	DATE	DATE
		ENTER DEPT	COMPLETED
		MAY 16 1941	MAY 18 1941
3	6	5-10	5-21 52 PM
74		5-2	
225	2 1/2		26 May
210	14	7-31-41	8-4-41

DATE Filed 8-8-41  
By M.  
DATE Photo Returned to Customer



X193



LOVEGROVE'S, FLINT, MICHIGAN

NO. 1B-H769

ORDER No. 54906

DATE 5/15/41

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) AIR VIEW OF CHEVROLET MOTOR  
CO. PLANT, FLINT, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OFF A HALF INCH ON EACH SIDE AS TO MAKE THE PLANT APPEAR LARGER  
ON POST CARDS (IF POSSIBLE)

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 15 1941	MAY 15 1941
SKETCH				
RETOUCHING	2	6	5-20	5-22 SE 3th
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUEING	81		5-22	
ENGRAVING				
HAND COLOR PROOF	225	2		27 May
ARTIST DEPT.	206	12 1/2	7-28-41	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

195



BALL & WANER, PHOTOGRAPHERS FOR  
LOVEGROVE'S, FLINT, MICHIGAN

NO. 1B-H770

ORDER NO. 54906

DATE 5/15/41

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIR VIEW OF FISHER BODY CO.  
PLANT NO. 1, FLINT, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PUT IN LOWER LEFT BORDER IN SMALL TYPE

Photo by Ball & Waner

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT OFF ON LEFT AND FOREGROUND TO BRING OUT PLANT MORE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5. Selects on  
order for the picture. Please  
see to it that the color or mag-  
nitudes are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. 3

By

Date

OPERATION	EST. TIME Cl. of No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 16 1941	MAY 16 1941
SKETCH			
RETOUCHING	4 5	5-16	5-20 R.H.
PHOTO LITHO			
BLUEPRINT STENCILING, COUNTERING	78	5-22	
ENGRAVING			5-26-41
HAND COLOR PROOF	226 1 3/4		10-18-41
ARTIST D.P.T.	226 10 1/2		

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

DATE Filed 10 29 41

By

DATE Photo Returned to Customer

Charge to 1/2 1/2 1/2 1/2 Dept.

Required

RETOUCHING

1/2

CC. 1

ART. DEPT.

ENGRAVING

make it  
193



LOVEGROVE'S, FLINT, MICHIGAN

NO. 1B-H771

ORDER NO. 54906

DATE 5/15/41

25 M POST CARDS ART COLORTONE (GROUP 1) WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF A. C.  
SPARK PLUG PLANT ON DORT HIGHWAY, FLINT,  
MICH.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COMBINATION VIEW: PHOTOS NO. 1 and 2 TO BE INSERTED IN SKY OF AERIAL VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on  
order for this customer. Please  
see to it that all cut, or near-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME (Est. No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 15 1941	MAY 15 1941
SKETCH	2		
RETUCHING	7		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	226 24		5-26-41
ARTIST DEPT.	2/2 13	7-26-41	7-29-41

DATE BLUEPRINT ORD.

DATE Filed 7-31-41

By

By Rb.

DATE HAND COLOR PROOF ORD.

DATE Photo returned to Customer

2 of 11 - 2

193



Martha Ford  
193



DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 1B-H773

ORDER NO. 54913

DATE 5/15/41

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 YES  
R. M. YES  
IMPRINT SAME AS ABOVE  
TITLE: - PAINTING IN INDIAN WATCHTOWER,  
DESERT VIEW, GRAND CANYON NATIONAL PARK  
VRM as a card 44117

PUT IN LOWER LEFT PLATE - (c) ~~Seitman & Co.~~,  
Curt Teich & Co., Inc. ~~max~~

PRIVATE NO. BEFORE TITLE - 532  
~~XXXXXXXXXXXX~~

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION 54H1188

USE PHOTO NO. 4A-H917. CUSTOMER LIKES THE DARKER TONES OF THE BACKGROUND  
IN MIN. VIEW 9A-H1213 BUT THE FIGURES ARE BETTER IN THE 4A-H917 PRINT.

SUBMIT TWO BLUEPRINTS  
YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2  
order for this material. Please  
see to it that all the negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Of. of Estimate

By 187 **ESTIMATE**  
Date MAY 15 1941 AND WORK SCHEDULE

Cost Dept. Checked

By 3  
Date MAY 15 1941

OPERATION	EST. TIME Cl. No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMP. SING. TYPE SET UP		MAY 18 1941	MAY 18 1941
SKETCH			
RETOUCHING	6 3/4	5-16	5-20 SC <i>PM</i>
PHOTO-LITHO			
BLUEPRINT STRIPE & OPAQUING	81	5-22	
ENGRAVING			
HAND COLOR PROOF	27 1 3/4		5-26-41
ARTIST DEPT.	212 10	6-9-41	6-10-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 6-11-41

By JS

DATE Photo Returned to Customer

193



NEW ORLEANS

NO. 1B-H774

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 54913

DATE 5/15/41

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)

PUT IN LOWER LEFT PLATE IN SMALL TYPE  
(c) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES  
IMPRINT SAME AS ABOVE  
TITLE - INDIAN WATCH TOWER, DESERT VIEW  
GRAND CANYON NATIONAL PARK - RM 444715

PRIVATE NO. BEFORE TITLE --- 530

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

7AH652  
USE PHOTO NO. 9A-H1261. ALSO FOLLOW ALL DETAILS OF SAME AS TO SHOW  
LADDER ETC., ALSO FOLLOW FOR COLORS.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clocks (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 16 1941	MAY 16 1941
SKETCH			
RETOUCHING	6 1/2	5 16	5-17-41 B.H.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	81	5-26	
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		26 May
ARTIST DEPT.	213 9 1/2	6/5/41	6/9/41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

193



Handwritten: 24-1A-11th

NO. 1B-H775

**PARADISE ROOM, MORRISON CAVE**

**SHADAN LAHOOD, LAHOOD PARK, CARDWELL, MONT.**

ORDER No. 54926

DATE 5/15/41

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **PARADISE ROOM, MORRISON CAVE  
STATE PARK, NEAR LAHOOD PARK, MONTANA**

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. **I** R. M. **YES**  
IMPRINT **NONE**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

**FOR COLORS FOLLOW CARLSBAD SAVERN SUBJECTS.**

**CUT LITTLE AT TOP AND BOTTOM FOR PROPORTION. TAKE OUT LETTERING.**

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ATTENTION!**

2  
Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

MAY 16 1941

**AND WORK SCHEDULE**

Date

MAY 16 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 8 1941	MAY 16 1941
SKETCH				
RETOUCHING	4	1 1/2		5-17-41 Pte
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	51		5-20	
ENGRAVING				
HAND COLOR PROOF	27	1 1/2		5-26-41
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE PAID

6-11-41

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

R-192  
193



Handwritten: H.C. POK 10/11

SHADAN LAHOOD, LAHOOD PARK, CARDWELL, MONT.

NO. 1B-H776

ORDER NO. 54926

DATE 5/15/41

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. I R. M. YES

TITLE (IN FULL) CATHEDRAL ROOM, MORRISON CAVE STATE PARK, NEAR LAHOOD PARK, MONTANA

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOR COLORS, FOLLOW CARLSBAD CAVERN SUBJECTS.  
CUT OFF AT BOTTOM FOR PROPORTION. TAKE OUT LETTERING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Handwritten: Rybath

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. 10-11

By Date MAY 16 1941

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 16 1941	MAY 16 1941
SKETCH			5/20 G.P.H.
RETOUCHING	13 1		
PHOTO LITHO			
BLUEPRINT STRIPPING, ORDERING	81	5-21	
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		5-26-41
ARTIST DEPT.	29 9 1/2		6/10/41

DATE BLUEPRINT ORD. By DATE Filed 6-11-41 By DATE Photo Returned to Customer

Handwritten: 13 12

Handwritten: 194 Rm-192



ROBBINS-TILLQUIST CO. SPOKANE, WASH.

NO. IB-11777

ORDER NO. 55021

DATE MAY 15, 1941

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL) (IN PLATE)

IMPRINT

SAME AS ABOVE

GREETINGS FROM BILLINGS  
MONTANA

PUT PLATE NUMBER ON FRONT

SMALL TYPE, LOWER LEFT BORDER \*  
(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT SKETCH  
FOLLOW LAYOUT

*Photo in 08539*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *SW* MAY 20 **ESTIMATE** Cost Dept. Checked  
AND WORK SCHEDULE By *SW*  
Date *MAY 20* Date *MAY 20*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 28 1941	MAY 28
SKETCH	12	7		
RETOUCHING	12-5 11-2	7	5/21/41	6/5 9/11/41
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	287	14	5-13	

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE Filed *6-19-41*  
By \_\_\_\_\_ By *SW*  
DATE HAND COLOR PROOF ORD. \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



ROBBINS-TILLQUIST CO., SPOKANE, WASH.

NO. IB-H778

ORDER NO. 55021

DATE MAY 15, 1941

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

GREETINGS FROM GREAT FALLS  
MONTANA

SMALL TYPE, LOWER LEFT BORDER:  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NUMBER ON FRONT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT SKETCH.  
FOLLOW LAYOUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

By *[Signature]* Cost Dept. Checked *[Signature]*  
Date *MAY 15 1941*

OPERATION	EST. TIME (Not Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		MAY 15 1941	MAY 28 1941
SKETCH	5	7	
RETOUCHING	6	6	
PHOTO LITHO			
REPRODUCTION	81	6-6	
EMBRACING			
HAND COLOR PROOF			
ARTIST FEE	28 13	4/13/41	6/16/41

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE FILED *6-19-41*  
By \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_  
By \_\_\_\_\_



ROBBINS-TILLQUIST CO., SPOKANE, WASH.

NO. ~~XXXXXX~~  
IB-H779  
ORDER NO. 55021

MAY 15, 1941  
DATE

12½ MPOST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		
TITLE (IN FULL) (IN PLATE)		
GREETINGS FROM G L A C I E R NATIONAL P A R K MONTANA		
SMALL TYPE, LOWER LEFT BORDER: (C) CURT TEICH & CO., INC.,		
(ALL OF THIS ON THE ADDRESS SIDE)		
FRONT NO. 3 R. M. NO		
IMPRINT SAME AS ABOVE		
PUT PLATE NUMBER ON FRONT		
PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

SUBMIT SKETCH. FOLLOW LAYOUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Resubmit Estimate  
By                      Cost Dept. Checked                       
Date MAY 24 **ESTIMATE** By                       
Date MAY 24 **WAND WORK SCHEDULE** Date MAY 24

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTPRED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP	11-4	MAY 23 1941	MAY 24 1941
SKETCH	8-2 6	6/1/41	6/6 6/1/41
RETOUCHING	8 7	6-7	
PHOTO LITHO			
BLU. PRINT STRIKING OPAQUING	81	6-7	
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	104 14		

DATE BLUEPRINT OR'D                      DATE Filed 6-19-41  
By                       
DATE HAND COLOR PROOF OR'D                      By                       
DATE Photo Returned by Customer



ROBBINS-TILLQUIST CO., SPOKANE, WASH.

NO. IB-H780

ORDER NO. 55021

DATE MAY 15, 1941

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

GREETINGS FROM H E L E N A  
CAPITAL CITY OF MONTANA

SMALL TYPE, LOWER LEFT BORDER:  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT SKETCH. FOLLOW LAYOUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ☒ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Estimate

By

Date

MAY 28

ESTIMATE  
AND WORK SCHEDULE

By

Date

Coast Dept. Checking

OPERATION	EST. TIME Ch. No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 28 1941	
SKETCH	201 8		
RETOUCHING	11 4 1/2		6/6 Gr 93th
PHOTO-LITHO			
BLUPRINT STRIPPING, OPAQUING	81	6-9	
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	204 13 1/2		

DATE BLUPRINT ORD

By

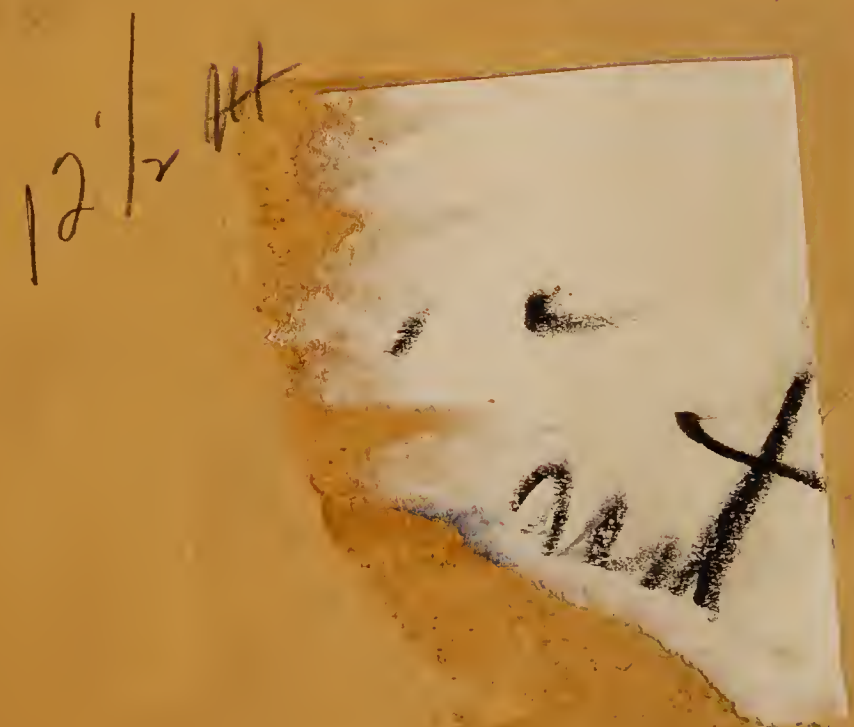
DATE Filed

6-19-41

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer





ROBBINS-TILLQUIST CO., SPOKANE, WASH.

NO. IB-H781

ORDER NO. 55021

DATE MAY 15, 1941

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN PLATE)

TITLE (IN FULL)

GREETINGS FROM ~~MISSOULA~~

MISSOULA

MONTANA

SMALL TYPE, LOWER LEFT BORDER:

(C) CURT TEICH & CO., INC.,

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

3

R. M. NO

IMPRINT

SAME AS ABOVE.

PUT PLATE NUMBER ON FRONT

PHOTO PROPERTY OF

C.T.

SUBMIT SKETCH.

FOLLOW LAYOUT

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

MAY 23

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Est. No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 28 1941	MAY 28
SKETCH	201	8	6-2	6-4
RETOUCHING	201-1/4 11-570	7	12	6/6/41 TBL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	201	15	6-12	6-16

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



ROBBINS-TILLQUIST CO., SPOKANE, WASH.

NO. IB-H782

ORDER NO. 55023

MAY 15, 1941

DATE

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

GREETINGS FROM BUTTE  
METROPOLIS OF MONTANA

SMALL TYPE, LOWER LEFT BORDER:  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~10~~ R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NUMBER ON FRONT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT SKETCH. FOLLOW LAYOUT

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

### AND WORK SCHEDULE

OPERATION	EST. TIME (Avg. No. 1 Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 22 1941	MAY 22 1941
SKETCH	12 5		
RETUCHING	12 6	6/2/41	6/4 9/41
PHOTO-LITHO			
BL. EPRINT	81	6-6	
STRIPPING OF AQU.			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DELT.	12		

DATE BLUEPRINT OF D

DATE HAND COLOR PROOF

By

DATE 6-19-41

By

DATE 6-19-41

DATE 6-19-41



WAYNESVILLE NEWS AGENCY, WAYNESVILLE, MO.

NO. IB-H783

ORDER NO. 55028

DATE MAY 16, 1941

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

SQUAD ROOM, ARMY BARRACKS, FORT  
LEONARD WOOD, MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

MAKE REPHOTO

TRUNKS ARMY GREEN, BLACK TRIM. BRONZE LOCKS. SILVER METAL BED & FRAMES.

UNFINISHED HARD WOOD FLOOR. UNFINISHED BEAMS. SHEET METAL (ALUMINUM COLOR)

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO YES

RETURN PHOTO TO MAJOR PRICHARD, BUILDING 406, FT. LEONARD WOOD, MO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Responsible Officer's Signature

ESTIMATE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 20 1941	MAY 20 1941
SKETCH				
RETOUCHING	8	3		5-23-41
PHOTO LITHO				
BLUE PRINT STRIKING, OPAQUING	74		5-26	
ENGRAVING				
HAND COLOR PROOF	27	13		5-28-41
ARTIST DEPT.	52	10	6-4	6-4

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

6-11-41

Rephoto



make Feb  
193



NO. 1B-H785

0007  
ORDER No.

DATE 5/15/41

12½ M POST CARDS 5 ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

CAMPUS VIEW SHOWING  
MC CALL MEMORIAL LIBRARY AND OLD  
MAIN, WESTMINSTER COLLEGE, NEW  
WILMINGTON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO  
SAME AS ABOVE  
IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
ON LEFT LIGHT GRAY AND BROWN MIXED STONE. DARK BROWN AND DULL RED MIXED TILE ROOF. LIGHT GRAY CORNICE AND WINDOW FRAMES TAN GRAY SASH ON RIGHT DARK GRAY STONE GRAY CORNICE LIGHT GRAY SASH. GREEN LAWN AND SHRUBERY. MAKE ~~KX~~ CLOUD EFFECT IN SKY. TAKE OUT POLE IN CENTER.

YES

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE  
By \_\_\_\_\_ Date \_\_\_\_\_ MAY 15 1941  
FOR SCHEDULE

DESCRIPTION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSED BY: S. CP		MAY 15 1947	MAY 19 1947
SKETCH			
RETOUCHING	8 3		5/20 G. B.
PRINTING			
DEPT. OF COMMERCE	74	5-21	
PRINTING			
COLOR PROOF	226 1/2		5-23-41
DEPT.	33 9	5-29-41	6-3-41 F.W.

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

mak 3rd  
193



EDWARD A. HESS, STOCKTON, CALIFORNIA

NO. 1B-H786

ORDER NO. 0013

DATE 5/16/41

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER CENTER BORDER.  
TITLE (IN FULL) SONORA, TUOLUMNE COUNTY,  
CALIFORNIA (USE GOTHIC TYPE)

PRIVATE NO. AT EXTREME RIGHT (NO DASH OR  
PERIOD IN PRIVATE NO.) 22

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES  
IMPRINT SAME AS ABOVE  
PUT IN STAMP SPACE "Place STAMP HERE"  
PUT PLATE NO. ON FRONT.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
Parts marked red block out. Building in lower left corner is newest one in town.  
can you work the arches down as marked and in a few places work some bushes up  
from bottom so not to look too artificial. Buildings marked 1, 2, 3, are buff  
4 is white. Green about like sample "Z" not that pale faded looking kind  
DON'T GO WRONG ON GREEN BLUISH GREEN NOT YELLOWISH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	EST. COST	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 20 1941	MAY 20 1941
SWITCH	8 4		5/23/41
RETUCHING			
ENCORDED			
ENCORDED	81	5-25	
ENCORDED			
ENCORDED			
ENCORDED	225	134	2 June
ENCORDED	204	10	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF

DATE

By

DATE Photo returned to Customer

Rm 194  
197



WALKOHL DRUG CO., BELLEVILLE, IL INOIS

NO. 1B H787

ORDER NO. 0282

DATE MAY 19, 1941

L2½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT  
NONE

CHOW LINE IN SCHOOL GROUP AREA,  
SCOTT FIELD, BELLEVILLE, ILLINOIS

SMALL TYPE, LOWER LEFT BORDER:  
PHOTO BY U.S. ARMY AIR CORPS.

PHOTO PROPERTY OF ~~CINNAM~~ C.T.

COLOR DESCRIPTION

NOTE CUT OFF. BLUE SKY, CLOUDS, LEAVE ALL WIRES, TEL. POSTS,  
STACKS. REMOVE GARBAGE CANS, WOOD BOX LEFT CENTER, SIGN,  
FIRE PLUG AND BYCICLE. CONCRETE DRIVE, GRASS NEXT TO BLDGS  
SOLDIERS KHAKI UNIFORMS. BLDG ALUMINUM COLOR, BRIGHT RED ROOFS.

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OR of Estimate

ESTIMATE

Cost Dept. *Booked*

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME (Clocks Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 22 1941	
SKETCH			
RETOUCHING	11 3		5/27 G. H.
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	74	5-29	
ENGRAVING			
HAND COLOR PROOF	49 15		6-3
ARTIST EIGHT	210 8½	6-3-41	6-5-41

DATE ESTIMATE OK'D

DATE Filed

6-11-41

DATE PHOTO OK'D

DATE Photo Returned to Customer

198



HERMAN, Sam

WALKOHL DRUG CO., BELLEVILLE, ILLINOIS

NO. 1B-H788

ORDER NO. 0282

DATE MAY 19, 1941

12 1/2" POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

STUDENT BARRACK NO.  
SCOTT FIELD, BELLEVILLE, ILLINOIS

IMPRINT  
NONE

SMALL TYPE, LOWER LEFT BORDER:  
PHOTO BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF ~~U.S. ARMY~~ C.T.

COLOR DESCRIPTION

NOTICE CUT OFF. REMOVE BLDG ON LEFT AND SMALL PT. ON RIGHT.  
SHOW GRASS, BLUE SKY, NICE CLOUDS. LARGE ROOF & SMALL ROOF  
BRIGHT RED. BLDG LIGHT ALUMINUM PAINT, LIGHT CREAM FRAMES.  
FIX UP WOOD BOARD WALK. SOLDIER KHAKO UNIFORMS, SEVERAL WITH  
DARKER WIND JACKETS. RED BRICK CHIMNEY, LIGHT GREY STACK

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

Estimate OK of Estimate

By RET  
Date 5/23/41

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By RET  
Date 5/23/41

OPERATION	EST. TIME Clock No.   Time   How?	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	11 3		
PHOTO-LITHO			5/23/41
BLEUPRINT STRIPPING, OPAQUING	74	5-24	
ENGRAVING			
HAND COLOR PROOF	27 1 1/2		
ARTIST DEPT.	2.7 8 1/2		5-28-41

DATE BLUEPRINT OR'D.

DATE Filed 6-4-41

DATE PAID

By RET

DATE Costs Returned to Customer

198



400 OK 1/2

WALKOHL DRUG CO., BELLEVILLE, ILL.

NO. 1B-H789

ORDER NO. 0284

DATE MAY 19, 1941

6 1/2 M POST CARDS		C.T. ART COLORTONE		WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO		
TITLE (IN FULL)	IMPRINT	NONE		
SECTION OF CLASS ROOMS IN RADIO CODE SCHOOL, SCOTT FIELD, BELLEVILLE, ILLINOIS				
SMALL TYPE, LOWER LEFT BORDER: PHOTO BY U.S. ARMY AIR CORPS				
PHOTO PROPERTY OF C.T.				
COLOR DESCRIPTION				
BRING OUT AS LARGE AS POSSIBLE. BLUE SKY, CLOUDS, FRAME BLDG, LIGHT GREY, BRIGHT RED ROOFS, FIX UP GRASS. SOME EVERGREEN BUSHES. CEMENT STREET, MOST SOLDIERS KHAKI. SOME DARKER WINDJACKETS. LEFT FOREGROUND SHOW GRASS AND CEMENT WALK				
SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.				
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET				

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_

Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 22 1941	
SKETCH			
RETOUCHING	13 3		5/24 G. B. B. B.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	74	5-26	
ENGRAVING			
HAND COLOR PROOF	226 1/2		5-29-41
ARTIST DEPT.	28 9	6/2/41	6/3/41

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE PAID 6-4-41

By \_\_\_\_\_ By \_\_\_\_\_

108



WALKOHL DRUG CO., BELLEVILLE, ILL.

NO. 1B H790

ORDER NO. 0284

DATE MAY 19, 1941

6 1/2 M POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		ART COLORTONE WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 1 R. M. NO	
TITLE (IN FULL)		IMPRINT	
MAIN POST EXCHANGE, SCOTT FIELD, BELLEVILLE, ILLINOIS		NONE	
SMALL TYPE, LOWER LEFT BORDER: PHOTO BY U.S. ARMY AIR CORPS		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

BLUE SKY, BILLOWY CLOUDS. TOWERS BLACK, YELLOW ALTERNATING  
LEFT ROOF SILVER POST EXCHANGE LIGHT RED BRICK, WHITE TRIM,  
DARK GRAY SLATE ROOF. REMOVE CARS. SHOW FLOWERS, & EVERGREENS  
ALONG BLDG.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By                      Date                     

OPERATION	EST. TIME <small>Chart No. Time Allowed</small>	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			151
SKETCH			
RETOUCHING	5 5		5/26/41
PHOTO-LITHO			
BLUEPRINT STRIPPING OPAQUING	76	5/28/41	
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		6-2-41
ARTIST INKT.	207 8 1/2		6/5/41

DATE BLUEPRINT CD.                      DATE INKT. 6-11-41

DATE HAND COLOR PROOF                      BY                     

By



WALKOHL DRUG CO., BELLEVILLE, ILL.

NO. 1B-H791

ORDER NO. 0284

DATE MAY 19, 1941

6 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. R. M. NO

TITLE (IN FULL)

IMPRINT NONE

FLYING CADETS IN NON-COM OFFICERS  
SECTION, SCOTT FIELD, BELLEVILLE,  
ILLINOIS

SMALL TYPE, LOWER LEFT BORDER:  
PHOTO BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLUE SKY, CLOUDS. BLDG LIGHT RED BRICK, VARIOUS FADED RED  
AND GRAY SLATE ROOF. LIGHT CREAM FRONTS, WHITE PORCHES, TRIM  
SHOW & VARIOUS BUSHES & FLOWERS. REMOVE DEAD TREE AT RIGHT  
CONCRETE STREET. CADETS A R FORCE BLUE (GRAYISH BLUE) DARKER  
PANTS, LIGHTER SHIRTS. BLUE CAPS. SHOW OVERHANGING LEAVES  
AT LEFT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate By Cost Dept. Checked  
By DATE MAY 22 1941 WORK SCHEDULE Date MAY 22 1941

OPERATION	EST. TIME (Hrs. & Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TY & SET UP		<u>MAY 22 1941</u>	<u>MAY 22 1941</u>
SKETCH			
RETOUCHING	<u>11</u> <u>3</u>		<u>5/27 G. R. R.</u>
PHOTO-LITHO			
BLUEPRINT STRIPEING, OPAQUING	<u>74</u>	<u>5-29</u>	
ENGRAVING			
HAND COLOR PROOF	<u>225</u> <u>13 1/2</u>		<u>3 1/2 m.c.</u>
ARTIST DEPT.	<u>29</u> <u>9</u>		<u>6/5/41</u>

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 6-11-41  
By \_\_\_\_\_ By PS  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



019 H. H. H.

NO. 1B-H792

WALKOHL DRUG CO., BELLEVILLE, ILL.

ORDER NO. 0284

DATE MAY 19, 1941

61

M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

POST GYMNASIUM, SCOTT FIELD,  
BELLEVILLE, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT

NONE

SMALL TYPE, LOWER LEFT BORDER:  
PHOTO BY U S. ARMY AIR CORPS

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRIGHT OUT LARGE ENOUGH. BLDG LIGHT RED BRICK, GRAY SLATE ROOF.  
WHITE TRIM, POSTS, GREEN DOORS. CEMENT TRIM  
(ENTRANCE)  
FIX UP GRASS AT RIGHT. SHOW BUSHES WITH WHITE FLOWERS, RED FL.  
REMOVE ~~BOX~~ PART BLDG SHOWN ON LEFT. LEAVE TOWER, BLUE & YELLOW  
SQUARES ALTERNATING,  
CEMENT STREET SOLDIER KHAKI UNIFORM.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Off. of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

MAY 22

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 22 1941	MAY 22 1941
SKETCH				
RETOUCHING	15	4		5/27 G. Blth
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		5-29	
ENGRAVING				
HAND COLOR PROOF	49	1 1/2		6-3
ARTIST DEPT.	206	8 1/2	6-3-41	

DATE BLUEPRINT OK'D

DATE Filed

6-11-41

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

15

108



WALKOHL DRUG CO., BELLEVILLE, ILL.

NO. 1B-H793  
0284  
ORDER NO. ~~XXXXXXXXXX~~

DATE 5-19-1941

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

STREET SCENE IN OFFICERS SECTION,  
SCOTT FIELD, BELLEVILLE, ILLINOIS

SMALL TYPE, LOWER LEFT BORDER:  
PHOTO BY U.S. ARMY AIR CORPS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BLUE SKY, BILLOWY CLOUDS. CONCRETE STREET. REMOVE AUTO ON LEFT AND  
FEW OTHERS. BLDG LIGHT RED BRICK, WHITE UPPER PART, DARK  
GREY SLATE ROOF. WHITE GABLE. BLACK RAILING. SHOW VARIOUS  
FLOWERS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

ADD WORK SCHEDULE

OPERATION	EST. TIME Clock No. (Time allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		5-23-41	
SKETCH			
RETOUCHING	8 3		5-24-41
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING	81	5-23-41	
ENGRAVING			
HAND COLOR PROOF	27 1/2		5-29-41
ARTIST DEPT.	30 1/2	6-2-41	6-3-41

DATE BLUEPRINT OK'D

DATE

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

4

198



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **1B-H794** ORDER NO. **0048** DATE **5/19/41**

CUSTOMER **UNIVERSAL POTTERIES.**  
**CAMBRIDGE, OHIO**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6 1/2** M POST CARDS SIZE **3 1/2 x 5 1/2**

STYLE **ART** COLORTONE **FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **A POWERFUL SALES HELPM AN EVER WELGOME**  
**GIFT. (ETC. AS PER COPY)**

FRONT NO. **5** (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW ROUGH SKETCH FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON ROUGH SKETCH FOR COLORING

RETURN PHOTO  
YES  
NO

PHOTO PROPERTY OF C. T. & CO.  
—  
CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 27 1941

5 K 7  
20-3  
Rt 5 1/2  
NC-2  
20-10 1/2

49 5-29

18.00

make Red impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL No. 1B-II795 / ORDER NO. 0049 DATE 5/19/41  
CUSTOMER THE RIVERVIEW HOTEL AND RESTAURANT, INC.  
TOMS RIVER, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M BUSINESS CARDS SIZE 3 1/2 x 2 5/16

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE RIVERVIEW HOTEL AND RESTAURANT ON  
TOMS RIVER -- TOMS RIVER, NEW JERSEY

FRONT NO. NO (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint (No Imprint)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO NO. OB-H1327. AND MAKE THE FOLLOWING CORRECTIONS. SHOW U.S. FLAG ON FLAG  
POLE. ELIMINATE THE LARGE TREE THAT NOW APPEARS IN THE PICTURE AND APPEARS TO CUT THE HOTEL IN  
TWO. FOR A CLOSE UP OF THE REAR SEE THE VIEW ON PHOTO NO. OB-H1325. CUSTOMER WANTS THE  
BUILDING TO SHOW IN ITS ENTIRETY. SUGGESTS THAT WE ALSO ELIMINATE THE FEW TREE BRANCHES AT THE  
EXTREME RIGHT OF THE BUILDING.

COLOR DESCRIPTION

USE SAME COLORING AS ON ~~OB-H1325~~ OB-H1327

6-19-41

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 3  
nc. 1/2  
L.A. 3 1/2

#206 June 16/41

X  
Gw

MAY 21 1941

197